

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Hopkins+Sachs,

being/on behalf of: Joseph Cervantes,

a legally qualified candidate of the Democratic

political party for the office of: Governor of NM

in the Primary Election

election to be held on: June 5th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Joe for New Mexico

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Suzanne Quillen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Michele Certo obo  
Hopkins+Sachs

Digitally signed by Michele  
Certo obo Hopkins+Sachs  
Date: 2018.02.20 16:45:53 -05'00'

**Date**

**Signature**

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



Rep: TELEREP, INC.  
Run On: Mar06/18 at 13:46

E-Order#: 19091755 (Rev 0) Agt#7114792  
Station: KFOX-TV EL PASO (LAS CRUCES)  
Agency: HOPKINS & SACHS  
Advertiser: POLI/CERVANTES/D/GOV/NM  
Buyer: MICHELE CERTO

Edid#: 9991406 (Mod 0.0)  
Dates: Mar03/18 - Mar10/18  
Prod#: CERVANTES 4 GOVERNOR  
Tel #:

REP BUYLINES

Traffic#: 3239971  
Salesperson: WESLEY UHL  
Est#: 5136  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Sp/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	JOE CERVANTES FOR GOVERNOR NEW MEXICO												
	1	Mon/6-7A	30S	\$200	Mar05/18	Mar05/18	1	1	1	\$200	KFOX MORNING NEWS	0.0	Mar02/18
		Contract Comment: KFOX MORNING NEWS											
	2	Wed/6-7A	30S	\$200	Mar07/18	Mar07/18	1	1	1	\$200	KFOX MORNING NEWS	0.0	Mar02/18
		Contract Comment: KFOX MORNING NEWS											
	3	Fri/6-7A	30S	\$200	Mar09/18	Mar09/18	1	1	1	\$200	KFOX MORNING NEWS	0.0	Mar02/18
		Contract Comment: KFOX MORNING NEWS											
	4	Tue/7-8A	30S	\$200	Mar06/18	Mar06/18	1	1	1	\$200	KFOX MORNING NEWS	0.0	Mar02/18
		Contract Comment: KFOX MORNING NEWS											
	5	Thu/7-8A	30S	\$200	Mar08/18	Mar08/18	1	1	1	\$200	KFOX MORNING NEWS	0.0	Mar02/18
		Contract Comment: KFOX MORNING NEWS											
	6	Sun/8-9A	30S	\$70	Mar04/18	Mar04/18	1	1	1	\$70	FOX NEWS SUNDAY	0.0	Mar02/18
		Contract Comment: FOX NEWS SUNDAY											
	7	Mon/5-6P	30S	\$165	Mar05/18	Mar05/18	1	1	1	\$165	KFOX NEWS AT 5P	0.0	Mar02/18
		Contract Comment: KFOX NEWS AT 5P											
Total 7 Spots for:									7	\$1,235			
Monthly Estimate Dollars:										\$1,235	Mar/18	0.0	Mar/18



KFOX  
200 S Alto Mesa Dr  
El Paso, TX 79912

Hopkins & Sachs  
1322 G St SE  
Washington, DC 20003

**Contract # 3235971**

Schedule Dates: 03/04/18-03/09/18  
Advertiser: Joe for New Mexico-D (123009)  
Agency: Hopkins & Sachs (17855)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: // (894633)  
Salesperson: TeleRep/DC, Washington DC (2995)  
Sales Office: TeleRep Washington DC  
Buyer Name: CERTO, MICHELE  
Phone/Fax: /  
CPE: 869/901/5136  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Standard  
Comments: CERVANTES 4 GOVERNOR  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , JOE CERVANTES FOR GOVERNOR NEW MEXICO

Date Entered: 03/02/18  
Last Modified: 03/02/18  
Entered By: Erica Gonzalez  
CO-OP: No  
Headline #: 08981406  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$185.25  
Net Total: \$1,049.75  
Sales Tax:

By Broadcast Month	Spots	Rate
Mar. 2018	7	\$1,235.00
<b>Grand Total:</b>	<b>7</b>	<b>\$1,235.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/05/18-03/05/18	3	:30	6A- 7A (MST)	1								1	\$200.00	\$200.00	El Paso (KFOX)	KFOX MORNING NEWS	3/2/18
2.0	Normal Line / SPOT (1)	03/07/18-03/07/18	3	:30	6A- 7A (MST)	1		1						1	\$200.00	\$200.00	El Paso (KFOX)	KFOX MORNING NEWS	3/2/18
3.0	Normal Line / SPOT (3)	03/09/18-03/09/18	3	:30	6A- 7A (MST)	1			1					1	\$200.00	\$200.00	El Paso (KFOX)	KFOX MORNING NEWS	3/2/18
4.0	Normal Line / SPOT (4)	03/06/18-03/06/18	3	:30	7A- 8A (MST)	1	1							1	\$200.00	\$200.00	El Paso (KFOX)	KFOX MORNING NEWS	3/2/18
5.0	Normal Line / SPOT (5)	03/08/18-03/08/18	3	:30	7A- 8A (MST)	1			1					1	\$200.00	\$200.00	El Paso (KFOX)	KFOX MORNING NEWS	3/2/18
6.0	Normal Line / SPOT (6)	03/04/18-03/04/18	3	:30	8A- 9A (MST)	1						1		1	\$70.00	\$70.00	El Paso (KFOX)	FOX NEWS SUNDAY	3/2/18
7.0	Normal Line / SPOT (7)	03/05/18-03/05/18	3	:30	5P- 6P (MST)	1	1							1	\$165.00	\$165.00	El Paso (KFOX)	KFOX NEWS AT 5P	3/2/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: **MAR 6 2018**  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.