

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Phil Smith, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Phil Smith

Authorized committee:

Committee To Elect Phil Smith Commissioner

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Burke County Commissioner

Date of election:

5/17/2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Rodney Mc Falls

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Phil Smith

Signature:

N. J. Cooper, Jr.

Name:

Phil Smith

Name:

N. J. Cooper, Jr

Date of Request to Purchase Ad Time:

4/22/2022

Date of Station Agreement to Sell Time:

4/22/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to station? ☒ Yes ☐ No Date ad received: _____Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:
1702 - 0000 2Station Call Letters:
WMNC-FMDate Received/Requested:
4/22/2022

Est. #:

Station Location:
MORGANTON, NCRun Start and End Dates:
4/25/2022 - 5/17-2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WMNC/AM/FM
Cooper Broadcasting Co. Inc.
1103 N. Green St. (28655)
PO Box 969
Morganton, NC 28680

Order #: **1702-00002**
Description: Burke County Commissioner May Primary
Date Entered: 4/22/2022
P.O.#:
Salesperson: Cooper, Elizabeth
Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

PHIL SMITH - POLITICAL
3971 LAUREL HEIGHTS DR.
MORGANTON, NC 28655

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	4/25/2022	4/27/2022	WMNC-FM	06:00:00 to 19:00:00	Weekly	:30	21	9.00	189.00	7	7	7	0	0	0	0
2	4/28/2022	5/12/2022	WMNC-FM	06:00:00 to 19:00:00	Weekly	:30	70	9.00	630.00	7	7	6	6	6	0	0
3	5/13/2022	5/17/2022	WMNC-FM	06:00:00 to 19:00:00	Weekly	:30	21	9.00	189.00	7	7	0	0	7	0	0

Order Start Date: 4/25/2022 Order End Date: 5/17/2022 Spots: 112 Total Charges: \$1,008.00

Projected Calendar Month Billing Totals for PHIL SMITH - POLITICAL / 1702-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
April	2022	33	\$297.00
May	2022	79	\$711.00
Total:		112	\$1,008.00

Confirmed & Accepted for WMNC/AM/FM By:

Accepted for PHIL SMITH - POLITICAL By:

Please Sign and Return One Copy

COMMITTEE TO ELECT PHIL SMITH
3791 LAUREL HEIGHTS DR
MORGANTON, NC 28655-8328

104

66-21/530 10409

04-22-2022

Date

Pay to the

Order of

WMNC Radio

\$ 1009.00

One Thousand Eight & no/100

Dollars



Photo
Safe
Deposit
Details on back



Wells Fargo Bank, N.A.
North Carolina
wellsfargo.com

For

Radio Ads

Karl P. Smith

MP

~~438888117 123456789~~ 00104