

CONTRACT



Magic 104.9 FM
 101 Perkins Drive
 Las Cruces, NM 88005
 104.9 KMVR-FM (575) 527-1111

www.mymagic1049fm.com

And:

Robert Palacios for LC City Council District 4
 1005 2nd Street
 Las Cruces, NM 88005

<u>Contract / Revision</u> 4413 /		<u>Alt Order #</u>
<u>Advertiser</u> Robert Palacios for LC City Council District 4		<u>Original Date / Revision</u> 10/28/19 / 10/28/19
<u>Contract Dates</u> 10/30/19 - 11/05/19	<u>Estimate #</u>	
<u>Product</u> City Election November 5, 2019		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KMVR-FM	<u>Account Executive</u> Tamara Blaeser	<u>Sales Office</u> Las Cruces - LC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMVR	10/30/19	11/04/19	M-Su Broad Rotator	6:00 AM-7:00 PM		1:00			NM	28	\$238.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	--55544				23	\$8.50			
Week:		11/04/19	11/10/19	5-----				5	\$8.50			
N 2	KMVR	11/05/19	11/05/19	M-Su Broad Rotator	6:00 AM-6:00 PM		1:00			NM	5	\$42.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-5-----				5	\$8.50			
Totals											33	\$280.50

*Tax 1 Note: Gross Receipts Tax 8.3125%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/19 -10/31/19	10	\$85.00	\$85.00	\$7.07	\$92.07
11/01/19 -11/30/19	23	\$195.50	\$195.50	\$16.25	\$211.75
Totals	33	\$280.50	\$280.50	\$23.32	\$303.82

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.