

WKLF AM 2nd Quarter 2023 Issues and Programming 04/10/2023

Community programming is aired every hour around the half hour for 3-7 minutes every day in response to the issues and concerns from the people in our listening area. These programs run twenty-two times a day, and include not only key issues of the community, but all issues regarding public announcements of churches, clubs, schools, and civic organizations.

Community programming airs a minimum of 75 minutes per day totaling over 37 hours per month. Also, in addition to a community-programming segment, public service announcements are mixed in throughout each hour of the broadcast day.

This quarter the key issues were:

AL Tourism
Veterans Affairs Suicide awareness
Dept of Labor Work Hard/Fraud Awareness
Adult Protective Services
Local community events
All Kids Health Insurance
Adoption DHR
Pre-Diabetes

Programs:

AL Tourism encouraging people to vacation in Alabama Aired 2 times a day all quarter

Suicide awareness for Veterans Aired 2 times a day all quarter

Department of Labor encouraging the public to work hard and to be aware of different ways people can commit fraud on them. Aired 2 times a day all quarter

Elder Abuse Awareness, Aired 2 times a day all quarter.

Local Library events going on in our community that people may want to be involved in like Mommy and Me Story Time, Movie Day, Lego Club, 4H, Yoga, Valentines Day, etc. aired 2 times daily all quarter.

Other Community events including parades and other holiday events. Aired 2 times a day all quarter.

All Kids Health Insurance for Children awareness of being available. Aired 2 times a day all quarter.

Coach Saban making people aware of the need of foster and adoption needs of children in Alabama. Aired 2 times a day all quarter.

Pre-Diabetes and what to do to stop Diabetes from occurring.