

REP HEADLINE# 9969318 REP: TEL# 323-634-8085 FAX# 323-857-7557
 *** ORIGINAL REV#0 *** ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/20 13.52
 *** WAND-TV ***

ADV # _____ ADV. NAME POLI/D WRIGHT/R/CAT/IL REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME FORTUNE MEDIA, INC. BUYER NAME ONDINE FORTUNE
 527 AVENUE B SALES PRSN LA- MARY MCCUE
 REDONDO BEACH, CA 90277

ORDER # 252674 CONTRACT # 9969318 CLASS: NATL. LOCAL REGIONAL

PRDCT 1167 CITZ DWRIGHT EST#1167 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT12/20 OCT30/20 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT9/20 13.52

REP: JOHN FOR MARY
 NEW ORDER POLITICAL AG
 NEW TOTAL 42X/\$6,575
 PLEASE CONFIRM THANK YOU
 JON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		\$100.00	10/12	10/30	2		M-F	6
AGENCY ADVERTISER CODE = 218 AGENCY EST# = 1167 AGENCY PRODUCT CODE = 440												
PROGRAM : WAND NEWS17 @ 5A RA35+ : 1.3 CON COM1 : WAND NEWS17 @ 5A												
2			700A-900A	30		\$250.00	10/12	10/16	3		M-F	3
PROGRAM : TODAY SHOW RA35+ : 3.1 CON COM1 : TODAY SHOW												
2			700A-900A	30		\$250.00	10/19	10/30	2		M-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-100P	30		\$100.00	10/12	10/23	3		M-F	6
3			1200N-100P	30		\$100.00	10/26	10/30	2		M-F	2
PROGRAM : WAND NEWS17 @ NOON RA35+ : 2.1 CON COM1 : WAND NEWS17 @ NOON												
4			300P-330P	30		\$100.00	10/12	10/30	2		M-F	6
PROGRAM : JEOPARDY RA35+ : 1.8 CON COM1 : JEOPARDY												
5			330P-400P	30		\$100.00	10/12	10/16	2		M-F	2
5			330P-400P	30		\$100.00	10/19	10/30	1		M-F	2
PROGRAM : INSIDE EDITION RA35+ : 2.4 CON COM1 : INSIDE EDITION												
6			400P-430P	30		\$200.00	10/12	10/16	3		M-F	3
6			400P-430P	30		\$200.00	10/19	10/23	2		M-F	2
6			400P-430P	30		\$200.00	10/26	10/30	1		M-F	1
PROGRAM : WAND NEWS17 @ 4P RA35+ : 3.2 CON COM1 : WAND NEWS17 @ 4P												
7			430P-500P	30		\$275.00	10/12	10/16	2		M-F	2
7			430P-500P	30		\$275.00	10/19	10/23	1		M-F	1
PROGRAM : JEOPARDY RA35+ : 5.2 CON COM1 : JEOPARDY												
8			600P-630P	30		\$200.00	10/17	10/24	1		SAT	2
PROGRAM : WAND NEWS17 @ 6P RA35+ : 6.9 CON COM1 : WAND NEWS17 @ 6P												

REP HEADLINE# 9969318
 *** ORIGINAL REV#0 ***

REP: TEL# 323-634-8085
 ORDER WORKSHEET

FAX# 323-857-7557
 HARRIS REPORT FROM REP

OCT9/20 13.52
 *** WAND-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/20				\$5,175.00		NOV/20		\$1,400.00				
CONTRACT TOTAL												\$6,575.00
TOTAL SPOTS												42

COMPETITIVE INFORMATION NOT YET AVAILABLE.

AVC- NSI BOOKS- SEP/19 JUN/20 EST/ES
 DEMOS- RA35+*

ORDER



Orders
Order / Rev: 252674
Alt Order #: 09969318
Product Desc: 1167 CITZ DWRIGHT
Estimate: 1167
Flight Dates: 10/12/20 - 10/30/20
Original Date / Rev: 10/09/20 / 10/09/20
Order Type: GENERAL

NewsCenter 17
Primary AE: Cox Reps Los Angeles
Sales Office: LA
Sales Region: NAT

Agency Name: Fortune Media
Buying Contact:
Billing Contact:
 527 Avenue B
 Redondo Beach, CA 90277

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/D Wright/R/CAT/IL
Demographic: A35+
Product Codes: PL Candidate
Priority: P-3
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	32	\$5,175.00	\$4,398.75
10/26/20	10/30/20	10	\$1,400.00	\$1,190.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	32	\$5,175.00	\$4,398.75	93.10
November 2020	10	\$1,400.00	\$1,190.00	22.20
Totals	42	\$6,575.00	\$5,588.75	115.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cox Reps Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total
NewsCenter 17	30%	\$6,575.00
Market	100%	\$21,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBUI	0%	\$0.00
WCCU	0%	\$0.00
WCIA	30%	\$6,575.00
WCIX	0%	\$0.00
WICD	0%	\$0.00
WICS	30%	\$6,575.00
WRSP	10%	\$2,191.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAND	10/12/20	10/30/20	M-F 5a-6a M-F 5a-6a	CM	M-F 5a-6a	MTWTF--	:30	2	\$100.00	P-3	1.30	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--		2				\$100.00		1.30			
		Week: 10/19/20	10/25/20	MTWTF--		2				\$100.00		1.30			
		Week: 10/26/20	11/01/20	MTWTF--		2				\$100.00		1.30			

Order / Rev: 252674
 Alt Order #: 09969318
 Flight Dates: 10/12/20 - 10/30/20

Advertiser: POL/D Wright/R/CAT/IL
 Product Desc: 1167 CITZ DWRIGHT
 Estimate: 1167

NewsCenter 17

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WAND	10/12/20	10/30/20	M-F 7a-9a M-F 7a-9a	CM	M-F 7a-9a	MTWTF--	:30	3	\$250.00	P-3	3.10	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--					3	\$250.00		3.10			
		Week: 10/19/20	10/25/20	MTWTF--					2	\$250.00		3.10			
		Week: 10/26/20	11/01/20	MTWTF--					2	\$250.00		3.10			
N 3	WAND	10/12/20	10/30/20	M-F 12n-1p M-F 12n-1p	CM	M-F 12n-1p	MTWTF--	:30	3	\$100.00	P-3	2.10	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--					3	\$100.00		2.10			
		Week: 10/19/20	10/25/20	MTWTF--					3	\$100.00		2.10			
		Week: 10/26/20	11/01/20	MTWTF--					2	\$100.00		2.10			
N 4	WAND	10/12/20	10/30/20	M-F 3p-330p M-F 3p-330p	CM	M-F 3p-330p	MTWTF--	:30	2	\$100.00	P-3	1.80	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--					2	\$100.00		1.80			
		Week: 10/19/20	10/25/20	MTWTF--					2	\$100.00		1.80			
		Week: 10/26/20	11/01/20	MTWTF--					2	\$100.00		1.80			
N 5	WAND	10/12/20	10/30/20	M-F 330p-4p M-F 330p-4p	CM	M-F 330p-4p	MTWTF--	:30	2	\$100.00	P-3	2.40	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--					2	\$100.00		2.40			
		Week: 10/19/20	10/25/20	MTWTF--					1	\$100.00		2.40			
		Week: 10/26/20	11/01/20	MTWTF--					1	\$100.00		2.40			
N 6	WAND	10/12/20	10/30/20	M-F 4p-430p M-F 4p-430p	CM	M-F 4p-430p	MTWTF--	:30	3	\$200.00	P-3	3.20	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--					3	\$200.00		3.20			
		Week: 10/19/20	10/25/20	MTWTF--					2	\$200.00		3.20			
		Week: 10/26/20	11/01/20	MTWTF--					1	\$200.00		3.20			
N 7	WAND	10/12/20	10/23/20	M-F 430p-5p M-F 430p-5p	CM	M-F 430p-5p	MTWTF--	:30	2	\$275.00	P-3	5.20	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--					2	\$275.00		5.20			
		Week: 10/19/20	10/25/20	MTWTF--					1	\$275.00		5.20			
N 8	WAND	10/17/20	10/24/20	Sat 6-630p Sat 6-630p	CM	Sat 6p-630p	-----1-	:30	1	\$200.00	P-3	6.90	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----1-					1	\$200.00		6.90			
		Week: 10/19/20	10/25/20	-----1-					1	\$200.00		6.90			
													Totals	42	\$6,575.00