



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Jim Runestad for State Senate	Invoice #	820695-2
Product	candidate	Invoice Date	10/31/18
Estimate Number	6232	Invoice Month	November 2018
		Invoice Period	10/29/18 - 10/30/18
Property	WJBK	Order #	820695
Account Executive	Anthony Castaneda	Alt Order #	WOC11841626
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/27/18 - 10/30/18
Billing Calendar	Broadcast	Agency Code	TV12521
Billing Type	Cash	Advertiser Code	420
Special Handling		Product 1/2	507
Agency Ref		Advertiser Ref	

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 6a	6a-7a								
	WJBK	cdr			10/29/18 to 11/04/18	2x	11-----				
	WJBK			M	10/29/18	:30	6:17 AM	018JRSTEL003H	\$1,700.00		1
	WJBK			Tu	10/30/18	:30	6:51 AM	018JRSTEL004H	\$1,700.00		2
2	WJBK	Fox 2 News AM 7a	7a-8a								
	WJBK	cdr			10/29/18 to 11/04/18	1x	-1-----				
	WJBK			Tu	10/30/18	:30	7:20 AM	018JRSTEL003H	\$2,200.00		2
3	WJBK	Fox 2 News AM 8a	8a-9a								
	WJBK	cdr			10/29/18 to 11/04/18	1x	-1-----				
	WJBK			Tu	10/30/18	:30	8:26 AM	018JRSTEL004H	\$2,200.00		2
4	WJBK	Fox 2 News AM 9a	9a-10a								
	WJBK	cdr			10/29/18 to 11/04/18	1x	-1-----				
	WJBK			Tu	10/30/18	:30	9:32 AM	018JRSTEL003H	\$1,400.00		2
5	WJBK	M-F 10a-11a News	10a-11a								
	WJBK	cdr			10/29/18 to 11/04/18	1x	-1-----				
	WJBK			Tu	10/30/18	:30	10:39 AM	018JRSTEL004H	\$1,200.00		1
6	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	WJBK	cdr			10/29/18 to 11/04/18	2x	11-----				
	WJBK			M	10/29/18	:30	11:22 AM	018JRSTEL003H	\$1,200.00		1
	WJBK			Tu	10/30/18	:30	11:37 AM	018JRSTEL003H	\$1,200.00		2
11	WJBK	Fox 2 News at 5p	5p-530p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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	WJBK	Fox 2 News at 6p	6p-630p		10/29/18 to 11/04/18	1x	- 1-----				
13	WJBK	Fox 2 News at 6p	6p-630p	Tu	10/30/18	:30	5:11 PM	018JRSTEL004H	\$2,000.00		1
	WJBK	M-F 7p-730p	7p-730p		10/29/18 to 11/04/18	1x	- 1-----				
14	WJBK	M-F 7p-730p	7p-730p	Tu	10/30/18	:30	6:19 PM	018JRSTEL003H	\$2,000.00		2
	WJBK	M-F 730p-8p	730p-8p		10/29/18 to 11/04/18	1x	- 1-----				
15	WJBK	M-F 730p-8p	730p-8p	Tu	10/30/18	:30	7:23 PM	018JRSTEL004H	\$1,500.00		1
	WJBK	Fox 2 News Edge	11p-1130p		10/29/18 to 11/04/18	2x	11-----				
17	WJBK	Fox 2 News Edge	11p-1130p	M	10/29/18	:30	7:55 PM	018JRSTEL003H	\$1,500.00		1
	WJBK	Fox 2 News Edge	11p-1130p	Tu	10/30/18	:30	7:49 PM	018JRSTEL003H	\$1,500.00		2
	WJBK	Fox 2 News AM 7a	7a-8a		10/29/18 to 11/04/18	2x	11-----				
18	WJBK	Fox 2 News AM 7a	7a-8a	M	10/29/18	:30	11:28 PM	018JRSTEL003H	\$2,200.00		1
	WJBK	Fox 2 News AM 7a	7a-8a	Tu	10/30/18	:30	11:22 PM	018JRSTEL004H	\$2,200.00		2
	WJBK	Fox 2 News AM 8a	8a-9a		10/29/18 to 11/04/18	1x	1-----				
19	WJBK	Fox 2 News AM 8a	8a-9a	M	10/29/18	:30	7:12 AM	018JRSTEL003H	\$1,700.00		1

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	cdr										
					10/29/18 to 11/04/18	1x	1-----				
	WJBK			M	10/29/18	:30	8:12 AM	018JRSTEL003H	\$1,700.00		1
20	WJBK	Fox 2 News AM 9a	9a-10a								
	cdr										
					10/29/18 to 11/04/18	1x	1-----				
	WJBK			M	10/29/18	:30	9:18 AM	018JRSTEL003H	\$1,200.00		1
24	WJBK	Fox 2 News at 530p	530p-6p								
	cdr										
					10/29/18 to 11/04/18	1x	1-----				
	WJBK			M	10/29/18	:30	5:36 PM	018JRSTEL003H	\$1,800.00		1
25	WJBK	Fox 2 News at 6p	6p-630p								
	cdr										
					10/29/18 to 11/04/18	1x	1-----				
	WJBK			M	10/29/18	:30	6:21 PM	018JRSTEL003H	\$1,800.00		1

Aired Spots **20**

Gross Total **\$33,900.00**
Agency Commission **\$5,085.00**
Net Amount Due **\$28,815.00** **Payment Terms 30 Days**

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