

ORDER



Orders
Order / Rev: 55045
Alt Order #: WOC14656734
Product Desc: Media
Estimate: 1280
Flight Dates: 05/22/24 - 05/28/24
Original Date / Rev: 05/21/24 / 05/21/24
Order Type: GENERAL

Primary AE: Tom Dugan
Sales Office: REG
Sales Region: Regional

Agency Name: THOMPSON CMMCTNS, INC
Buying Contact:
Billing Contact:
 PO BOX 5 200 W. JEFFERSON
 MARSHFIELD, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: LIBERTY & JUSTICE PAC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: 1

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	43	\$14,870.00	\$12,639.50
05/27/24	06/30/24	25	\$8,600.00	\$7,310.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	43	\$14,870.00	\$12,639.50	0.00
June 2024	25	\$8,600.00	\$7,310.00	0.00
Totals	68	\$23,470.00	\$19,949.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tom Dugan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	05/22/24	05/28/24	KOMU NEWS TODAY 5&A KOMU8 NEWS TODAY 5A		5A-6A	11111--	:30	5	\$110.00	1	0.00	NM	5	\$550.00
(Program: KOMU NEWS TODAY 5A) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/22/24 05/28/24 11111-- 5 \$110.00 0.00															
N 2	8	05/22/24	05/28/24	KOMU NEWS TODAY CA KOMU8 NEWS TODAY 6A		6-7a (6:00 AM-7:00 AM)	11111--	:30	5	\$240.00	1	0.00	NM	5	\$1,200.00
(Program: KOMU NEWS TODAY 6A) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/22/24 05/28/24 11111-- 5 \$240.00 0.00															
N 3	8	05/22/24	05/28/24	TODAY SHOW M-F 7-9&A M-F TODAY		700a-900a (7:00 AM-9:00 AM)	11111--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00
(Program: TODAY SHOW) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/22/24 05/28/24 11111-- 5 \$350.00 0.00															
N 4	8	05/22/24	05/28/24	MON-FRI 9-10A TODAY SHOW HOUR 3	CA	9-10A (9:00 AM-10:00 AM)	11111--	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
(Program: TODAY 3RD HOUR) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															

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Advertiser: LIBERTY & JUSTICE PAC
 Product Desc: Media
 Estimate: 1280
KOMU-TV8

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	8	05/22/24	05/28/24	MON - FRI 10-11A	CA	10 - 11A	- 111 - - -	:30	3	\$200.00	1	0.00	NM	3	\$600.00
TODAY w/HODA & JENNA (Program: TODAY WITH HODA & JENNA) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	11111--					5	\$200.00		0.00			
N 6	8	05/22/24	05/28/24	KOMU NEWS AT NOON	CA	12-1230P	11111--	:30	5	\$400.00	1	0.00	NM	5	\$2,000.00
KOMU8 NEWS NOON (12:00 PM-12:30 PM) (Program: KOMU NEWS AT NOON) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	- 111 - - -					3	\$200.00		0.00			
N 7	8	05/22/24	05/28/24	MON-FRI 12-1p	CA	12:30-1P	11111--	:30	5	\$250.00	1	0.00	NM	5	\$1,250.00
INSIDE EDITION (12:30 PM-1:00 PM) (Program: INSIDE EDITION) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	11111--					5	\$250.00		0.00			
N 8	8	05/22/24	05/28/24	M-F 1P-2P	CA	100P-200P	11111--	:30	5	\$150.00	1	0.00	NM	5	\$750.00
NBC NEWS DAILY (1:00 PM-2:00 PM) (Program: NBC NEWS DAILY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	11111--					5	\$150.00		0.00			
N 9	8	05/22/24	05/28/24	M-F 4-5P	CA	4-5P	11111--	:30	5	\$300.00	1	0.00	NM	5	\$1,500.00
JEOPARDY (4:00 PM-5:00 PM) (Program: JEOPARDY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	11111--					5	\$300.00		0.00			
N 10	8	05/22/24	05/28/24	KOMU TV8 5PM NEWS	CA	500P-530P	11111--	:30	5	\$500.00	1	0.00	NM	5	\$2,500.00
KOMU8 NEWS 5P (5:00 PM-5:28 PM) (Program: KOMU NEWS 5P) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	11111--					5	\$500.00		0.00			
N 11	8	05/22/24	05/28/24	KOMU TV8 6PM NEWS	CA	600P-630P	11111--	:30	5	\$750.00	1	0.00	NM	5	\$3,750.00
KOMU8 NEWS 6P (6:00 PM-6:30 PM) (Program: KOMU NEWS 6P) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	11111--					5	\$750.00		0.00			
N 12	8	05/22/24	05/28/24	KOMU TV8 NEWS @10P	CA	10-1035P	11111--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
KOMU8 NEWS 10P (10:00 PM-10:35 PM) (Program: KOMU 8 NEWS 10P) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	11111--					5	\$450.00		0.00			
N 13	8	05/22/24	05/27/24	MON 7-9P	CA	658PM-9PM	1-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
MON 7-9P (7:00 PM-9:00 PM) (Program: AMERICAN NINJA WARRIOR) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	1-----					1	\$500.00		0.00			
N 14	8	05/22/24	05/28/24	TUESDAY 9-10P	CA	9-10P	- 1-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TUESDAY 9-10P (Program: PASSWORD) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	- 1-----					1	\$500.00		0.00			
N 15	8	05/22/24	05/22/24		CA	658PM-8PM	-- 1----	:30	1	\$600.00	1	0.00	NM	1	\$600.00

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Advertiser: LIBERTY & JUSTICE PAC
 Product Desc: Media
 Estimate: 1280

KOMU-TV8

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WED 7-8P WEDNESDAY 7P-8P (7:00 PM-8:00 PM) (Program: CHICAGO MED) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -- 1---- 1 \$600.00 0.00															
N 16	8	05/22/24	05/22/24	WED 8-9P	CA	8-9P	-- 1----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
WEDNESDAY 8-9P (8:00 PM-9:00 PM) (Program: CHICAGO FIRE) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -- 1---- 1 \$600.00 0.00															
N 17	8	05/22/24	05/22/24	WED 9-10P	CA	9-10P	-- 1----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
WEDNESDAY 9-10P (Program: CHICAGO PD) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -- 1---- 1 \$600.00 0.00															
N 18	8	05/22/24	05/23/24	THURSDAY 7-8P	CA	658PM-8PM	--- 1---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
THURSDAY 7-8P (7:00 PM-8:00 PM) (Program: LAW & ORDER) 3Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 --- 1--- 1 \$500.00 0.00															
N 19	8	05/22/24	05/25/24	KOMU SAT 6A NEWS	CA	6A-7A	----- 1-	:30	1	\$120.00	1	0.00	NM	1	\$120.00
KOMU8 NEWS TODAY 6A SAT (Program: KOMU 8 NEWS/TODAY - SATURDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 ----- 1- 1 \$120.00 0.00															
N 20	8	05/22/24	05/25/24	SATURDAY TODAY SHCA	CA	7A-8:30A	----- 1-	:30	1	\$300.00	1	0.00	NM	1	\$300.00
SAT TODAY SHOW (7:00 AM-8:30 AM) (Program: TODAY SHOW SATURDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 ----- 1- 1 \$300.00 0.00															
N 21	8	05/22/24	05/25/24	KOMU TV8 6PM SAT	CA	6-630P	----- 1-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
KOMU8 NEWS 6P SATURDAY (Program: KOMU NEWS 6P SATURDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 ----- 1- 1 \$350.00 0.00															
N 22	8	05/22/24	05/25/24	KOMU TV8 NEWS 10P SA	CA	10-1030P	----- 1-	:30	1	\$300.00	1	0.00	NM	1	\$300.00
KOMU8 NEWS 10P SAT (Program: KOMU 8 NEWS 10P SATURDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 ----- 1- 1 \$300.00 0.00															
Totals													68	\$23,470.00	