CONTRACT

WROK NEWSTALK 1440

Townsquare Media Rockford
3901 Brendenwood Road
Rockford, IL 61107
wopayments4@townsquaremedia.com
(815) 399-2233

Contract / Revision		Alt Order #
3672134 /		36210083

Advertiser	Original Date / Revision
Friends of Dave Vella	10/17/22 / 10/17/22

Contract Dates	Estimate #	
10/18/22 - 10/24/22	**13190**	

Product
IL HD 68

And:

Katz Media Group
125 West 55th Street
3rd Floor
New York, NY 10019

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WROK-AM	Katz Philadelphia	Katz Philadelphi

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
RI13287		
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WROK	10/18/22	10/24/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	15	$1,650.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/18/22	10/24/22	33333--	15	$110.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	WROK	10/18/22	10/24/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	$550.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/18/22	10/24/22	11111--	5	$110.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 3	WROK	10/18/22	10/24/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	$550.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/18/22	10/24/22	11111--	5	$110.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 4	WROK	10/18/22	10/24/22	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	3	$240.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/18/22	10/24/22	-----3-	3	$80.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 5	WROK	10/18/22	10/24/22	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	3	$240.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/18/22	10/24/22	-----3-	3	$80.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 6	WROK	10/18/22	10/24/22	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	3	$240.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/18/22	10/24/22	------3	3	$80.00

		Totals	34	$3,470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/24/22	34	$3,470.00	($520.50)	$2,949.50
Totals	34	$3,470.00	($520.50)	$2,949.50

Signature: _____   **Date:** _____

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