CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams	, hereby request station time as follows:
	FEDERAL CANDIDATE STATE OR LOCAL CANDIDATE
ALL QUESTIONS/BL	OCKS MUST BE COMPLETED
Candidate name: Richard Ilvin	
Authorized committee:	
Agency requesting time (and contact information):	
Strategic Media Services, Inc.; 4601 N Farfax	Drive; Ste 730; Arlington, VA 22203
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Illinois	
Date of election: 6/28/22	General 🖌 Primary
Treasurer of candidate's authorized committee: Les Williamson	
The undersigned represents that:	
(1) the payment for the broadcast time requested has be	
the candidate listed above who is a legally qualified the authorized committee of the legally qualified	
(2) this station is authorized to announce the time as paid	
	ies, including applicable classes and rates, discount, promotion
and other sales practices (not applicable to federal ca	
THIS STATION DOES NOT DISCRIMINATE OR PERMITIN THE PLACEMENT OF ADVERTISING.	T DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Neil Williams	Name:
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

	81	
Candidate/Authorized Committee/	Agency	
Signature:		
Name: Neil Willian Date: 1/20/22	5	
Date: 1/20/22		
тс	D BE COMPLETED BY STATION OF	NLY
Ad submitted to Station? Ye Date ad received:	s No	
Federal candidate certification signed (a	bove): Yes No	□ N/A
Rejected – provide reason:	y not yet received to determine sponsor ID pomptly upload updated final form when co	
Date and hature of follow-ups, if any (e.g	c., insufficient sponsor ID tag):	
Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:
use this space to document schedule of purchased or attach separately. If station	raffic system crint-out) or other documents time purchased, when spots actually aired, will not upload the actual times spots aired information mmediately should be placed	the rates charged and the classes of time I until an invoice is generated, the name

	Apr 18, 22	
CONT#	35845105 Mod# Ver# 1 (Last =)	DDS CONT# 0
REP	CHRISTAL RADIO	C/P/E: / / 8702
ТО	WROK-AM (Rockford, IL)	
FM	TERRANCE HOUSTON	
OFF	PHILADELPHIA	SALESPERSON FAX#
AGY	STRATEGIC MEDIA SERVICES	
ADDR	4601 N. FAIRFAX DR. SUITE 730	PH # 202-337-5700
	ARLINGTON, VA 22203	
BYR	BEN RHEAULT	
ADV	RICHARD IRVIN FOR GOVERNOR	
PDT	Candidate	
FLT	Apr 19, 22 - Apr 25, 22	

* REP ORDER COMMENT *

** 4/18/2022 11:24:00 AM: POPULATIONBUYTYPE: CPP. ** 4/18/2022 11:24:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T	6A - 10A	60	04/19/2022 - 04/19/2022	1D	2	\$51.00	2
	1.2	.T	10A - 3P	60	04/19/2022 - 04/19/2022	1D	2	\$51.00	1
	1.3	.T	3P - 7P	60	04/19/2022 - 04/19/2022	1D	2	\$48.00	2
				** FL	IGHT TOTALS **	1	6	\$300.00	
	-								
		FLIGHT 2							
	2.1	W	6A - 10A	60	04/20/2022 - 04/20/2022	1D	2	\$51.00	2
	2.2	W	10A - 3P	60	04/20/2022 - 04/20/2022	1D	2	\$51.00	2 2
	2.3	W	3P - 7P	60	04/20/2022 - 04/20/2022	1D	2	\$48.00	
				** FL	IGHT TOTALS **	I	6	\$300.00	
		FLIGHT 3							
	3.1	T	6A - 10A	60	04/21/2022 - 04/21/2022	1D	2	\$51.00	2
	3.2	T	10A - 3P	60	04/21/2022 - 04/21/2022	1D	2	\$51.00	2 2 2
	3.3	T	3P - 7P	60	04/21/2022 - 04/21/2022	1D	2	\$48.00	2
				** FL	IGHT TOTALS **	ļ	6	\$300.00	
		FLIGHT 4							
	4.1	F	6A - 10A	60	04/22/2022 - 04/22/2022	1D	2	\$51.00	2
	4.2	F	10A - 3P	60	04/22/2022 - 04/22/2022	1D	2	\$51.00	2
	4.3	F	3P - 7P	60	04/22/2022 - 04/22/2022	1D	2	\$48.00	2
				** FL	IGHT TOTALS **	I	6	\$300.00	
						1			

	Apr 18, 22	
CONT#	35845105 Mod# Ver# 1 (Last =)	DDS CONT# 0
REP	CHRISTAL RADIO	C/P/E: / / 8702

	FLIGHT 5							
5.1	M	6A - 10A	60	04/25/2022 - 04/25/2022	1D	2	\$51.00	2
5.2	M	10A - 3P	60	04/25/2022 - 04/25/2022	1D	2	\$51.00	2
5.3	M	3P - 7P	60	04/25/2022 - 04/25/2022	1D	2	\$48.00	2
			** FL	LIGHT TOTALS **	1	6	\$300.00	

	Apr 22	May 22			
SPOTS	24	6			
CASH	1200.00	300.00			
TRADE	0.00	0.00			
NSL	0.00	0.00			
TOTAL	1200.00	300.00			
					TOTAL
SPOTS					30
CASH					1,500.00
TRADE					0.00
NSL					0.00
TOTAL					1,500.00

** Competitive Comments **

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

Start Date Week: End Date 04/25/22 Weekdays 22222 Spots/Week 10 Rate \$51.00 N 3 WROK 04/19/22 04/25/22 M-F PM Drive Start Date Weekdays 3:00 PM-7:00 PM 1:00 1:00 NM 10 \$480.0 M eek: 04/19/22 04/25/22 Weekdays Spots/Week Rate 22222 10 \$480.0 10 \$480.0 Time Period # of Spots Gross Amount Agency Comm. Net Amount 30 \$1,500.0 03/28/22 -04/24/22 24 \$1,200.00 (\$180.00) \$1,020.00 04/25/22 6 \$300.00 (\$45.00) \$255.00 \$255.00	WROK		are Media Rockfo	ord			Contract / Re		Alt Ord		
wopayments4@townsquaremedia.com Richard Irvin for 60everor 04/18/22 / 04/18/22 10/14/22 0/17/24 Estimate # 04/18/22 0/17/24 Estimate # Contract Late # Cont # </th <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>3298126</th> <th>•</th> <th></th> <th></th> <th>Devisier</th>							3298126	•			Devisier
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		24		•	,						
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Signature: Date:	Signature:				Date:			_			

(* Line Transactions: N = New, E = Edited, D = Deleted) Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.