CONTRACT

WROK NEWSTALK 1440

Townsquare Media Rockford
3901 Brendenwood Road
Rockford, IL 61107
wopayments4@townsquaremedia.com
(815) 399-2233

And:

Katz Media Group
125 West 55th Street
3rd Floor
New York, NY 10019

Contract / Revision	Alt Order #
3585546 /	36118681

Advertiser	Original Date / Revision
Friends of Dave Vella	08/31/22 / 08/31/22

Contract Dates	Estimate #	
09/06/22 - 09/12/22	**12348**	

Product		
Political		

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WROK-AM	Katz Philadelphia	Katz Philadelphi

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
RI13287		

Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	09/06/22	09/12/22	M-F AM Drive	6:00 AM-10:00 AM	1:00				NM	15	$1,650.00
Week:		Start Date 09/06/22	End Date 09/12/22	Weekdays 33333--	Spots/Week 15	Rate $110.00						
N 2	WROK	09/06/22	09/12/22	M-F Midday	10:00 AM-3:00 PM	1:00				NM	5	$550.00
Week:		Start Date 09/06/22	End Date 09/12/22	Weekdays 11111--	Spots/Week 5	Rate $110.00						
N 3	WROK	09/06/22	09/12/22	M-F PM Drive	3:00 PM-7:00 PM	1:00				NM	5	$550.00
Week:		Start Date 09/06/22	End Date 09/12/22	Weekdays 11111--	Spots/Week 5	Rate $110.00						
N 4	WROK	09/06/22	09/12/22	Sa-Su AM	6:00 AM-10:00 AM	1:00				NM	3	$240.00
Week:		Start Date 09/06/22	End Date 09/12/22	Weekdays -----3-	Spots/Week 3	Rate $80.00						
N 5	WROK	09/06/22	09/12/22	Sa-Su PM	3:00 PM-7:00 PM	1:00				NM	3	$240.00
Week:		Start Date 09/06/22	End Date 09/12/22	Weekdays -----3-	Spots/Week 3	Rate $80.00						
N 6	WROK	09/06/22	09/12/22	Sa-Su AM	6:00 AM-10:00 AM	1:00				NM	3	$240.00
Week:		Start Date 09/06/22	End Date 09/12/22	Weekdays ------3	Spots/Week 3	Rate $80.00						
							Totals				34	$3,470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 -09/12/22	34	$3,470.00	($520.50)	$2,949.50
Totals	34	$3,470.00	($520.50)	$2,949.50

Signature: _____   **Date:** _____