

CONTRACT



Townsquare Media Rockford
3901 Brendenwood Road
Rockford, IL 61107
wopayments4@townsquaremedia.com
(815) 399-2233

| | | |
|---|--|--|
| <u>Contract / Revision</u> 3405366B / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Cabello, John State Rep. | | <u>Original Date / Revision</u> 06/06/22 / 06/06/22 |
| <u>Contract Dates</u> 06/08/22 - 06/12/22 | <u>Estimate #</u> | |
| <u>Product</u> June Week 1 | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WROK-AM | <u>Account Executive</u> Heather Olson_Y059 | <u>Sales Office</u> Local Rockford |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | <u>Product 1/2</u> |

And:

Cain & Company
Attention: Rick Heffner
685 Featherstone Road
Rockford, IL 61107

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-----------------|
| N 1 | WROK | 06/08/22 | 06/12/22 | M-F AM Drive | 6a-10a | | :30 | | | NM | 3 | \$108.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/06/22 | 06/12/22 | --WTF-- | | | | 3 | \$36.00 | | | |
| N 2 | WROK | 06/08/22 | 06/12/22 | M-F Midday | 10a-3p | | :30 | | | NM | 3 | \$108.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/06/22 | 06/12/22 | --WTF-- | | | | 3 | \$36.00 | | | |
| N 3 | WROK | 06/08/22 | 06/12/22 | M-F PM Drive | 3p-7p | | :30 | | | NM | 3 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/06/22 | 06/12/22 | --WTF-- | | | | 3 | \$35.00 | | | |
| N 4 | WROK | 06/08/22 | 06/12/22 | M-F Evening | 7p-12a | | :30 | | | NM | 3 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/06/22 | 06/12/22 | --WTF-- | | | | 3 | \$30.00 | | | |
| N 5 | WROK | 06/08/22 | 06/12/22 | Sa-Su AM | 6a-10a | | :30 | | | NM | 3 | \$84.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/06/22 | 06/12/22 | -----S- | | | | 3 | \$28.00 | | | |
| N 6 | WROK | 06/08/22 | 06/12/22 | Sa-Su Midday | 10a-3p | | :30 | | | NM | 3 | \$78.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/06/22 | 06/12/22 | -----S | | | | 3 | \$26.00 | | | |
| Totals | | | | | | | | | | | 18 | \$573.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-----------------|------------------|-----------------|
| 05/30/22 - 06/12/22 | 18 | \$573.00 | (\$85.95) | \$487.05 |
| Totals | 18 | \$573.00 | (\$85.95) | \$487.05 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.