

CONTRACT



Townsquare Media Rockford
 3901 Brendenwood Road
 Rockford, IL 61107
 wopayments4@townsquaremedia.com
 (815) 399-2233

<u>Contract / Revision</u> 3229582 /		<u>Alt Order #</u> 35770955
<u>Advertiser</u> Richard Irvin for Governor		<u>Original Date / Revision</u> 03/21/22 / 03/21/22
<u>Contract Dates</u> 03/22/22 - 03/28/22	<u>Estimate #</u> 8567	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI12521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services
 1911 North Fort Myer Drive
 Suite 400
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	03/22/22	03/28/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/22	03/28/22	22222--				10	\$51.00			
N 2	WROK	03/22/22	03/28/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	10	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/22	03/28/22	22222--				10	\$51.00			
N 3	WROK	03/22/22	03/28/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/22	03/28/22	22222--				10	\$48.00			
Totals											30	\$1,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/27/22	24	\$1,200.00	(\$180.00)	\$1,020.00
03/28/22 - 03/28/22	6	\$300.00	(\$45.00)	\$255.00
Totals	30	\$1,500.00	(\$225.00)	\$1,275.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

CANDIDATE ADVERTISEMENT AGREEMENT FORM


See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Richard Irvin	
Authorized committee: Irvin for Illinois	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Illinois	
Date of election: 6/28/22	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Les Williamson	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: Neil Williams	Name:
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Name:

Neil Williams

Date:

1/20/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Mar 21, 22
 CONT# 35770955 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WROK-AM (Rockford, IL)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

DDS CONT# 0
 C/P/E: / / 8567

SALESPERSON FAX#

PH # 202-337-5700

BYR BEN RHEAULT
 ADV RICHARD IRVIN FOR GOVERNOR
 PDT Candidate
 FLT Mar 22, 22 - Mar 28, 22

* REP ORDER COMMENT *

** 3/21/2022 10:22:00 AM: POPULATIONBUYTYPE: CPP.

** 3/21/2022 10:22:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	03/22/2022 - 03/22/2022	1D	2	\$51.00	2
	1.2	.T.....	10A - 3P	60	03/22/2022 - 03/22/2022	1D	2	\$51.00	2
	1.3	.T.....	3P - 7P	60	03/22/2022 - 03/22/2022	1D	2	\$48.00	2
					** FLIGHT TOTALS **		6	\$300.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	03/23/2022 - 03/23/2022	1D	2	\$51.00	2
	2.2	..W....	10A - 3P	60	03/23/2022 - 03/23/2022	1D	2	\$51.00	2
	2.3	..W....	3P - 7P	60	03/23/2022 - 03/23/2022	1D	2	\$48.00	2
					** FLIGHT TOTALS **		6	\$300.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	03/24/2022 - 03/24/2022	1D	2	\$51.00	2
	3.2	...T...	10A - 3P	60	03/24/2022 - 03/24/2022	1D	2	\$51.00	2
	3.3	...T...	3P - 7P	60	03/24/2022 - 03/24/2022	1D	2	\$48.00	2
					** FLIGHT TOTALS **		6	\$300.00	
		FLIGHT 4							
	4.1F..	6A - 10A	60	03/25/2022 - 03/25/2022	1D	2	\$51.00	2
	4.2F..	10A - 3P	60	03/25/2022 - 03/25/2022	1D	2	\$51.00	2
	4.3F..	3P - 7P	60	03/25/2022 - 03/25/2022	1D	2	\$48.00	2
					** FLIGHT TOTALS **		6	\$300.00	

Mar 21, 22

CONT# 35770955 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 8567

FLIGHT 5									
5.1	M.....	6A - 10A	60	03/28/2022 - 03/28/2022	1D	2	\$51.00	2	
5.2	M.....	10A - 3P	60	03/28/2022 - 03/28/2022	1D	2	\$51.00	2	
5.3	M.....	3P - 7P	60	03/28/2022 - 03/28/2022	1D	2	\$48.00	2	
** FLIGHT TOTALS **						6	\$300.00		

	Mar 22	Apr 22					
SPOTS	24	6					
CASH	1200.00	300.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1200.00	300.00					

							TOTAL
SPOTS							30
CASH							1,500.00
TRADE							0.00
NSL							0.00
TOTAL							1,500.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.