

CONTRACT



Townsquare Media Rockford
 3901 Brendenwood Road
 Rockford, IL 61107
 wopayments4@townsquaremedia.com
 (815) 399-2233

<u>Contract / Revision</u> 3204263 /		<u>Alt Order #</u>
<u>Advertiser</u> Gary Rabine for Governor of Illinois (AGY)		<u>Original Date / Revision</u> 03/09/22 / 03/09/22
<u>Contract Dates</u> 03/10/22 - 03/27/22	<u>Estimate #</u>	
<u>Product</u> March 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> House Rockford	<u>Sales Office</u> Local Rockford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Crave Media
 Attention: Crave Media Kent Emmons
 1906 Sunderland Place NW
 Washington, DC 20036

WROK-AM - 3204263A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WROK	03/10/22	03/11/22	M-F Prime Rotator	6a-7p		1:00				NM	16	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/22	03/13/22	---TF--				16	\$40.00	0.00			
N 2	WROK	03/12/22	03/13/22	Sa-Su Prime Rotator	6a-7p		1:00				NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/22	03/13/22	-----SS				10	\$40.00	0.00			
N 3	WROK	03/14/22	03/25/22	M-F Prime Rotator	6a-7p		1:00				NM	60	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	MTWTF--				30	\$40.00	0.00			
Week:		03/21/22	03/27/22	MTWTF--				30	\$40.00	0.00			
N 4	WROK	03/19/22	03/27/22	Sa-Su Prime Rotator	6a-7p		1:00				NM	30	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	-----SS				15	\$40.00	0.00			
Week:		03/21/22	03/27/22	-----SS				15	\$40.00	0.00			
Totals											0.00	116	\$4,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/22 - 03/27/22	116	\$4,640.00	(\$696.00)	\$3,944.00
Totals	116	\$4,640.00	(\$696.00)	\$3,944.00

WROK-AM - 3204263B										
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount			
N 1	03/10/22	03/11/22	1:00 Audio Spot (CPP)	16	\$3.00	CPP	\$48.00			
N 2	03/14/22	03/18/22	1:00 Audio Spot (CPP)	30	\$3.00	CPP	\$90.00			
N 3	03/21/22	03/25/22	1:00 Audio Spot (CPP)	30	\$3.00	CPP	\$90.00			
N 4	03/12/22	03/13/22	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$30.00			
N 5	03/19/22	03/20/22	1:00 Audio Spot (CPP)	17	\$3.00	CPP	\$51.00			
N 6	03/26/22	03/27/22	1:00 Audio Spot (CPP)	17	\$3.00	CPP	\$51.00			
Totals				120			\$360.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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3204263 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gary Rabine for Governor of Illinois (AGY)	03/09/22 / 03/09/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/10/22 - 03/27/22	March 2022	

Time Period	Gross Amount	Agency Comm.	Net Amount
03/01/22 - 03/27/22	\$360.00	(\$54.00)	\$306.00
Totals	\$360.00	(\$54.00)	\$306.00
Contract Totals			0.12 134 \$5,000.00

Signature: _____ **Date:** _____

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, KENT ENMONS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Gary Rabine

Authorized committee:
Rabine for Governor

Agency requesting time (and contact information):
 N/A

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor of Illinois

Date of election: General Primary
June 28, 2022

Treasurer of candidate's authorized committee:
Malavolt, Jordan

The undersigned represents that:

1) the payment for the broadcast time requested has been furnished by (check one box below):

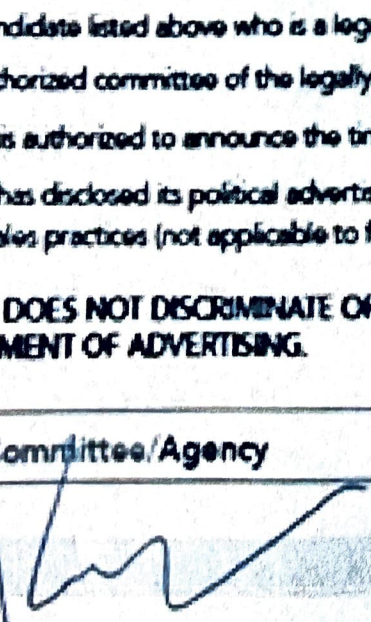
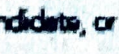
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

2) this station is authorized to announce the time as paid for by such person or entity, and

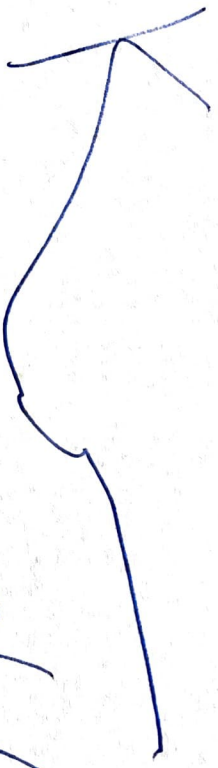
3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>KENT ENMONS</u>	Name: _____
Date of Request to Purchase Ad Time: <u>3/6/22</u>	Date of Station Agreement to Sell Time: _____

PABNE Fire Generator

Ad type	Flight dates	weekdays	Start time	End Time	number of ads/week	commercial length	Radio station / Site	number of weeks	rate	total ads	total dollars	
on air	3/10 - 3/11	Th-Fr	6a	7p	16	60	1440 WROK	1	40.00	16	\$ 640.00	
streaming	3/10 - 3/11	Th-Fr	6a	7p	16	60	1440 WROK	1	3.00	16	\$ 48.00	
on air	3/12 - 3/13	Sat - Sun	6a	7p	10	60	1440 WROK	1	40.00	10	\$ 400.00	
streaming	3/12 - 3/13	Sat - Sun	6a	7p	10	60	1440 WROK	1	3.00	10	\$ 30.00	
on air	3/14 - 3/25	M - Fr	6a	7p	30	60	1440 WROK	2	40.00	60	\$ 2,400.00	
streaming	3/14 - 3/25	M - Fr	6a	7p	30	60	1440 WROK	2	3.00	60	\$ 180.00	
on air	3/19 - 3/27	Sat - Sun	6a	7p	15	60	1440 WROK	2	40.00	30	\$ 1,200.00	
streaming	3/19 - 3/27	Sat - Sun	6a	7p	17	60	1440 WROK	2	3.00	34	\$ 102.00	
Totals										144	236	\$ 5,000.00



3/6/22