

# CONTRACT



**Townsquare Media Rockford**  
 3901 Brendenwood Road  
 Rockford, IL 61107  
 wopayments4@townsquaremedia.com  
 (815) 399-2233

<u>Contract / Revision</u> 3432415B /		<u>Alt Order #</u>
<u>Advertiser</u> Cabello, John State Rep.		<u>Original Date / Revision</u> 06/17/22 / 06/17/22
<u>Contract Dates</u> 06/20/22 - 06/26/22	<u>Estimate #</u>	
<u>Product</u> June Week 3		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Heather Olson_Y059	<u>Sales Office</u> Local Rockford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Cain & Company**  
 Attention: Rick Heffner  
 685 Featherstone Road  
 Rockford, IL 61107

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	06/20/22	06/26/22	M-F AM Drive	6a-10a		:30			NM	3	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	MTWTF--				3	\$36.00			
N 2	WROK	06/20/22	06/26/22	M-F Midday	10a-3p		:30			NM	2	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	MTWTF--				2	\$36.00			
N 3	WROK	06/20/22	06/26/22	M-F PM Drive	3p-7p		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	MTWTF--				3	\$35.00			
N 4	WROK	06/20/22	06/26/22	M-F Evening	7p-12a		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	MTWTF--				3	\$30.00			
N 5	WROK	06/20/22	06/26/22	Sa-Su AM	6a-10a		:30			NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	-----S-				3	\$28.00			
N 6	WROK	06/20/22	06/26/22	Sa-Su Midday	10a-3p		:30			NM	3	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	-----S-				3	\$26.00			
<b>Totals</b>											17	\$537.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 - 06/25/22	17	\$537.00	(\$80.55)	\$456.45
<b>Totals</b>	17	\$537.00	(\$80.55)	\$456.45

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.