

CONTRACT



Townsquare Media Rockford
 3901 Brendenwood Road
 Rockford, IL 61107
 wopayments4@townsquaremedia.com
 (815) 399-2233

<u>Contract / Revision</u> 3372350 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Dan Brady		<u>Original Date / Revision</u> 05/20/22 / 05/20/22
<u>Contract Dates</u> 05/23/22 - 06/28/22	<u>Estimate #</u> 25368	
<u>Product</u> Friends of Dan Brady		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Brian McGhee	<u>Sales Office</u> Local Rockford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> RI13012	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Pinnacle Advertising & Marketing
 1435 N Plum Grove Road
 Suite C
 Schaumburg, IL 60173

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	05/23/22	06/26/22	M-F Midday	10a-3p		:30			NM	48	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/23/22	05/29/22	MTWTF--				8	\$25.00			
	Week:	05/30/22	06/05/22	MTWTF--				10	\$25.00			
	Week:	06/06/22	06/12/22	MTWTF--				10	\$25.00			
	Week:	06/13/22	06/19/22	MTWTF--				10	\$25.00			
	Week:	06/20/22	06/26/22	MTWTF--				10	\$25.00			
N 2	WROK	05/23/22	06/26/22	M-F Evening	7p-12a		:30			NM	48	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/23/22	05/29/22	MTWTF--				8	\$15.00			
	Week:	05/30/22	06/05/22	MTWTF--				10	\$15.00			
	Week:	06/06/22	06/12/22	MTWTF--				10	\$15.00			
	Week:	06/13/22	06/19/22	MTWTF--				10	\$15.00			
	Week:	06/20/22	06/26/22	MTWTF--				10	\$15.00			
N 3	WROK	06/27/22	06/28/22	M-F Midday	10a-3p		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/27/22	07/03/22	MT-----				4	\$25.00			
N 4	WROK	06/27/22	06/28/22	M-F Evening	7p-12a		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/27/22	07/03/22	MT-----				2	\$15.00			
Totals											102	\$2,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	16	\$320.00	(\$48.00)	\$272.00
05/30/22 - 06/26/22	80	\$1,600.00	(\$240.00)	\$1,360.00
06/27/22 - 06/28/22	6	\$130.00	(\$19.50)	\$110.50
Totals	102	\$2,050.00	(\$307.50)	\$1,742.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.