

Cabello 22 June week 1



From: Heather Olson
 Phone: (815) 399-2233 x235
 Email: heather.olson@cumulus.com
 6/3/2022 2:04 PM

Schedule Grand Totals: 1 Week

Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency
Radio Total	54	\$48.78	\$2,634.00	38,900	2.2
WKGL-FM	18	\$53.17	\$957.00	16,600	2.0
WROK-AM	18	\$31.83	\$573.00	8,100	2.1
WXXX-FM	18	\$61.33	\$1,104.00	17,500	1.9
WZOK-FM	0	\$0.00	\$0.00	0	0.0

Accepted by Station

Date

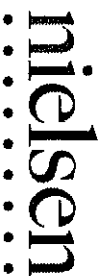
6/6/22

Accepted by Client

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: ROCKFORD: FA21 SD / SP21 SD; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Cabell 22 June week 2



From: Heather Olson
 Phone: (815) 399-2233 x235
 Email: heather.olson@cumulus.com
 6/3/2022 2:06 PM

Schedule Grand Totals: 1 Week

Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency
Radio Total	54	\$48.78	\$2,634.00	38,900	2.2
WKGL-FM	18	\$53.17	\$957.00	16,600	2.0
WFOK-AM	18	\$51.83	\$933.00	8,100	2.1
WXXX-FM	18	\$61.33	\$1,104.00	17,500	1.9
WZOK-FM	0	\$0.00	\$0.00	0	0.0

Accepted by Station

Date

[Signature]

6/6/22

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Rick Heffner, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Cabello

Authorized committee:

Citizens for John Cabello

Agency requesting time (and contact information):

N/A Cain & Company/Rick Heffner 815-399-2482

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative for 90th District

Date of election:

6/28/22

General

Primary

Treasurer of candidate's authorized committee:

Donald Lee

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:

Name: RICK HEFFNER

Name:

Date of Request to Purchase Ad Time: 6/6/22

Date of Station Agreement to Sell Time: