

CONTRACT



Townsquare Media Rockford
 3901 Brendenwood Road
 Rockford, IL 61107
 wopayments4@townsquaremedia.com
 (815) 399-2233

<u>Contract / Revision</u> 3165173 /		<u>Alt Order #</u> 35709501
<u>Advertiser</u> Richard Irvin for Governor		<u>Original Date / Revision</u> 02/18/22 / 02/18/22
<u>Contract Dates</u> 02/22/22 - 02/28/22	<u>Estimate #</u> 8426	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> R112521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services
 1911 North Fort Myer Drive
 Suite 400
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	02/22/22	02/28/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/22	02/28/22	22222--				10	\$51.00			
N 2	WROK	02/22/22	02/28/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	10	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/22	02/28/22	22222--				10	\$51.00			
N 3	WROK	02/22/22	02/28/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/22	02/28/22	22222--				10	\$48.00			
Totals											30	\$1,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/27/22	24	\$1,200.00	(\$180.00)	\$1,020.00
02/28/22 - 02/28/22	6	\$300.00	(\$45.00)	\$255.00
Totals	30	\$1,500.00	(\$225.00)	\$1,275.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.