

# ORDER



**Orders**  
**Order / Rev:** 3185168  
**Alt Order #:** 35732230  
**Product Desc:** Candidate  
**Estimate:** 8455  
**Flight Dates:** 03/01/22 - 03/07/22  
**Original Date / Rev:** 02/28/22 / 03/01/22  
**Order Type:** POLITICAL CANDIDATE

**WROK-AM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** National

**Agency Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Fort Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Richard Irvin for Governor  
**Demographic:** A35+  
**Product Codes:** Candidates,IAB11-4  
**Revenue Code 1:** AGY  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** UNASSIGNED

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/07/22	30	\$1,500.00	\$1,275.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	30	\$1,500.00	\$1,275.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$1,500.00</b>	<b>\$1,275.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WROK	03/01/22	03/07/22	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	22222--	1:00	10	\$51.00	P-00	0.00	NM	10	\$510.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/01/22	03/07/22	22222--			10		\$51.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WROK	03/01/22-03/07/22		M-F AM Drive	6:00 AM-10:00 AM		MTWThF----	1:00		<del>(\$51.00)</del>		0.00	NM		
See MG 1.11,1.12															
2	WROK	03/01/22-03/07/22		M-F AM Drive	6:00 AM-10:00 AM		MTWThF----	1:00		<del>(\$51.00)</del>		0.00	NM		
See MG 1.11,1.12															
11	WROK	03/01/22-03/07/22		M-F AM Drive	6:00 AM-10:00 AM		--wThF----	1:00		\$51.00		0.00	NM		
Ⓜ MG for 1.1,1.2															
12	WROK	03/01/22-03/07/22		M-F AM Drive	6:00 AM-10:00 AM		--wThF----	1:00		\$51.00		0.00	NM		
Ⓜ MG for 1.1,1.2															
N 2	WROK	03/01/22	03/07/22	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	22222--	1:00	10	\$51.00	P-00	0.00	NM	10	\$510.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/01/22	03/07/22	22222--			10		\$51.00		0.00				
N 3	WROK	03/01/22	03/07/22	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	22222--	1:00	10	\$48.00	P-00	0.00	NM	10	\$480.00
PM -															

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Advertiser: Richard Irvin for Governor  
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 Estimate: 8455

**WROK-AM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/01/22	03/07/22	2222--					10	\$48.00		0.00			
													Totals	30	\$1,500.00

Feb 28, 22

CONT# 35732230 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WROK-AM (Rockford, IL)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY STRATEGIC MEDIA SERVICES  
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400  
 ARLINGTON, VA 22209

DDS CONT# 0  
 C/P/E: / / 8455

SALESPERSON FAX#

PH # 202-337-5700

BYR BEN RHEAULT  
 ADV RICHARD IRVIN FOR GOVERNOR  
 PDT Candidate  
 FLT Mar 01, 22 - Mar 07, 22

\* REP ORDER COMMENT \*

\*\* 2/28/2022 5:27:00 PM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	03/01/2022 - 03/01/2022	1D	2	\$51.00	2
	1.2	.T.....	10A - 3P	60	03/01/2022 - 03/01/2022	1D	2	\$51.00	2
	1.3	.T.....	3P - 7P	60	03/01/2022 - 03/01/2022	1D	2	\$48.00	2
					** FLIGHT TOTALS **		6	\$300.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	03/02/2022 - 03/02/2022	1D	2	\$51.00	2
	2.2	..W....	10A - 3P	60	03/02/2022 - 03/02/2022	1D	2	\$51.00	2
	2.3	..W....	3P - 7P	60	03/02/2022 - 03/02/2022	1D	2	\$48.00	2
					** FLIGHT TOTALS **		6	\$300.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	03/03/2022 - 03/03/2022	1D	2	\$51.00	2
	3.2	...T...	10A - 3P	60	03/03/2022 - 03/03/2022	1D	2	\$51.00	2
	3.3	...T...	3P - 7P	60	03/03/2022 - 03/03/2022	1D	2	\$48.00	2
					** FLIGHT TOTALS **		6	\$300.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	03/04/2022 - 03/04/2022	1D	2	\$51.00	2
	4.2	....F..	10A - 3P	60	03/04/2022 - 03/04/2022	1D	2	\$51.00	2
	4.3	....F..	3P - 7P	60	03/04/2022 - 03/04/2022	1D	2	\$48.00	2
					** FLIGHT TOTALS **		6	\$300.00	
		<b>FLIGHT 5</b>							
	5.1	M.....	6A - 10A	60	03/07/2022 - 03/07/2022	1D	2	\$51.00	2

Feb 28, 22

CONT# 35732230 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 8455

	5.2	M.....	10A - 3P	60	03/07/2022 - 03/07/2022	1D	2	\$51.00	2	
	5.3	M.....	3P - 7P	60	03/07/2022 - 03/07/2022	1D	2	\$48.00	2	
				** FLIGHT TOTALS **				6	\$300.00	

	<b>Mar 22</b>								
SPOTS	30								
CASH	1500.00								
TRADE	0.00								
NSL	0.00								
TOTAL	1500.00								

									<b>TOTAL</b>
SPOTS									30
CASH									1,500.00
TRADE									0.00
NSL									0.00
TOTAL									1,500.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Richard Irvin	
Authorized committee: Irvin for Illinois	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Illinois	
Date of election: 6/28/22	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Les Williamson	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Neil Williams	Name:
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name:

Neil Williams

Date:

1/20/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.