

Remit Address:
WJFW-TV
 3217 County Road G
 Rhinelander, WI 54501
 Main: (715) 365-8812
 Billing:

INVOICE

Billing Address:
 Flexpoint Media-R
 Attention: Neal McDonald
 P.O. Box 1051
 New Albany, OH 43054

Advertiser	POL HOVDE FOR WISCONSIN	Invoice #	38271-1
Product	WI-SEN	Invoice Date	03/31/24
Estimate Number	4974	Invoice Month	March 2024
		Invoice Period	02/26/24 - 03/28/24

Property	WJFW-TV	Order #	38271
Account Executive	KATZ WASHINGTON DC - R	Alt Order #	28360918
Sales Office	KATZ WASHINGTON DC - R	Deal #	
Sales Region	National	Order Flight	03/12/24 - 03/28/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	615
Special Handling		Product 1/2	830

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM	03/25/24 to 03/31/24	03/26/24	1x	-T-----		\$100.00		2
2	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM	03/25/24 to 03/31/24	03/27/24	1x	--W----		\$100.00		2
3	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM	03/25/24 to 03/31/24	03/28/24	1x	---T---		\$100.00		2
4	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM	03/11/24 to 03/17/24	03/15/24	1x	----F--		\$100.00		1
5	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM	03/18/24 to 03/24/24	03/18/24	1x	M-----		\$100.00		1
6	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM	03/18/24 to 03/24/24	03/19/24	1x	-T-----		\$100.00		1
7	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM	03/18/24 to 03/24/24	03/20/24	1x	--W----		\$100.00		1
8	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM	03/18/24 to 03/24/24	03/21/24	1x	---T---		\$100.00		1
9	WJFW	Newswatch 12 Morning News	5:00 AM-7:00 AM	03/18/24 to 03/24/24	03/22/24	1x	----F--		\$100.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WJFW	NewsWatch 12 Morning News	5:00 AM-7:00 AM		03/25/24 to 03/31/24	1x	M-----				
	WJFW			M	03/25/24	:30	6:29 AM	HVWITV03H	\$100.00		1
11	WJFW	Today Show I	7:00 AM-9:00 AM		03/25/24 to 03/31/24	1x	-T-----				
	WJFW			TU	03/26/24	:30	8:26 AM	HVWITV03H	\$150.00		2
12	WJFW	Today Show I	7:00 AM-9:00 AM		03/25/24 to 03/31/24	1x	--W----				
	WJFW			W	03/27/24	:30	8:48 AM	HVWITV03H	\$150.00		2
13	WJFW	Today Show I	7:00 AM-9:00 AM		03/25/24 to 03/31/24	1x	---T---				
	WJFW			Th	03/28/24	:30	7:26 AM	HVWITV03H	\$150.00		2
14	WJFW	Today Show I	7:00 AM-9:00 AM		03/11/24 to 03/17/24	1x	----F--				
	WJFW			F	03/15/24	:30	8:49 AM	HVWITV03H	\$150.00		1
15	WJFW	Today Show I	7:00 AM-9:00 AM		03/18/24 to 03/24/24	1x	M-----				
	WJFW			M	03/18/24	:30	7:22 AM	HVWITV03H	\$150.00		1
16	WJFW	Today Show I	7:00 AM-9:00 AM		03/18/24 to 03/24/24	1x	-T-----				
	WJFW			TU	03/19/24	:30	7:57 AM	HVWITV03H	\$150.00		1
17	WJFW	Today Show I	7:00 AM-9:00 AM		03/18/24 to 03/24/24	1x	--W----				
	WJFW			W	03/20/24	:30	8:49 AM	HVWITV03H	\$150.00		1
18	WJFW	Today Show I	7:00 AM-9:00 AM		03/18/24 to 03/24/24	1x	---T---				
	WJFW			Th	03/21/24	:30	8:26 AM	HVWITV03H	\$150.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WJFW	Today Show I	7:00 AM-9:00 AM		03/18/24 to 03/24/24	1x	-----F--				
	WJFW			F	03/22/24	:30	8:43 AM	HVWLTV03H	\$150.00		1
20	WJFW	Today Show I	7:00 AM-9:00 AM		03/25/24 to 03/31/24	1x	M-----				
	WJFW			M	03/25/24	:30	8:34 AM	HVWLTV03H	\$150.00		1
21	WJFW	Toay Show III	9:00 AM-10:00 AM		03/25/24 to 03/31/24	1x	-T-----				
	WJFW			Tu	03/26/24	:30	9:59 AM	HVWLTV03H	\$125.00		2
22	WJFW	Today Show III	9:00 AM-10:00 AM		03/11/24 to 03/17/24	1x	----F--				
	WJFW			F	03/15/24	:30	9:33 AM	HVWLTV03H	\$125.00		1
23	WJFW	Today Show III	9:00 AM-10:00 AM		03/18/24 to 03/24/24	1x	M-----				
	WJFW			M	03/18/24	:30	9:55 AM	HVWLTV03H	\$125.00		1
24	WJFW	Today Show III	9:00 AM-10:00 AM		03/18/24 to 03/24/24	1x	---W----				
	WJFW			W	03/20/24	:30	9:32 AM	HVWLTV03H	\$125.00		1
25	WJFW	Today Show III	9:00 AM-10:00 AM		03/18/24 to 03/24/24	1x	----F--				
	WJFW			F	03/22/24	:30	9:32 AM	HVWLTV03H	\$125.00		1
26	WJFW	Up North@4	4:00 PM-4:30 PM		03/25/24 to 03/31/24	1x	-T-----				
	WJFW			Tu	03/26/24	:30	4:12 PM	HVWLTV03H	\$125.00		2
27	WJFW	Up North@4	4:00 PM-4:30 PM		03/25/24 to 03/31/24	1x	--W----				
	WJFW			W	03/27/24	:30	4:25 PM	HVWLTV03H	\$125.00		2

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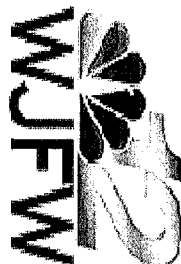
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28	WJFW	Up North@4	4:00 PM-4:30 PM		03/25/24 to 03/31/24	1x	----T---				
	WJFW			Th	03/28/24	:30	4:29 PM	HVWLTIV03H	\$125.00		2
29	WJFW	Up North@4	4:00 PM-4:30 PM		03/11/24 to 03/17/24	1x	----F--				
	WJFW			F	03/15/24	:30	4:07 PM	HVWLTIV03H	\$125.00		1
30	WJFW	Up North@4	4:00 PM-4:30 PM		03/18/24 to 03/24/24	1x	M-----				
	WJFW			M	03/18/24	:30	4:05 PM	HVWLTIV03H	\$125.00		1
31	WJFW	Up North@4	4:00 PM-4:30 PM		03/18/24 to 03/24/24	1x	-T-----				
	WJFW			Tu	03/19/24	:30	4:06 PM	HVWLTIV03H	\$125.00		1
32	WJFW	Up North@4	4:00 PM-4:30 PM		03/18/24 to 03/24/24	1x	--W----				
	WJFW			W	03/20/24	:30	4:26 PM	HVWLTIV03H	\$125.00		1
33	WJFW	Up North@4	4:00 PM-4:30 PM		03/18/24 to 03/24/24	1x	---T---				
	WJFW			Th	03/21/24	:30	4:26 PM	HVWLTIV03H	\$125.00		1
34	WJFW	Up North@4	4:00 PM-4:30 PM		03/18/24 to 03/24/24	1x	----F--				
	WJFW			F	03/22/24	:30	4:28 PM	HVWLTIV03H	\$125.00		1
35	WJFW	Up North@4	4:00 PM-4:30 PM		03/25/24 to 03/31/24	1x	M-----				
	WJFW			M	03/25/24	:30	4:12 PM	HVWLTIV03H	\$125.00		1
36	WJFW	NewsWatch 12 5p	5:00 PM-5:30 PM		03/25/24 to 03/31/24	1x	-T-----				
	WJFW			Tu	03/26/24	:30	5:29 PM	HVWLTIV03H	\$375.00		2

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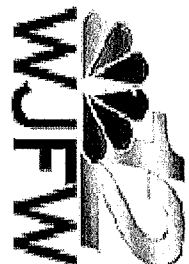
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37	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/25/24 to 03/31/24	1x	--W----				
	WJFW				03/27/24	:30	5:11 PM	HWTW03H	\$375.00		2
38	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/25/24 to 03/31/24	1x	----T---				
	WJFW				03/28/24	:30	5:29 PM	HWTW03H	\$375.00		2
39	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/11/24 to 03/17/24	1x	----F--				
	WJFW				03/15/24	:30	5:08 PM	HWTW03H	\$375.00		1
40	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/18/24 to 03/24/24	1x	M-----				
	WJFW				03/18/24	:30	5:25 PM	HWTW03H	\$375.00		1
41	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/18/24 to 03/24/24	1x	-T-----				
	WJFW				03/19/24	:30	5:08 PM	HWTW03H	\$375.00		1
42	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/18/24 to 03/24/24	1x	--W----				
	WJFW				03/20/24	:30	5:23 PM	HWTW03H	\$375.00		1
43	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/18/24 to 03/24/24	1x	---T---				
	WJFW				03/21/24	:30	5:09 PM	HWTW03H	\$375.00		1
44	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/18/24 to 03/24/24	1x	----F--				
	WJFW				03/22/24	:30	5:24 PM	HWTW03H	\$375.00		1
45	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/25/24 to 03/31/24	1x	M-----				
	WJFW				03/25/24	:30	5:19 PM	HWTW03H	\$375.00		1

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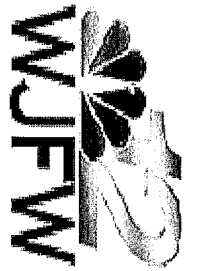
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Special Handling		Product 1/2	830

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46	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM	03/25/24 to 03/31/24	1x	-T-----					
	WJFW			Tu	03/26/24	:30	10:28 PM	HWTW03H	\$350.00		2
47	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM	03/25/24 to 03/31/24	1x	--W----					
	WJFW			W	03/27/24	:30	10:21 PM	HWTW03H	\$350.00		2
48	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM	03/25/24 to 03/31/24	1x	---T---					
	WJFW			Th	03/28/24	:30	10:32 PM	HWTW03H	\$350.00		2
49	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM	03/11/24 to 03/17/24	1x	----F--					
	WJFW			F	03/15/24	:30	10:28 PM	HWTW03H	\$350.00		1
50	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM	03/18/24 to 03/24/24	1x	M-----					
	WJFW			M	03/18/24	:30	10:09 PM	HWTW03H	\$350.00		1
51	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM	03/18/24 to 03/24/24	1x	-T-----					
	WJFW			Tu	03/19/24	:30	10:32 PM	HWTW03H	\$350.00		1
52	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM	03/18/24 to 03/24/24	1x	--W----					
	WJFW			W	03/20/24	:30	10:23 PM	HWTW03H	\$350.00		1
53	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM	03/18/24 to 03/24/24	1x	---T---					
	WJFW			Th	03/21/24	:30	10:33 PM	HWTW03H	\$350.00		1
54	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM	03/18/24 to 03/24/24	1x	----F--					
	WJFW			F	03/22/24	:30	10:29 PM	HWTW03H	\$350.00		1

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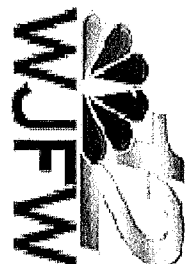
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55	WJFW	NewsWatch 12 10p	10:00 PM-10:35 PM		03/25/24 to 03/31/24	1x	M-----				
	WJFW			M	03/25/24	:30	10:16 PM	HWTW03H	\$350.00		1
56	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/25/24 to 03/31/24	1x	-T-----				
	WJFW			Tu	03/26/24	:30	11:11 PM	HWTW03H	\$125.00		2
57	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/26/24 to 03/31/24	1x	--W----				
	WJFW			W	03/27/24	:30	10:46 PM	HWTW03H	\$125.00		2
58	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/25/24 to 03/31/24	1x	----T---				
	WJFW			Th	03/28/24	:30	11:32 PM	HWTW03H	\$125.00		2
59	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/11/24 to 03/17/24	1x	-----F--				
	WJFW			F	03/15/24	:30	11:32 PM	HWTW03H	\$125.00		1
60	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/18/24 to 03/24/24	1x	M-----				
	WJFW			M	03/18/24	:30	10:50 PM	HWTW03H	\$125.00		1
61	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/18/24 to 03/24/24	1x	-T-----				
	WJFW			Tu	03/19/24	:30	11:15 PM	HWTW03H	\$125.00		1
62	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/18/24 to 03/24/24	1x	--W----				
	WJFW			W	03/20/24	:30	11:32 PM	HWTW03H	\$125.00		1
63	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/18/24 to 03/24/24	1x	---T---				
	WJFW			Th	03/21/24	:30	11:12 PM	HWTW03H	\$125.00		1

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Account Executive	KATZ WASHINGTON DC - R	Alt Order #	28360918
Sales Office	KATZ WASHINGTON DC - R	Deal #	
Sales Region	National	Order Flight	03/12/24 - 03/28/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	615
Special Handling		Product 1/2	830

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
64	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/18/24 to 03/24/24	1x	-----F--				
	WJFW			F	03/22/24	:30	11:32 PM	HVWTTV03H	\$125.00		1
65	WJFW	The Tonight Show Starring	10:35 PM-11:37 PM		03/25/24 to 03/31/24	1x	M-----				
	WJFW			M	03/25/24	:30	10:54 PM	HVWTTV03H	\$125.00		1
66	WJFW	Law & Order SVU	8:00 PM-9:00 PM		03/25/24 to 03/31/24	1x	----T---				
	WJFW			Th	03/28/24	:30	8:38 PM	HVWTTV03H	\$375.00		2
67	WJFW	Law & Order:SVU	8:00 PM-9:00 PM		03/18/24 to 03/24/24	1x	---T---				
	WJFW			Th	03/21/24	:30	8:39 PM	HVWTTV03H	\$375.00		1
68	WJFW	PGA: The Players' Champio	1:00 PM-6:00 PM		03/11/24 to 03/17/24	1x	-----S-				
	WJFW			Sa	03/16/24	:30	3:57 PM	HVWTTV03H	\$250.00		1
69	WJFW	PGA: Valspar Championship	2:00 PM-5:00 PM		03/18/24 to 03/24/24	1x	-----S-				
	WJFW			Sa	03/23/24	:30	3:31 PM	HVWTTV03H	\$250.00		1
70	WJFW	Wheel of Fortune	6:30 PM-7:00 PM		03/11/24 to 03/17/24	1x	-----S-				
	WJFW			Sa	03/16/24	:30	6:54 PM	HVWTTV03H	\$375.00		1
71	WJFW	Wheel of Fortune	6:30 PM-7:00 PM		03/18/24 to 03/24/24	1x	-----S-				
	WJFW			Sa	03/23/24	:30	6:54 PM	HVWTTV03H	\$375.00		1
72	WJFW	World Fig. Skating Champi	7:00 PM-10:00 PM		03/18/24 to 03/24/24	1x	-----S-				
	WJFW			Sa	03/23/24	:30	7:54 PM	HVWTTV03H	\$250.00		1

In accordance with paragraphs 49 and 50 of the United States Federal Communications Commission Report and Order No. FCC 07-217, this station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



Remit Address:
WJFW-TV
 3217 County Road G
 Rhinelander, WI 54501
 Main: (715) 365-8812
 Billing:

INVOICE

Advertiser	POL HOVDE FOR WISCONSIN
Product	WI-SEN
Estimate Number	4974

Invoice #	38271-1
Invoice Date	03/31/24
Invoice Month	March 2024
Invoice Period	02/26/24 - 03/28/24

Property	WJFW-TV
Account Executive	KATZ WASHINGTON DC - R
Sales Office	KATZ WASHINGTON DC - R
Sales Region	National

Order #	38271
Alt Order #	28380918
Deal #	
Order Flight	03/12/24 - 03/28/24

Billing Address:
 Flexpoint Media-R
 Attention: Neal McDonald
 P.O. Box 1051
 New Albany, OH 43054

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	615
Product 1/2	830

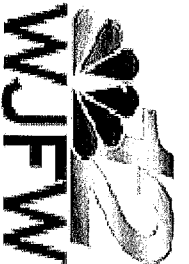
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
73	WJFW	Saturday Night Live - Vin	9:00 PM-10:00 PM		03/11/24 to 03/17/24	1x	-----S-				
	WJFW			Sa	03/16/24	:30	9:37 PM	HVWLTV03H	\$150.00		1
74	WJFW	Saturday Night Live - Vin	9:00 PM-10:00 PM		03/18/24 to 03/24/24	1x	-----S-				
	WJFW			Sa	03/23/24	:30	9:36 PM	HVWLTV03H	\$150.00		1
75	WJFW	Su Today Show	7:00 AM-8:00 AM		03/11/24 to 03/17/24	1x	-----S				
	WJFW			Su	03/17/24	:30	7:48 AM	HVWLTV03H	\$125.00		1
76	WJFW	Su Today Show	7:00 AM-8:00 AM		03/18/24 to 03/24/24	1x	-----S				
	WJFW			Su	03/24/24	:30	7:28 AM	HVWLTV03H	\$125.00		1
77	WJFW	PGA: Valspar Championship	2:00 PM-5:00 PM		03/18/24 to 03/24/24	1x	-----S				
	WJFW			Su	03/24/24	:30	3:30 PM	HVWLTV03H	\$250.00		1
78	WJFW	Newswatch 12 10pm Sunday	10:00 PM-10:30 PM		03/11/24 to 03/17/24	1x	-----S				
	WJFW			Su	03/17/24	:30	10:16 PM	HVWLTV03H	\$375.00		1
79	WJFW	Newswatch 12 10pm Sunday	10:00 PM-10:30 PM		03/18/24 to 03/24/24	1x	-----S				
	WJFW			Su	03/24/24	:30	10:16 PM	HVWLTV03H	\$375.00		1

Aired Spots 79

Gross Total \$16,675.00 Payment Terms 30 Days

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Remit Address:
WJFW-TV
 3217 County Road G
 Rhinelander, WI 54501
 Main: (715) 365-8812
 Billing:

Billing Address:
 Flexpoint Media-R
 Attention: Neal McDonald
 P.O. Box 1051
 New Albany, OH 43054

INVOICE

Advertiser	POL/HOYDE FOR WISCONSIN
Product	WI-SEN
Estimate Number	4974

Invoice #	38271-1
Invoice Date	03/31/24
Invoice Month	March 2024
Invoice Period	02/26/24 - 03/28/24

Property	WJFW-TV
Account Executive	KATZ WASHINGTON DC - R
Sales Office	KATZ WASHINGTON DC - R
Sales Region	National

Order #	38271
Alt Order #	28360918
Deal #	
Order Flight	03/12/24 - 03/28/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	615
Product 1/2	830

Agency Ref	
Advertiser Ref	

Agency Commission \$2,501.25
 Net Amount Due \$14,173.75
 Invoice Balance as of 04/11/24 4:26:52 PM CT \$0.00

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