

KDRI(AM), Tucson, Arizona  
Tucson Radio, LLC

### Third Quarter 2019 Issues/Programs Report

#### Introductory narrative:

KDRI (formerly KFLT) began broadcasting with a new owner on August 1, 2019. This was not a typical station acquisition in that Tucson Radio, LLC owns no other stations and is not part of any larger deeply established corporation. The station started with minimal operational ability and staff of less than 10 [we don't want to imply we have more than 5 full-time employees, otherwise EEO reporting obligations kick in. If you have 5 or more full-time employees at this point, please let me know]. There were no existing administrative systems in place and everything accomplished with the exception of the transmission equipment was from a ground zero perspective. Ownership is putting every piece, procedure and system in place with day-to-day progress.

KDRI is covering important community issues on-air with informational awareness and discussion during regular programming, while ownership is developing the concept and planned execution of a more formal program to present issues to the community.

KDRI is programmed to provide entertainment and information to a general audience of older citizens from 45-70 years old.

During this third quarter 2019, and with just sixty days of operation, below is the listing for the first Issues/Programming Report:

#### #1

ISSUE: Homeless Families and Needy Elderly.

15 segments, ranging from 2 to 5 minute discussions with on-air talent and callers between August 19 and September 30, 2019. Discussions took place between 6:00 AM and 10:00 AM Monday through Friday.

Topics ranged from how the city, county and service organizations are dealing with several issues including shelter from Arizona heat, food service charities that provide meals to the elderly, specialty needs such as diapers for young homeless families with infants and elderly in need because of incontinence and related ailments. These segments were varied and contained valuable and timely information to the public in order to create awareness and call for action from our audience.

#### #2

ISSUE: Pima County (AZ) Road Improvement planning and needs.

One segment, 8 minutes long on August 29, 2019 between 8:00-9:00AM. The announcers discussed and completed a county online survey while on the air about county road conditions and planning. This was followed by discussion of the pros and cons of the how the survey was constructed and how it may or may not best serve the citizens. Numerous callers were allowed to express their opinions. This segment raised awareness of the public online survey and how citizens can become involved with this issue that is high on lists of things the county and city of Tucson needs to progress.

#3

ISSUE: Environmental and Water Conservation.

Watershed Council is working to bring back beavers to Southern Arizona in order to help direct and divert streams and washes during the Monsoon. Three morning show (6-10AM) interviews of 5 to 8 minutes long were conducted between September 2 and 27 2019. The Watershed Council's goals were highlighted with explanations about an important and not well-known plan for water management and the impact beavers actually have on the environment. KDRI also participated at an event open to the public that offered a more detailed and thorough explanation and plan presentation for this important project for the Sonoran Desert of Arizona.

#4

ISSUE: Scams Against Elderly.

The KDRI prime morning show team (6-10AM) presented three different segments which welcomed calls from listeners to discuss phone and mail scams perpetrated against mainly the elderly. The segments took place from August 12 – September 25, 2019 to the best of our knowledge on August 12, September 3 and September 25.

August 12, the hosts discussed an uptick in Social Security scam calls from people claiming the person's Social Security number has been cancelled and that the people need to provide information to correct. Our hosts reminded listeners that Social security never calls and always sends information in the mail and mail only. The air personalities discussed how the calls may go and for the potential victims to hang up and try to get the phone number and save if they have caller ID. [Segment length 4.5 minutes](#)

September 2, the hosts warned listeners that there has been reports of calls from younger people to older people pretending to be a grandchild in need for someone to send money to a Mexican lawyer in order to get them released from a Mexican jail. It was discussed how the callers pick up on grandchildren's names and nick names for grandparents such as "Grammy" from social media and sometimes just listening carefully to the stunned victims. The hosts reported events they have heard of and encouraged the audience to get a secret "code word" that only a real grandchild would know. [Segment length 5 minutes](#)

September 25, after unusual daytime severe thunderstorms with damaging winds and reports of very rare Arizona tornadoes, the morning show (6-10AM) hosts reminded listeners that if they had roof damage to make sure they get repairs either through their insurance adjustors or them the owners-initiated calls to roofing repair companies. The main story centered around a past experience that someone with roof damage was approached by somebody claiming to be doing work nearby. The scammer would give the victim an estimate and then ask for partial payment to buy materials. The scammers of course take the money and disappear. The segment length was 5 minutes.

#### LOCAL SERVICE

On September 24, the day of major storms, KDRI was the only local station to continually update our audience with current weather information. Being a FEMA 50,000-watt station, we broadcast all NWS alerts and announcements interrupting regular programming on

numerous occasions. KDRI was the only Tucson station to provide this important emergency service with all updates. [Approximate length of coverage during the day (in minutes or hours)?]