



KTVI-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

CONTRACT

COPY

| | | |
|--|---------------------------------------|--|
| <u>Contract / Revision</u> 750203 / | | <u>Alt Order #</u> 09281833 |
| <u>Product</u> CITZENS RAUNER | | |
| <u>Contract Dates</u> 10/15/18 - 10/21/18 | | <u>Estimate #</u> 2749 |
| <u>Advertiser</u> Citizens for Rauner Inc | | <u>Original Date / Revision</u> 10/09/18 / 10/09/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KTVI-TV | <u>Account Executive</u> Dan LoBue | <u>Sales Office</u> NSO Los Angele |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> 15473 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> TARG/ | <u>Advertiser Ref</u> | |

And:

Target Enterprises, LLC
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks, CA 91403

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|---------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 2 | | 10/15/18 | 10/19/18 | FOX 2 News In The Morning | 7:00 AM-7:30 AM | | :30 | | | | NM | 5 | \$7,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | MTWTF-- | | | | 5 | \$1,550.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 5 | \$7,750.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/01/18 - 10/19/18 | 5 | \$7,750.00 | (\$1,162.50) | \$6,587.50 |
| Totals | 5 | \$7,750.00 | (\$1,162.50) | \$6,587.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 9281833

HARRIS SL104 PAGE 1
 RUN ON OCT9/18 AT 13:03
 FROM STATION

DEDE JEFFERY
 TARGET ENTERPRISES
 15260 VENTURA BLVD., #1240
 SHERMAN OAKS, CA 91403

POLI/CITIZ4RAUNER/R/GOV/IL
 CITIZENS RAUNER
 OCT15/18- OCT21/18 1WKS
 DAN LOBUE
 TYPE O
 CTG POLC
 EST 2749

REP: NEW ORDER
 TOTAL= \$7,750/5X

PLS CONF
 THANKS!
 GINIELE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING:

SPOTDATA IDB# 1944
 TVINVOICES.COM IS TV15473 OR 9915473
 MARKETRON ELECTRONIC ID 175418

| MOD & LINE# | DAYS | TIME | LEN | EFFECTIVE DATES | SEC CD | PER WK | RATE/SPOT | TOTAL SPOTS | FLIGHT TOTAL |
|---|------|-----------|-----|-----------------|--------|--------|------------|-------------|---------------------------|
| 1 M-F | | 700A-730A | 30 | OCT15-OCT19 | | 5 | \$1,550.00 | 5 | \$7,750.00 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2749 PROGRAM : FOX2 NEWS @ 7A RA35+ : 4.4 CON COM1 : FOX2 NEWS @ 7A | | | | | | | | | |
| OCT/18 \$7,750.00 | | | | | | | | | CONTRACT TOTAL \$7,750.00 |
| | | | | | | | | | TOTAL SPOTS 5 |

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS - FEB/ES EST/ES
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

