



**KTVI-TV**  
**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

# CONTRACT

**COPY**

<u>Contract / Revision</u> 750203 /		<u>Alt Order #</u> 09281833
<u>Product</u> CITIZENS RAUNER		
<u>Contract Dates</u> 10/15/18 - 10/21/18		<u>Estimate #</u> 2749
<u>Advertiser</u> Citizens for Rauner Inc		<u>Original Date / Revision</u> 10/09/18 / 10/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Dan LoBue	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

**Target Enterprises, LLC**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1 2		10/15/18	10/19/18	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	5	\$7,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	MTWTF--				5	\$1,550.00				
Totals								0.00				5	\$7,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/19/18	5	\$7,750.00	(\$1,162.50)	\$6,587.50
<b>Totals</b>	5	\$7,750.00	(\$1,162.50)	\$6,587.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.  
KTVI-TV ST. LOUIS  
\*\*\* ORIGINAL REV#0 \*\*\*

CONTRACT WORKSHEET  
9281833

HARRIS SL104 PAGE 1  
RUN ON OCT9/18 AT 13:03  
FROM STATION

DEDE JEFFERY  
TARGET ENTERPRISES  
15260 VENTURA BLVD., #1240  
SHERMAN OAKS, CA 91403

POLI/CITIZ4RAUNER/R/GOV/IL TYPE O  
CITIZENS RAUNER CTG POLC  
OCT15/18- OCT21/18 1WKS  
DAN LOBUE EST 2749

REP: NEW ORDER

TOTAL= \$7,750/5X

PLS CONF  
THANKS!  
GINIELE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ELECTRONIC INVOICING:

SPOTDATA IDB# 1944  
TVINVOICES.COM IS TV15473 OR 9915473  
MARKETRON ELECTRONIC ID 175418

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	M-F	700A-730A	30	OCT15-OCT19		5	\$1,550.00	5	\$7,750.00
AGENCY ADVERTISER CODE =									
AGENCY PRODUCT CODE =									
AGENCY EST# = 2749									
PROGRAM : FOX2 NEWS @ 7A									
RA35+ : 4.4									
CON COM1: FOX2 NEWS @ 7A									
OCT/18	\$7,750.00								

CONTRACT TOTAL \$7,750.00  
TOTAL SPOTS 5

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- FEB/ES EST/ES  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

