

QUARTERLY ISSUES/PROGRAMS LIST FOR WSKL-FM FOR FOURTH QUARTER, 2023

In this quarter, WSKL has determined that among the most significant issues of importance to our community are as follows:

Jobs
Community events
Quality of life matters
Food insecurity
Education
Better roads, bridges, and railroad crossings
Election
Public safety
Youth activities

The list below reflects some of the programming broadcast in this quarter that shows how WSKL responded to and treated those issues. This list does not include all of the issues responded to by the station or all of the ways the station responded to those issues.

Issue: jobs

Program: local news stories

Description: WSKL on a monthly basis reported on the latest unemployment rates for local counties on both sides of the state line, including how many jobs the counties either gained or lost from a year earlier. These local news stories each aired three or four times per day.

Dates and times: 10/24, 11/2, 11/21, 11/27, and 12/28; 7:00 a.m.-10:05 a.m.

Duration: approximately 25 to 30 seconds for each news story

FOURTH QUARTER, 2023, p. 2

Issue: jobs

Program: announcements

Description: WSKL aired an announcement 36 times on behalf of a Fountain County employer, Harrison Steel of Attica, in need of workers.

Dates and times: 11/22-11/30; 24 hours

Duration: 30 seconds

Issue: community events

Program: announcement

Description: WSKL aired an announcement promoting one of the area's major annual events, the Festival of Trees. This five-day event brings thousands of visitors to Danville's David S. Palmer Arena. The announcement aired 104 times. It dealt with purchasing tickets for special events during the festival and general festival information. Proceeds from the event go to a variety of local charitable organizations.

Dates and times: 11/2-11/14; 24 hours

Duration: 30 seconds (each airing)

Issue: community events

Program: Public Service Announcement

Description: A Public Service Announcement aired 62 times on WSKL that promoted the need for additional volunteers for one of the area's largest annual events, the Festival of Trees.

Dates and times: 10/31-11/8; 6:30 a.m.-11:00 p.m.

Duration: 15 seconds (each airing)

FOURTH QUARTER, 2023, p. 3

Issue: community events

Program: interview

Description: WSKL's Greg Green interviewed a member of the Folk Legacy Trio, George Grove, which performed a Veterans Day concert at Danville's historic Fischer Theatre. Mr. Grove spoke about the members of the group and the music they play.

Dates and times: 11/4-11/10; 24 hours

Duration: three minutes for each of 21 airings

Issue: community events

Program: interview

Description: Greg Green of WSKL interviewed organizer Keith Steward about the annual Jingle Jamboree at the Fountain County 4-H Fairgrounds. Mr. Steward said the purpose of the event is to let 4-H members know of their importance at other than county 4-H fair time in the summer. Each child attending the event received a Christmas gift.

Dates and times: 12/6-12/9; 24 hours

Duration: three minutes for each of 14 airings

Issue: community events

Program: announcement

Description: WSKL aired 147 times an announcement promoting a local concert by the country music group Lonestar.

Dates and times for announcement: 12/8-12/28; 24 hours

Duration: 60 seconds

Issue: quality of life matters

Program: interview

Description: Greg Green of WSKL interviewed Fountain County Sheriff's Department Deputy Bill Lathrop about the annual "Shop With a Cop" initiative, sponsored by the Fountain-Warren Fraternal Order of Police Lodge. Police officers escorted some 60 underprivileged youth from Fountain and Warren counties on a shopping trip for clothing, toys, and necessities. The interview included a solicitation for donations to the initiative.

Dates and times: 11/16-11/28; 24 hours

Duration: three minutes for each of 39 airings

Issue: quality of life matters

Program: announcement

Description: Fountain County Sheriff's Department Deputy Bill Lathrop voiced an announcement that aired 156 times that informed listeners about the annual "Shop with a Cop" initiative, sponsored by the Fountain-Warren Fraternal Order of Police Lodge. This announcement, which solicited donations to the initiative, served as a companion program to the interview with Deputy Lathrop described above.

Dates and times: 11/5-11/30; 24 hours

Duration: 30 seconds (each airing)

FOURTH QUARTER, 2023, p. 5

Issue: quality of life matters

Program: Public Service Announcement

Description: WSKL aired a Public Service Announcement 60 times that promoted Covington VFW Post 2395's fundraising auction. Proceeds went to the Fountain-Warren Fraternal Order of Police Lodge's annual "Shop with a Cop" initiative.

Dates and times: 11/10-12/6; 6:30 a.m.-11:00 p.m.

Duration: 15 seconds (each airing)

Issue: quality of life matters

Program: interview

Description: Greg Green of WSKL interviewed the coordinator of the local Toys for Tots campaign, Megan Montgomery, about this year's event. It served around 1,500 needy children in Vermilion County in Illinois, as well as in Fountain and Warren counties in Indiana. Ms. Montgomery told of how and where to donate cash or toys to the drive.

Dates and times: 10/24-10/29; 24 hours

Duration: three minutes for each of 18 airings

Issue: quality of life matters

Program: local news story

Description: WSKL aired a local news story three or four times that informed listeners about the "kickoff" of the local Toys for Tots Christmas campaign. It served around 1,500 needy children in Vermilion County in Illinois, as well as in Fountain and Warren counties in Indiana.

Date and times: 10/13; 7:00 a.m.-10:05 a.m.

Duration: 25 seconds for each airing of the local news story

Issues: quality of life matters and food insecurity

Program: interview

Description: Greg Green of WSKL interviewed Hillsboro Church of the Nazarene Pastor Greg McDonald about the Winter Weekend Senior Lunch Program in Covington. The church's Young at Heart Ministry, which serves all of Fountain County, co-sponsored the program. It targeted home-bound seniors age 60 and older, their spouses, and select disabled people under age 60. The program delivered two cold lunches for each weekend to participants for a nominal charge.

Dates and times: 12/28-12/31; 24 hours

Duration: three minutes for each of 12 airings

Issue: quality of life matters

Program: local news stories

Description: WSKL aired a series of local news stories on grants that local charitable organizations and schools received and on the activities of local community foundations during the quarter. One story referred to a donation matching opportunity for the three community foundations serving Fountain County, including the Covington Community Foundation and the Southeast Fountain Community Foundation, which serves the Veedersburg area. The stories aired an average of three times each.

Dates and times: 10/4, 10/13, 10/18, 11/13, 11/28, 12/1, 12/12, 12/13, 12/14, and 12/18; 7:00 a.m.-10:05 a.m.

Duration: average of 25 seconds for each airing

FOURTH QUARTER, 2023, p. 7

Issue: education

Program: local news stories

Description: WSKL aired several education-related local news stories during the quarter. One identified the recipient of the 2024 Fountain County Lilly Endowment Community Scholarship, Fountain Central High School senior Haley Webb. Another local news story told of an open house at the Veedersburg Public Library to introduce patrons to two new areas at the library.

Dates and times: 10/6, 10/25, 10/30, 10/31, 11/3, 12/1, 12/4, 12/6, 12/7, and 12/29; 7:00 a.m.-10:05 a.m.

Duration: average of 25 seconds for each of three or four airings of each story

Issue: education

Programs: announcements

Description: WSKL aired a series of announcements on behalf of the community college serving both sides of the state line, Danville Area Community College. The announcements, which aired a combined 96 times, promoted spring semester enrollment.

Dates and times: 11/17-12/29; 24 hours

Duration: 30 seconds (each airing)

Issue: better roads, bridges, and railroad crossings

Program: local news stories

Description: WSKL aired news stories on local road, bridge, and railroad crossing repair and construction projects and road closings due to construction activity. An example of these stories was one on the start of an Interstate 74 project that will reduce traffic to one lane in each direction on two adjacent bridges for more than a year. The stories aired an average of three times each.

Dates and times: 10/3, 10/12, 12/7, and 12/20; 7:00 a.m.-10:05 a.m.

Duration: average of 25 seconds for each time that the stories aired

FOURTH QUARTER, 2023, p. 8

Issue: election

Program: local news stories

Description: WSKL aired a handful of local news stories during the quarter dealing with local elections, primarily the municipal election in Indiana. These stories included one that aired seven times on 11/8 that included results for city council races in Covington and Attica, as well as for town council in Veedersburg. The other election-related local news stories aired an average of three times.

Dates and times: 11/7, 11/8, 11/29, and 12/5; 7:00 a.m.-10:05 a.m.

Duration: average of 30 seconds for each airing of each story

Issues: food insecurity and quality of life matters

Program: Public Service Announcements

Description: WSKL aired a series of Public Service Announcements a combined 40 times that promoted Eastern Illinois Foodbank mobile food giveaways at various locations around Vermilion County.

Dates and times: throughout the quarter; 6:30 a.m.-11:00 p.m.

Length: 15 seconds (each airing)

Issue: food insecurity

Program: interview

Description: WSKL's Greg Green interviewed organizer Ethan Wise of Covington about the community's first attempt at a community garden. The discussion focused on how successful the garden's first season was and what organizers learned that they can apply in the second year.

Dates and times: 12/2-12/16; 24 hours

Duration: three minutes for each of 27 airings

Issues: food insecurity and quality of life matters

Program: local news stories

Description: WSKL aired two local news stories on the affairs of three Fountain County food pantries. One story informed listeners about \$10,000 grants that each food pantry received from the Western Indiana Community Foundation. And the other story described upgrades that had been completed at the Covington Community Food Pantry.

Dates and times: 12/22 and 12/26; 7:00 a.m.-10:05 a.m.

Duration: average of 25 seconds for each of three or four airings of each story

Issues: public safety and community events

Program: announcements

Description: WSKL aired announcements a minimum of 50 times combined on behalf of two Fountain County fire departments, Veedersburg and Kingman, that promoted their respective fundraising dinners. The departments use funds from such fundraisers for the purchase of new equipment.

Dates and times: 10/1-10/21; 6:30 a.m.-11:00 p.m.

Duration: 15 seconds (each airing)

Issue: public safety

Program: local news stories

Description: WSKL aired several local news stories on various public safety topics. The stories included one on the planned rehabilitation of a Fountain County covered bridge located between Covington and Veedersburg.

Dates and times: 10/18, 10/20, 10/27, 11/17, 11/20, 12/19, 12/20, and 12/28; 7:00 a.m.-10:05 a.m.

Duration: average of 25 seconds for each of three or four airings of each story

FOURTH QUARTER, 2023, p. 10

Issue: youth activities

Program: promotional announcements

Description: WSKL aired a series of promotional announcements for the weekly local high school football or basketball broadcasts that aired on sister station WKZS. These announcements aired a minimum of 265 times and referred to the day of the broadcast and the teams involved.

Dates and times: throughout the quarter; 24 hours

Duration: 30 seconds (each airing)

Issue: youth activities

Program: Sports Scoreboard

Description: Each Saturday during the high school football and basketball seasons, WSKL airs six times the Sports Scoreboard, which includes the scores of all of the preceding night's local games, including those of the three Fountain County schools, Covington, Fountain Central, and Attica.

Dates and times: Saturdays; 7:00 a.m.-3:00 p.m.

Duration: 60 seconds