

**QUARTERLY ISSUES/PROGRAMS LIST FOR WSKL-FM FOR THIRD QUARTER, 2018**

Issues: youth activities/agriculture

Program: remote broadcast

Description: WSKL's Jim Knoblauch anchored remote broadcasts from both the Fountain County 4-H Fair and the Georgetown Fair. The combined 12 unique remote cutaways included interviews with fair organizers and participants.

Dates and times: 7/13-7/16 (Fountain County); 8/6-8/11 (Georgetown Fair); 6:00 a.m.-9:00 p.m.

Duration: 30 minutes total

Issues: youth activities/agriculture

Program: Out and About

Description: WSKL's Jim Knoblauch previewed the events and activities at this year's Georgetown Fair. Aired 14 times.

Dates and times: 8/3-8/9; various times

Duration: two and a half minutes (each airing)

Issues: youth activities/agriculture

Program: Out and About

Description: WSKL's Jim Knoblauch interviewed Purdue University Extension Fountain County Director Courtney Stierwalt about what attendees could expect at this year's county 4-H fair. Aired 14 times.

Dates and times: 7/6-7/12; various times

Duration: two and a half minutes (each airing)

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Issues: youth activities/agriculture

Program: Public Service Announcement

Description: Purdue University Extension Fountain County Director Courtney Stierwalt voiced a Public Service Announcement that promoted an online contest that would have provided funding for new restrooms for a building at the Fountain County 4-H Fairgrounds. Aired 44 times.

Dates and times: 9/21-9/26; 24 hours

Duration: 30 seconds

Issues: agriculture/local economy

Program: Out and About

Description: WSKL's Jim Knoblauch interviewed Chris Hare, executive director for USDA Farm Services in Fountain, Vermillion, and Parke counties, on the current growing season. Aired 14 times.

Dates and times: 7/20-7/26; various times

Duration: two and a half minutes (each airing)

Issue: medication safe disposal

Program: announcement

Description: WSKL aired an announcement 88 times for three drug “take-back” events scheduled for later in the autumn in Fountain and Warren counties. The take-back events were an opportunity for county residents to safely dispose of unwanted, unused, or expired medications.

Dates and times: 9/20-9/30; 24 hours

Duration: 30 seconds

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Issue: homeless veterans

Program: announcement

Description: WSKL aired an announcement promoting the seventh annual Thunder Ride for Homeless Veterans. The event raised money and awareness for homeless veterans in western Indiana and eastern Illinois. Aired 100 times. The ride ended at the Vermilion Regional Airport, where a concert concluded the day.

Dates and times: 7/27-8/4; 24 hours

Duration: 60 seconds

Issue: senior citizen services

Program: Public Service Announcement

Description: WSKL aired a Public Service Announcement promoting the Danville Township transportation service, a low-cost way for senior citizens to access doctor offices, grocery stores, family members, and more. Aired 439 times.

Dates and times: throughout the quarter; 24 hours

Duration: 30 seconds

Issue: utility service interruption prevention

Program: Public Service Announcement

Description: WSKL aired a Public Service Announcement 180 times that stressed the importance of Indiana's "Call 811" program. It's a free service to locate buried utility lines, to assure safe digging.

Dates and times: throughout the quarter; 24 hours

Duration: 30 seconds

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Issues: opioid and heroin addiction crisis

Program: Public Service Announcement

Description: WSKL aired a Public Service Announcement 179 times dealing with help for prescription opioid and heroin addiction, which has reached a crisis level in Indiana.

Dates and times: 7/1-9/30; 24 hours

Duration: 30 seconds

Issue: jobs

Program: news stories

Description: WSKL on a monthly basis reported on the latest unemployment rates for local counties on both sides of the state line, including how many jobs the counties either gained or lost from a year earlier. These local news stories aired three or four times per day on two days each month. Other jobs-related local news stories dealt with new ownership for an idle local manufacturing plant (8/2), a large contract that a local manufacturer had won (8/14), and the creation of at least 100 new jobs at a local manufacturing plant (8/31). Each of these stories aired three or four times per day.

Dates and times: 7/24, 7/27, 8/22, 8/24, 9/25, and 9/28 (unemployment rate stories) ; 7:00 a.m.-10:05 a.m.

Duration: approximately 20 to 25 seconds for each news story

Issue: jobs

Program: announcement

Description: WSKL aired an announcement 72 times on a local manufacturer's ongoing need for truck drivers.

Dates and times: 7/1-7/31; 24 hours

Duration: 30 seconds

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Issue: jobs

Program: announcement

Description: WSKL aired an announcement 101 times promoting a job fair that a central Indiana manufacturer held in an attempt to recruit workers from Fountain County and surrounding areas.

Dates and times: 7/21-7/26; 5:00 a.m.-9:00 p.m.

Duration: 60 seconds

Issue: education

Program: Out and About

Description: WSKL's Jim Knoblauch interviewed Covington schools superintendent Dr. Kevin Smith on the formation of his Superintendent's Advisory Council to gather community input on important issues in the school corporation. This two-part program aired a combined 20 times during the quarter.

Dates and times: 9/21-9/30; various times

Duration: two and a half minutes (each airing)

Issues: education/youth activities

Program: Out and About

Description: WSKL's Jim Knoblauch interviewed three people involved in the fundraising effort for new Covington High School band uniforms. The three were teachers Susan Smaltz and Nick Calcamuggio, as well as band parent Eric Crowder. Aired 14 times.

Dates and times: 8/24-8/30; various times

Duration: two and a half minutes (each airing)

**THIRD QUARTER, 2018, p. 6**

Issue: food insecurity

Program: Public Service Announcements

Description: WSKL aired a series of Public Service Announcements a combined 52 times promoting “foodmobile” food giveaways in four local communities. Two additional PSA's promoted the Covington Community Food Pantry, including its new location. These aired a combined 60 times from 7/16-9/11.

Dates and times: 7/3-9/30 (for foodmobile food giveaway PSA's); 24 hours

Duration: 15 seconds

Issue: home ownership affordability

Program: Public Service Announcement

Description: WSKL aired 183 times a Public Service Announcement for the Indiana Housing and Community Development Authority on downpayment assistance and other home ownership benefits for young Hoosier families.

Dates and times: throughout the quarter; 24 hours

Duration: 30 seconds

Issue: local elections

Program: announcement

Description: WSKL aired an announcement 25 times that reminded Fountain County voters about the county's “vote center” status, allowing voters to cast a ballot at any polling location in the county.

Dates and times: 9/24-9/30; 24 hours

Duration: 30 seconds

**THIRD QUARTER, 2018, p. 7**

Issue: youth activities

Program: announcement

Description: WSKL aired an announcement 42 times that promoted youth dance lessons at a local dance studio.

Dates and times: 7/18-7/19; 24 hours

Duration: 30 seconds

Issue: youth activities

Program: sports remote broadcast

Description: WSKL broadcast play-by-play coverage of seven local high school football games during the quarter. Each broadcast included brief comments from the opposing coaches, including Travis Brown, Ryan Hall, and Ryan Good, who are the coaches of the three Fountain County teams.

Dates and times: Friday nights, from 8/17-9/28

Duration: Average of three hours for each broadcast.

Issue: youth activities

Program: promotional announcement

Description: WSKL aired a series of promotional announcements for the weekly local high school football broadcasts that aired on the station. Aired 36 times each week, or about 252 times during the quarter. These announcements referred to the teams playing, as well as to the day and time of the broadcast.

Dates and times: 8/15-9/28; 24 hours

Duration: 30 seconds

### **THIRD QUARTER, 2018, p. 8**

Issues: tourism/civic pride

Program: Public Service Announcement/personal involvement

Description: WSKL aired a Public Service Announcement 223 times promoting the major annual autumn festival in Covington, Apple Fest. WSKL co-sponsored the Apple Fest Car, Truck, and Motorcycle Show, providing the awards and dash plaques for the show. Also, WSKL's Greg Green served as a judge for the Apple Dessert Contest.

Dates and times: 8/15-9/29; 24 hours

Duration: 30 or 60 seconds

Issue: charitable activities funding

Program: news stories

Description: WSKL aired a series of news stories on local organizations and schools that benefited from grants from the Western Indiana Community Foundation. Each story aired from two to four times.

Dates and times: 8/1, 8/2, 8/9, 8/24, and 9/19; 7:00 a.m.-10:05 a.m.

Duration: average of 20 seconds for each time each story aired

Duration: three minutes

Issues: youth activities/tourism/civic pride

Program: Out and About

Description: WSKL's Jim Knoblauch interviewed Covington Park Board member Stephanie Lober about the next step in the makeover of the city park's playground, Community Planting Day. Aired 14 times.

Dates and times: 9/14-9/20; various times

Duration: two and a half minutes (each airing)

**THIRD QUARTER, 2018, p. 9**

Issues: tourism/civic pride

Program: announcement/personal involvement

Description: An announcement aired 58 times that promoted the activities taking place during one of Covington's major annual festivals, the 4<sup>th</sup> of July Celebration. The event features a variety of entertainment, including a carnival, live music, contests, and fireworks. Again this year, WSKL's Greg Green served as master of ceremonies for four youth pageants during the Celebration.

Dates and times: 7/1-7/4; 24 hours

Duration: 30 seconds

Issues: tourism/entertainment options

Program: Public Service Announcement

Description: WSKL aired 50 times a Public Service Announcement promoting a local hot-air ballooning event in its third year, Balloons Over Vermilion. WSKL was a media sponsor of this event.

Dates and times: 7/1-7/14; 24 hours

Duration: 30 seconds

Issues: fundraising activities/entertainment options

Program: announcement

Description: WSKL aired an announcement promoting one of the Vermilion County Conservation Foundation's annual fundraisers, Cheeseburgers and Fun. The event features live entertainment, food, and a car show. Aired 232 times.

Dates and times: 7/21-8/11; 24 hours

Duration: 30 seconds

**THIRD QUARTER, 2018, p. 10**

Issue: health and safety

Programs: Public Service Announcement/news story

Description: WSKL aired 44 times two Public Service Announcements supporting the City of Covington's annual Winter Coat Give-Away. It solicited coat donations for the program and told when the coats were available. A local news story on the start of the collection of winter coats in Covington aired three or four times on 8/22.

Dates and times: 8/24-9/25; 24 hours

Duration: 15 seconds

Issues: community pride/entertainment/tourism

Program: Public Service Announcement/personal involvement

Description: WSKL aired a Public Service Announcement 96 times that promoted activities at the annual Georgetown Fair. In addition, WSKL's Larry Weatherford and Greg Green served as co-emcees for the fair's annual karaoke competition. Also, WSKL's Tara Auter served as the mistress of ceremonies for another fair event, the ping-pong ball prize drop.

Dates and times: 8/1-8/15; 24 hours

Duration: 30 seconds

**THIRD QUARTER, 2018, p. 11**

Issue: road improvements

Program: local news stories

Description: With road construction season in high gear, WSKL aired a series of local news stories advising motorists about the start of road, bridge, and railroad crossing improvement projects in the region. Each story aired approximately three times.

Dates and times: 7/11, 7/17, 7/24, 7/27, 8/8, 8/14, 8/22, 9/14, 9/21, and 9/27; 7:00 a.m.-10:05 a.m.

Duration: average of 20 seconds for each time each story aired

**This is a listing of some of the significant issues responded to in our programming, along with significant programming treatment of those issues this quarter. This listing is by no means all-inclusive of issues addressed or programming aired to address them. The order in which the issues appear does not reflect any priority or significance.**