

## **QUARTERLY ISSUES/PROGRAMS LIST FOR WSKL-FM FOR SECOND QUARTER, 2023**

In this quarter, WSKL has determined that among the most significant issues of importance to our community are as follows:

Jobs  
Community events  
Youth activities  
Quality of life matters  
Economic development  
Health and safety  
Education  
Better roads and bridges  
Community betterment  
Arts  
Veterans affairs  
Local elections

The list below reflects some of the programming broadcast in this quarter that shows how WSKL responded to and treated those issues. This list does not include all of the issues responded to by the station or all the ways the station responded to those issues.

Issue: jobs

Program: local news stories

Description: WSKL on a monthly basis reported on the latest unemployment rates for local counties on both sides of the state line, including how many jobs the counties either gained or lost from a year earlier. Another jobs-related local news story dealt with the planned expansion of the sheet steel mill at nearby Crawfordsville that's expected to create up to 200 new jobs. Many Fountain County residents work at that facility, Nucor Corporation. These local news stories each aired three or four times per day.

Dates and times: 4/26, 4/28, 5/1, 5/24, 6/15, 6/20, and 6/26 ; 7:00 a.m.-10:05 a.m.

Duration: approximately 30 seconds for each news story

## **SECOND QUARTER, 2023, p. 2**

Issue: jobs

Program: announcements

Description: WSKL aired announcements a combined 108 times on behalf of three local employers, including Harrison Steel of Attica, We Care TLC health clinic of Attica, and the Danville NECA-IBEW Electrical Apprenticeship Program, in need of workers.

Dates and times: throughout the quarter; 24 hours

Duration: 30 or 60 seconds

Issue: community events

Program: announcements

Description: WSKL aired a series of announcements a total of approximately 80 times promoting the Covington Fourth of July Celebration, the community's most-attended annual event. WSKL also sponsored the event's car and truck show, as the station has done for many years.

Dates and times for announcements: 6/21-6/30; 24 hours

Duration of announcements: 15 to 30 seconds

Issue: community events

Program: announcement

Description: Covington 5K Run/Walk organizer Raquel Stultz voiced an announcement, which aired 53 times, promoting this year's event. Proceeds went to the Covington Food Pantry, the Covington "Buddy Bags Ministry" food program for elementary school students, and the Covington Business Association for a scholarship.

Dates and times: 5/21-6/3; 24 hours

Duration: 60 seconds

## **SECOND QUARTER, 2023, p. 3**

Issue: community events

Program: interview

Description: Greg Green of WSKL interviewed Covington 5K Run/Walk organizer Raquel Stultz about the annual event. The interview included details on the event. Proceeds went to the Covington Food Pantry, the Covington "Buddy Bags Ministry" food program for elementary school students, and the Covington Business Association for a scholarship.

Dates and times: 5/6-5/13; 24 hours

Duration: three minutes for each 16 airings

Issue: community events

Program: announcement

Description: An announcement aired 35 times on WSKL that promoted one of the largest annual festivals in the area, Balloons Over Vermilion. The event raises tens of thousands of dollars each year for local charitable organizations.

Dates and times: 6/26-6/30; 24 hours

Duration: 30 seconds

Issues: community events/youth activities

Program: interviews

Description: WSKL's Greg Green interviewed separately two local pageant queens, Audrey Galloway and Crissy Crowder, both of Covington. They helped to organize the annual Covington Easter Egg Hunt. The discussions focused on their solicitation of sponsors for the event and also their personal memories of Easter celebrations.

Dates and times: 4/1-4/7; 24 hours

Duration: three minutes for each of 28 airings

## **SECOND QUARTER, 2023, p. 4**

Issues: community events/youth activities

Program: interviews

Description: Greg Green of WSKL interviewed Covington Police Officer Scott Brewer, who's a leader of the Fountain-Warren County Fraternal Order of Police Lodge #200, about two fundraisers the lodge was holding. Proceeds from both events helped underwrite the Lodge's annual "Shop with a Cop" program, which purchases Christmas gifts for needy children in the two counties.

Dates and times: 5/27-6/29; 24 hours

Duration: three minutes for each of a combined 38 airings

Issue: quality of life matters

Program: local news stories

Description: WSKL aired several local news stories on quality-of-life subjects . One story referred to what might be Covington's busiest weekend of the year. It includes a street fest, a 5K run and walk, and a Covington High School alumni banquet. Another local news story announced a new scholarship fund at the Western Indiana Community Foundation. The fund honors the memory of a Covington Middle School students who took his own life after being bullied. The stories aired an average of three times each.

Dates and times: 4/3, 4/7, 4/21, 6/1, 6/2, 6/6, 6/12, and 6.29; 7:00 a.m.-10:05 a.m.

Duration: average of 30 seconds for each airing

## **SECOND QUARTER, 2023, p. 5**

Issue: economic development

Program: local news stories

Description: WSKL aired numerous local news stories on various economic development subjects. Many of these stories dealt with the development and opening of a long-awaited casino in Danville. The casino was expected to attract patrons from across the region, including western Indiana. These stories aired an average of three times each.

Dates and times: 4/4, 4/10, 4/12, 4/13, 4/18, 4/19, 4/21, 5/9, 5/10, 5/23, 5/24, 5/30, 5/31, 6/1, 6/2, 6/5, 6/7, 6/15, 6/23, 6/27, 6/29, and 6/30 ; 7:00 a.m.-10:05 a.m.

Duration: approximately 30 seconds for each airing of each news story

Issue: health and safety

Program: local news stories

Description: WSKL aired many local news stories on health and safety issues. Among them was a story on a change in Fountain County's mass emergency notification system provider that required county residents to re-register for the service. Another local news story told of the implementation of a burn ban in Fountain and surrounding counties due to the shortage of rainfall. These stories aired an average of three times each.

Dates and times: 5/18, 5/31, 6/8, 6/12, 6/13, 6/16, 6/22, 6/23, 6/26, and 6/30; 7:00 a.m.-10:05 a.m.

Duration: approximately 25 seconds for each airing of each news story

## **SECOND QUARTER, 2023, p. 6**

Issue: education

Program: local news stories

Description: WSKL aired a handful of education-related local news stories. One referred to the Covington Community School Corporation's response to an independent incident review into allegations of bullying at Covington schools. Another local news story announced this year's inductees into the Covington High School Wall of Fame. These stories aired an average of three times each.

Dates and times: 4/5, 4/26, 5/11, and 5/15; 7:00 a.m.-10:05 p.m.

Duration: average of 30 seconds for each of three airings of each story

Issue: education

Program: announcement

Description: WSKL aired an announcement 183 times for an alternative education option, Trinity Lutheran School.

Dates and times: 4/1-5/31; 24 hours

Duration: 60 seconds

Issue: education

Program: announcements

Description: WSKL aired a series of announcements a combined total of 102 times for the community college serving eastern Illinois and a portion of western Indiana, including Fountain County, Danville Area Community College (DACC). The announcements dealt with registration for summer classes, dual credit courses, and the fact that some Indiana residents qualify for in-district tuition at DACC.

Dates and times: 4/22-6/5; 24 hours

Duration: 30 seconds

## **SECOND QUARTER, 2023, p. 7**

Issue: better roads and bridges

Program: local news stories

Description: WSKL aired numerous news stories on local road and bridge construction projects and road closings due to construction activity. An example of these stories is one on the announcement of a state grant to fund the resurfacing of a Fountain County road near Attica. The stories aired an average of three times each.

Dates and times: 4/3, 4/11, 4/20, 4/25, 4/28, 5/1, 5/4, 5/5, 5/8, 5/12, 5/18, 5/19, 5/26, 5/31, 6/7, 6/12, 6/21, and 6/27; 7:00 a.m.-10:05 a.m.

Duration: average of 30 seconds for each time that the stories aired

Issues: youth activities/community betterment

Program: interviews

Description: Greg Green of WSKL interviewed sisters Mary and Emily Greene, both members of the Warren County Foundation Youth Council, about their roles in a crowdfunding campaign. The youth council was one of seven youth organizations around the state chosen to receive a state matching grant through the state's "Creating Places Initiative." The Warren County group raised \$50,000 for the establishment of a nonprofit coffee shop in Williamsport.

Dates and times 4/1-4/9; 24 hours

Duration: three minutes for each 18 airings

## **SECOND QUARTER, 2023, p. 8**

Issue: arts

Program: announcement

Description: WSKL aired 49 times an announcement promoting the annual Arts in the Park, which features local visual artists displaying and selling their products, as well as local performing artists.

Dates and times: 6/18-6/24; 24 hours

Duration: 30 seconds

Issue: veterans affairs

Program: Public Service Announcements

Description: WSKL aired Public Service Announcements a combined 95 times that promoted the "Taps for Tuesday" programs at the Vermilion County (Illinois) War Museum. The programs saluted local veterans and current military with a patriotic reading or song and the playing of "Taps." Larry Weatherford, Greg Green, Tara Auter, and Alan Woodrum of WSKL all were involved in the programs on a weekly basis from 5/30-6/27.

Dates and times for the Public Service Announcements: 5/21-6/30; 6:30 a.m.-11:00 p.m.

Duration: 15 to 30 seconds (each airing)

Issue: local elections

Program: local news stories

Description: WSKL aired a handful of local news stories that previewed or revealed results from two springtime elections, the consolidated election in Illinois and the primary election in Indiana. The stories aired an average of three times each.

Dates and times: 4/4, 4/5, 4/6, 4/24, 5/2, and 5/3; 7:00 a.m.-10:05 a.m.