

WLAV

Quarterly Issues and Public Service Report

**2nd Quarter Ending
June 30, 2015**

WLAV aired a weekly thirty minute public service program called Info Track that covers issues of importance to residents of West Michigan. Parenting issues, health care, child safety, legal matters and programs available from the State Of Michigan are discussed with experts from various fields.

The program airs Sunday mornings at 5:00am.

Attached, find a synopsis of each weeks topics and guests.



Weekly Public Affairs Program

Call Letters: _____

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2015

Show # 2015-14

Date aired: _____ Time Aired: _____

Elizabeth Dunn, PhD, behavioral scientist, Associate Professor of Psychology at the University of British Columbia, co-author of *"Happy Money: The Science of Smarter Spending"*

Dr. Dunn's research found that people can significantly improve their happiness if they change the way they spend money. She said material things like luxurious homes or new gadgets provide much less happiness than experiential purchases like trips or concerts. She said spending money on other people provides a bigger happiness boost than almost any other expenditure.

Issues covered:
Consumer Matters
Mental Health

Length: 8:07

Eric Caine, MD, John Romano Professor and Chair of the Department of Psychiatry, Professor of Neurology, co-director of the Center for the Study of Prevention of Suicide at the University of Rochester Medical Center

Suicides among middle-aged Americans have increased dramatically in the past decade. Dr. Caine said the rate among white men and women in that age group jumped 40 percent, while it was essentially unchanged for most other racial groups. He said the recession and mortgage crisis may be an important factor in the increase. He added that Baby Boomers seem to have higher levels of depression than other demographic groups. He talked about potential warning signs for those at risk of suicide.

Issues covered:
Suicide
Mental Health
Substance Abuse

Length: 9:07

Adam Barry, PhD, Assistant Professor of Health Education, University of Florida

Dr. Barry conducted a study that found that two in five designated drivers had been drinking before getting behind the wheel and that 18% had blood-alcohol levels high enough to impair their driving skills. He outlined the potential reasons that designated driver education campaigns have been less than successful.

Issues covered:
Drunk Driving

Length: 4:56

Show # 2015-15

Date aired: _____ Time Aired: _____

Kevin Carey, PhD, education researcher and writer, Director of the Education Policy Program at the New America Foundation, co-author of *"The End of College: Creating the Future of Learning and the University of Everywhere"*

The cost of college has exploded in recent years, and whole generations are sinking deeper into college debt. Mr. Carey discussed recent innovations in digital learning and why he believes that the current methods of higher education are woefully outdated. He said, more than ever, a college degree is required to secure even a middle class income for those entering the workforce, but he believes universities much be willing to adapt to online learning and other new technologies.

Issues covered:

Length: 8:30

Education

Government Policies

George King, MD, Research Director and Chief Science Officer, Joslin Diabetes Center, Harvard Medical School, author of *"The Diabetes Reset: Avoid It. Control It. Even Reverse It. A Doctor's Scientific Program"*

Dr. King discussed the effect of diabetes on the nation's health. He said it's possible to prevent and even reverse type 2 diabetes, through appropriate lifestyle changes. He outlined the importance of diet, exercise and sleep in the prevention of diabetes.

Issues covered:

Length: 8:38

Diabetes

Personal Health

Christopher Ferguson, PhD, psychology professor in the Department of Behavioral Sciences at Texas A&M International University

Dr. Ferguson led a study into the effects of fast food advertising on children. His research found that while advertising target at children is highly effective, parental influence can lessen the impact of commercials and help young kids make healthier food decisions. He offered advice for parents.

Issues covered:

Length: 4:53

Children's Health

Nutrition

Show # 2015-16

Date aired: _____ Time Aired: _____

Scott Sampson, PhD, dinosaur paleontologist, Vice President of Research and Collections at the Denver Museum of Nature & Science, host of the PBS Kids' television series, *Dinosaur Train*, author of *"How to Raise a Wild Child: The Art and Science of Falling in Love with Nature"*

Today's American children spend 4 to 7 minutes a day playing outdoors. Dr. Sampson explained why this disconnect between kids and nature is a problem that should concern parents. He offered tips for parents to help kids fall in love with nature, by enlisting technology as an ally and encouraging outdoor activities like the Boy Scouts and Girls Scouts.

Issues covered:

Length: 10:22

Parenting

Environment

David Ernst, PhD, Chief Information Officer at the University of Minnesota's College of Education and Human Development, creator of the Open Textbook Library

The cost of college textbooks has skyrocketed in recent years, but a new trend of free or low-cost "open source" textbooks is gaining momentum. Dr. Ernst said college students could save an average of \$128 a course if traditional textbooks were replaced with the new electronic versions. He explained why this new generation of textbooks is often of equal academic value compared to traditional printed textbooks.

Issues covered:
Education
Consumer Matters

Length: 6:57

Linda Gordon Howard, attorney, author of "*The Sexual Harassment Handbook*"

Ms. Howard talked about progress in the battle against sexual harassment. She discussed how sexually inappropriate behavior in the workplace has evolved since attention was first focused on it. She believes many situations involving sexual harassment can be prevented or resolved if victims recognize what's happening and know what to do.

Issues covered:
Sexual Harassment
Workplace Matters
Women's Issues

Length: 5:13

Show # 2015-17

Date aired: _____ **Time Aired:** _____

Laurence Kotlikoff, PhD, William Fairfield Warren Professor at Boston University, Professor of Economics at Boston University, Fellow of the American Academy of Arts and Sciences, President of Economic Security Planning, Inc., a company specializing in financial planning software, co-author of "*Get What's Yours: The Secrets to Maxing Out Your Social Security*"

The Social Security system has more than 2,700 core rules, and ill-informed choices of how and when to sign up can cost senior citizens literally hundreds of thousands of dollars in benefits. Dr. Kotlikoff said delaying retirement is often helpful, but he also outlined several little-known Social Security benefits that frequently are unclaimed.

Issues covered:
Social Security
Senior Citizen
Government Policies

Length: 10:57

Huntington Potter, PhD, Professor, Department of Neurology and Linda Crnic Institute for Down Syndrome, University of Colorado School of Medicine

Dr. Potter explained why Alzheimer's disease is such an expensive disease for the nation's healthcare system. He discussed who may be most likely to develop the disease, whether things like crossword puzzles can really keep the brain healthy, and where current research is headed.

Issues covered:
Personal Health
Senior Citizens

Length: 6:14

Leigh Thomas, *"An Ordinary Journey: A User's Guide to Healing from the Abuses of Sex, Drugs, Rock 'N Roll And Attempted Murder"*

Ms. Thomas discussed her personal experience as a victim of domestic violence, including incest, rape and physical abuse. She has dealt with her trauma through hope and a sense of humor. She offered advice to others who are going trying to escape domestic violence.

Issues covered:
Domestic Violence

Length: 4:44

Show # 2015-18

Date aired: _____ **Time Aired:** _____

Jaron Lanier, computer and digital network pioneer, author of *"Who Owns the Future?"*

Mr. Lanier explained why he thinks the rise of digital networks has led our economy into recession and decimated the middle class. He said people should be compensated for sharing their personal data with massive digital networks, such as Google, Facebook, Instagram, and in some cases, even the government. He said he is most concerned about the younger generations of Americans who have grown up with reduced expectations of privacy and success.

Issues covered:
Economy
Consumer Matters

Length: 10:25

Nate Cardozo, staff attorney for the Electronic Frontier Foundation, which champions privacy rights in the digital world

Many Americans might be surprised to learn that the vast majority of new cars today contain a device that continuously monitors the driver's behavior and vehicle performance. Mr. Cardozo said his biggest concern is that consumers have no way to know what data their car is recording or how long it retains it. He explained why loss of privacy is becoming a greater issue today, and how the problem could be addressed.

Issues covered:
Privacy
Consumer Matters
Government Regulation

Length: 6:45

Rand Ghayad, visiting scholar at the Federal Reserve Bank of Boston, Ph.D. candidate at Northeastern University

Mr. Ghayad led a study that found that employers frequently screen out job candidates who have been unemployed for more than six months. He found that employers showed about four times more interest in applicants out of work for six months or less, even if they had less experience and fewer qualifications than candidates unemployed for longer periods. He said job seekers must be willing to take any kind of work after a few months of unemployment, to avoid large gaps in their resume that will damage future prospects.

Issues covered:
Unemployment
Career

Length: 4:49

Show # 2015-19

Date aired: _____ Time Aired: _____

Bruce Schneier, data security expert, author of "*Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World*"

Americans' personal identity, interests and behavior are being monitored more than ever before. How concerned should we be about the loss of privacy? Mr. Schneier explained what can be done to reform government surveillance programs and shake up surveillance-based business models. He also outlined simple steps that consumers can take to protect their personal privacy.

Issues covered:

Length: 8:42

Privacy

Government Policies

Consumer Matters

Matthew Drayton, motivational speaker, author of "*Succeeding While Black: A Blueprint for Success*"

Many African-American young men find themselves in prison, in gangs, and on the streets without opportunities to succeed.. Mr. Drayton shared his personal story out of poverty. He talked about the importance of mentoring, education and leadership for kids who otherwise face grim futures in the inner cities of America.

Issues covered:

Length: 8:32

Minority Concerns

Youth at Risk

Poverty

Peter Polos, MD, PhD, specialist in sleep medicine at the Sleep Disorder Center of JFK Medical Center in Edison, NJ

Dr. Polos was the lead researcher in a study that examined how electronic media affects the sleep of teenagers. He found that teens lose a significant amount of sleep by sending an average of 34 texts after bedtime each night. He offered advice to parents, on how to take control of bedtime and set limits on their child's access to digital devices.

Issues covered:

Length: 5:01

Personal Health

Youth Issues

Show # 2015-20

Date aired: _____ Time Aired: _____

Norman Bates, attorney, expert on the prevention of sexual violence against children, co-author of "*Preventing Child Sexual Abuse in Youth-Serving Organizations: Guidelines for Managers and Parents*"

Many parents will soon send their children off to summer camp, scouting events and sports activities. But without proper safeguards in place, these environments can provide opportunities for sexual misconduct and abuse to occur. Mr. Bates outlined the abuse prevention policies that youth-serving organizations need to implement, and the questions parents must ask to ensure that they are.

Issues covered:

Length: 8:12

Sexual Abuse

Youth At Risk

Parenting

Paul Sullivan, NY Times financial columnist, author of *"The Thin Green Line: The Money Secrets of the Super Wealthy"*

Mr. Sullivan explained why some people, even "rich" people, never find true wealth, and why other people, even those who have far less are much wealthier. He offered tips on how middle-class consumers can make better financial decisions, and come to terms with what money truly means. He said changing how Americans think about wealth can lead to more secure and less stressful lives.

Issues covered:
Personal Finance
Consumer Matters

Length: 9:02

Maggie Cary, National Board Certified Teacher, teacher with more than 20 years of experience, founder of ClassroomTalk.com

Ms. Cary said parents of high school students can save thousands of dollars in college costs if their child takes Advanced Placement courses in high school. She explained who is eligible for the classes and how prospective students can determine if a college accepts the credits. She also outlined other benefits for students who have completed AP courses.

Issues covered:
Education
Personal Finance

Length: 5:03

Show # 2015-21

Date aired: _____ **Time Aired:** _____

Seth Godin, workplace expert and marketing guru, author of *"Linchpin: Are You Indispensable?"*

Mr. Godin outlined the biggest reasons that employment security and the workplace have changed so dramatically in the past few years. He suggested ways for employees to increase their value to their company through creativity, innovation and risk taking. He also offered advice for bosses who must find remarkable people to give their company a competitive edge.

Issues covered:
Employment
Workplace Matters

Length: 9:28

James Goodwin, MD, a geriatrician and researcher at University of Texas Medical Branch in Galveston

Current medical guidelines recommend that people over the age of 50 get a colonoscopy once every ten years. Dr. Goodwin said a surprising number of patients have them more frequently. He explained why this is a risky practice, and why as seniors get older, their need for colon cancer screening actually goes down.

Issues covered:
Personal Health
Senior Citizens
Government Spending

Length: 7:42

Joe Watson, management consultant who specializes in diversity, author of "*Without Excuses*"

Mr. Watson talked about the importance of diversity in corporate America and why it has been such an elusive goal. He offered advice for minority job-seekers on how to demand fair opportunities in the workplace.

Issues covered:

Diversity
Minority Issues
Workplace

Length: 4:52

Show # 2015-22

Date aired: _____ **Time Aired:** _____

Michael Schmidt, Vice Chair of Cozen O'Connor's Labor & Employment Department in New York, publisher and editor of a blog devoted to the interplay between social media and employment law

Social media blunders can cost people their jobs. Mr. Schmidt talked about 1st Amendment rights in the workplace. He explained how to decide if a social media posting may be permissible. He said it's important for employers to formulate clear rules and policies regarding social media, to protect the interests of the company while not infringing on the rights of the employee.

Issues covered:

1st Amendment
Employment

Length: 7:39

Daniel Leffler, MD, Director of Clinical Research at the Celiac Center at Beth Israel Deaconess Medical Center in Boston

Gluten-free diets are popular today, but how many people should be concerned? Dr. Leffler discussed gluten sensitivity and its close cousin, Celiac disease. He said there is no benefit if a healthy person avoids gluten and, in fact, gluten free-diets may cause nutritional deficiencies. He outlined the symptoms of gluten sensitivity and explained how it can be diagnosed and treated.

Issues covered:

Personal Health

Length: 9:20

Eric Finkelstein, PhD, health economist, co-author of "*The Fattening of America*"

Over two-thirds of Americans are overweight or obese. Dr. Finkelstein believes that America's growing waistline is a by-product of our long-term economic and technological success. He said that business and policy makers need to devise strategies to make it cheaper and easier to be thin.

Issues covered:

Personal Health
Government Policies

Length: 5:00

Show # 2015-23

Date aired: _____ **Time Aired:** _____

Donald Edmondson, PhD, MPH, Assistant Professor of Behavioral Medicine at the Columbia University Medical Center in New York

Dr. Edmondson's research has discovered that nearly one in four people who suffer a stroke also experiences symptoms of post-traumatic stress disorder afterwards. He discussed other life-threatening illnesses that can also result in PTSD. He said the younger a person is who experiences a

life-threatening event, the more likely they are to experience PTSD. He also talked about the potential treatments for the disorder.

Issues covered:
Personal Health
Mental Health
Senior Citizens

Length: 8:31

Kathryn Zickuhr, Pew Research Center's Internet and American Life Project.

Ms. Zickuhr led a surprising study that found that Americans ages 16 to 29 are actually more likely than older Americans to have read a printed book in the past year and are more likely than their elders to use a library. She discussed the rapidly changing landscape of technology and literacy, and how libraries have adapted.

Issues covered:
Literacy
Youth Concerns
Technology

Length: 8:44

Guillermo Payet, Founder and President of LocalHarvest.org, a non-profit organization that maintains a nationwide directory of small farms, farmers markets and other local food sources

Mr. Payet explained Community Supported Agriculture, where small farmers sell shares of their annual harvest to local families. The families then receive weekly deliveries of vegetables or fruit. He talked about the positive social and environmental impact of the "buy local" movement.

Issues covered:
Agriculture
Environment
Consumer Matters

Length: 5:02

Show # 2015-24

Date aired: _____ **Time Aired:** _____

Jon D. Miller, PhD, Research Scientist, Director of the International Center for the Advancement of Scientific Literacy at the University of Michigan

Dr. Smith's research found that 48 percent of Generation X (ages 37-48) are enrolled in continuing education courses or other job training. He explained why technology and the changing job market have made it necessary for midcareer professionals to pursue lifelong learning opportunities. He believes this is the new norm, particularly in technical fields, such as medicine, auto mechanics or information technology, and that workers will routinely return to school to stay up to date with changing technology and trends.

Issues covered:
Education
Career

Length: 7:26

Paul Offit, MD, Chief of the Division of Infectious Diseases and Director of the Vaccine Education Center at the Children's Hospital of Philadelphia, Professor of Pediatrics at the University of Pennsylvania School of Medicine, author of book called "*Do You Believe in Magic? The Sense and Nonsense of Alternative Medicine*"

From visits to acupuncturists, chiropractors and naturopaths to the use of vitamins and supplements, half of the US population uses some form of alternative medicine. Dr. Offit said he believes that alternative medicine can be dangerous because it is an unregulated industry under no legal obligation to prove its claims or admit its risks. He explained why alternative medicine's popularity has grown so rapidly. He said he thinks some alternative treatments do work as a result of the placebo effect, enabled by the healing powers of the human mind.

Issues covered:
Community Health
Consumer Matters

Length: 9:41

Meghan Busse, PhD, Associate Professor of Management and Strategy at the Kellogg School of Management at Northwestern University

Dr. Busse was the co-author of a study that found women frequently are quoted higher prices for car repairs than men. The research also found that consumers (of any gender) who do their homework about the cost of repairs usually pay less. She offered advice on how to avoid being ripped off.

Issues covered:
Women's Issues
Consumer Matters

Length: 4:50'

Show # 2015-25

Date aired: _____ **Time Aired:** _____

Jamin Brahmhatt, MD, Urologist, co-director of the Personalized Urology & Robotics Clinic at South Lake Hospital, in affiliation with Orlando Health

Dr. Brahmhatt's organization commissioned a survey that found that far more men can remember their first car than those who can remember when they had their most recent health checkup. He discussed the reasons why an annual checkup is so important and the reasons that men avoid trips to the doctor. He also offered advice to wives who want to encourage their husbands to make health a greater priority.

Issues covered:
Personal Health
Men's Issues

Length: 7:26

Lori LaCivita, PhD, industrial and organizational psychologist

Thanks in part to older workers working past the traditional retirement age, four generations of workers are in the workforce at once for the first time. Dr. LaCivita said each generation prefers different leadership and communication styles, which can trigger challenges in the workplace. She outlined strategies for managers to build strong and effective teams with a diverse pool of employees.

Issues covered:
Workplace Matters
Senior Citizens

Length: 9:47

Ted Labuza, PhD, Ph.D., expert in food safety, Professor in the Department of Food Science and Nutrition at the University of Minnesota

Professor Labuza discussed how to interpret the expiration dates on food labels. Many of the dates don't mean what consumers think they do. He explained how to determine whether a package of food with a past expiration date is safe to eat.

Issues covered:
Food Safety
Consumer Matters

Length: 5:09

Show # 2015-26

Date aired: _____ **Time Aired:** _____

Michael Oswald, author of *"Your Guide to the National Parks: The Complete Guide to all 58 National Parks"*

In researching his book, Mr. Oswald visited and camped in 48 of our national parks over the course of several years. He shared his thoughts on the importance of the national parks system, and offered advice for visitors regarding some on the lesser-known attractions. Based on his observations as a frequent visitor, he believes that the national park system is being managed and funded in a responsible way.

Issues covered:
National Parks
Tourism
Government Spending

Length: 8:08

Stanton A. Glantz, Ph.D., Director of the Center for Tobacco Control Research and Education at the University of California, San Francisco

Dr. Glantz published a comprehensive study of the effect of laws that ban smoking in public places. He found that the restrictions result in a rapid decrease in hospitalizations for heart attack, stroke, respiratory diseases, including asthma and chronic obstructive pulmonary disease. He said he favors even stronger legislation to restrict smoking, because he found that the strictest laws resulted in the highest health benefits.

Issues covered:
Public Health
Government Regulation

Length: 8:57

Roxana Soto, journalist, co-founder of SpanglishBaby.com, co-author of *"Bilingual Is Better: Two Latina Moms on How the Bilingual Parenting Revolution is Changing the Face of America"*

Since the founding of the US, immigrants traditionally expected their children to embrace the American melting pot by leaving behind their heritage language and speaking only English. However, Mrs. Sota is part of a growing movement of Latino parents who want to maintain their language and cultural heritage, by encouraging their children to be bilingual. She talked about the obstacles faced by bilingual families and the benefits of speaking more than one language.

Issues covered:
Latino Concerns
Language
Parenting

Length: 4:58

WLAV aired announcements provided by the Michigan Association of Broadcasters and the Michigan Department of Health and Human Services Promoting their Perinatal Infant Oral Health program to improve the health of pregnant women, infants and families in Michigan.

A total of 11 announcements aired from April 1 to April 20, 2015.

~~These announcements were worth a total of \$1,005 in advertising time.~~

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[MDCH > PREGNANT WOMEN, CHILDREN & FAMILIES > CHILDREN & FAMILIES >](#)

[HEALTHY CHILDREN & HEALTHY FAMILIES](#)

Perinatal Oral Health

Perinatal Infant Oral Health Program

Mission: To improve health outcomes for pregnant women, infants and families living in M

Purpose of the Perinatal Oral Health Program is to establish a comprehensive system to in of perinatal and infant oral health among healthcare providers, educators, policymakers, pi

Michigan's focus on perinatal oral health is part of an ambitious state plan to reduce infant statewide strategic effort to improve infant mortality and strengthen the system of perinata particularly periodontal disease and an increased risk for poor birth and pregnancy outcome

Perinatal Infant Oral Health Program Activities

Perinatal Oral Health Survey

Over 500 Michigan healthcare providers participated in an online survey to determine their strategies and evaluation of the *Perinatal Oral Health Action Plan*.

Perinatal Oral Health Conference

Included learning, exploration and strategizing for the future with national experts and Mici preliminary five-year action plan including 5 program objectives and activities.



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3639 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus-Grand Rapids - WLAV-FM

Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS

Invoice #: 2564707

Invoice Date: 04/26/15

Date:

Order #: 29385

Advt#751

Acct Exec: HOUSE HOUSE

Estimate #:

Description: MAB 60/ PRENATAL ORAL & DHS

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	CI	Product
Wed	04/01/15	2:12PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Sat	04/04/15	11:42PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Sun	04/05/15	11:14PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Sun	04/05/15	11:43PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Sun	04/12/15	8:14PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Sun	04/12/15	10:43PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Sun	04/19/15	8:31PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Sun	04/19/15	9:45PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Mon	04/20/15	6:13PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Mon	04/20/15	8:50PM	60	396530	\$0.00	C	NRS18939/ NRDHS131
Mon	04/20/15	10:42PM	60	396530	\$0.00	C	NRS18939/ NRDHS131

Amount Due \$0.00

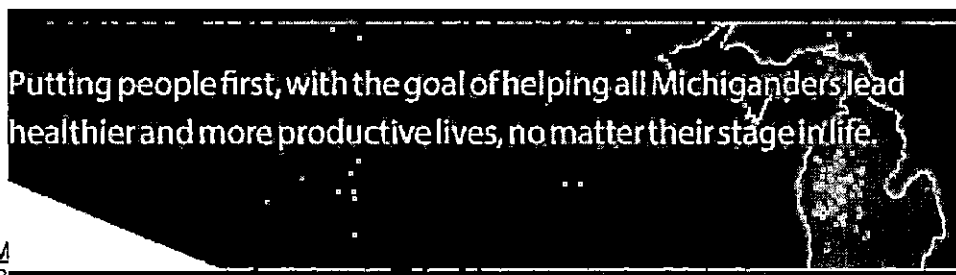
Total Spots 11

Terms: Due on Receipt

WLAV aired announcements provided by the Michigan Association of Broadcasters and the Michigan Department of Health and Human Services Promoting their Problem Gambling Help Line with confidential counselors providing immediate help and referral services.

A total of 8 announcements aired from May 2 to May 17, 2015.

~~These announcements were made on May 2, 2015, and May 17, 2015.~~

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[M](#)
[RECOVERY ORIENTED SYSTEMS OF CARE](#)
[GAMBLING](#)

Problem Gambling

Office of Recovery Oriented Systems of Care

Problem Gambling Services, administered by OROSC, are provided through a contract agreement with Health Management Systems of America (HMSA).

Services available to Michigan residents include: 24-hour help-line, prevention programs, and treatment programs.

Problem Gambling Help-line: 800-270-7117 [24-Hours]

Strictly confidential, counselors provide immediate help to address issues related to problem gambling, including screening services and referrals to treatment or support groups. Non-Michigan residents, dial 313-961-2193 to obtain a number for your state.

[Gambling Treatment Providers List](#) [PDF](#)

[Gambling Treatment Providers Web page Listing](#)



Problem Gambling Awareness Videos



To choose another video, click the [Playlist](#) icon below the video window





INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3639 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus-Grand Rapids - WLAV-FM

Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS

Invoice #: 2565906

Invoice 05/31/15

Date:

Order #: 30059

Advt#751

Acct Exec: HOUSE HOUSE

Estimate #:

Description: MAB 60/GAMBLING/SYMPTOMS

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	CI	Product
Sat	05/02/15	2:13PM	60	410926	\$0.00	C	NRS19399
Sat	05/02/15	8:36PM	60	410926	\$0.00	C	NRS19399
Sun	05/03/15	8:30PM	60	410926	\$0.00	C	NRS19399
Sun	05/03/15	9:14PM	60	410926	\$0.00	C	NRS19399
Sun	05/03/15	11:12PM	60	410926	\$0.00	C	NRS19399
Sun	05/03/15	11:43PM	60	410926	\$0.00	C	NRS19399
Sun	05/10/15	8:26AM	60	410926	\$0.00	C	NRS19399
Sun	05/17/15	6:13PM	60	410926	\$0.00	C	NRS19399

Amount Due \$0.00

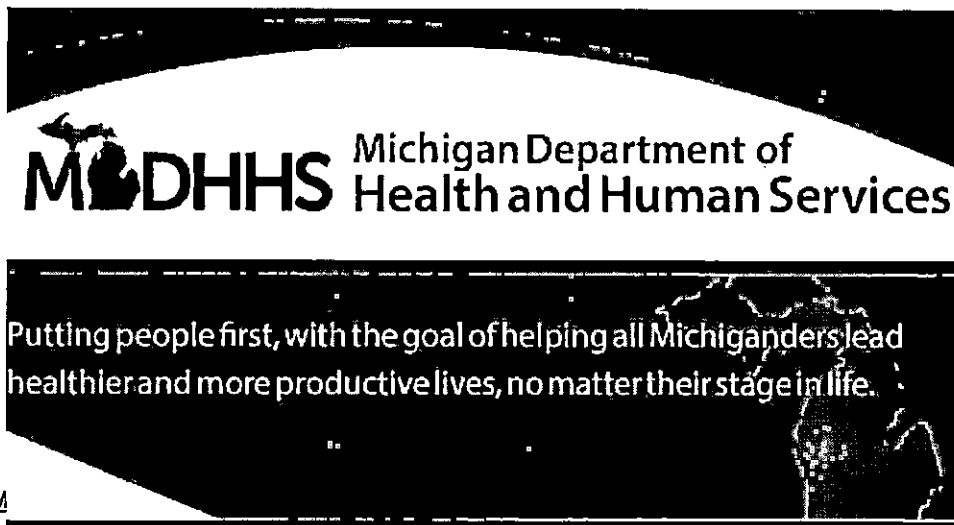
Total Spots 8

Terms: Due on Receipt

WLAV aired announcements provided by the Michigan Association of Broadcasters and the Michigan Department of Health and Human Services Promoting their Healthy Michigan Plan program that provides health care coverage for qualified Michigan residents.

A total of 19 announcements aired from April 28 to May 25, 2015.

~~The announcements generated a total of \$2,325 in station revenue.~~

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Healthy Michigan Plan Program Information and History

The State of Michigan will begin accepting applications for the Healthy Michigan Plan on April 1, 2014. Michigan residents can enroll at any time online at www.michigan.gov/mibridges, by phone, or in person.

The Healthy Michigan Plan received approval from the Centers for Medicare and Medicaid Services on December 30, 2013.

On September 16, 2013, Governor Rick Snyder signed into law Michigan Public Act 107 of 2013, which directs the creation of the Healthy Michigan Plan. The State of Michigan plans to make health care benefits available through the Healthy Michigan Plan in early spring 2014.

The Healthy Michigan Plan provides health care coverage for individuals who:

- Are age 19-64 years
- Have income at or below 133% of the federal poverty level under the Modified Adjusted Gross Income methodology
- Do not qualify for or are not enrolled in Medicare
- Do not qualify for or are not enrolled in other Medicaid programs
- Are not pregnant at the time of application
- Are residents of the State of Michigan

Eligibility for the Healthy Michigan Plan is determined through the Modified Adjusted Gross Income methodology, coordinated through the Department of Human Services. All criteria for the Modified Adjusted Gross Income eligibility must be met to be eligible for the Healthy Michigan Plan.

Per federal requirement, individuals eligible for services under the Healthy Michigan Plan must have access to the following 10 Essential Health Benefits:

- Ambulatory patient services
- Emergency services
- Hospitalization



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3639 Momentum Place
Chicago, IL 60689-5336
Station: Cumulus-Grand Rapids - WLAV-FM
Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS

Invoice #: 2565893
Invoice 05/31/15
Date:
Order #: 30064

Advt#751

Terms: Due on Receipt

Acct Exec: HOUSE HOUSE
Estimate #:
Description: MAB 30/ HEALTHY MICHIGAN
PLAN/ LIKE ME

Day	Date	Time	Len	Line #	Rate	CI	Product
Tue	04/28/15	1:26PM	30	410931	\$0.00	C	NRS18501
Tue	04/28/15	2:29PM	30	410931	\$0.00	C	NRS18501
Thu	04/30/15	11:16PM	30	410931	\$0.00	C	NRS18501
Fri	05/01/15	10:14PM	30	410931	\$0.00	C	NRS18501
Sat	05/02/15	1:12PM	30	410931	\$0.00	C	NRS18501
Sun	05/03/15	3:25PM	30	410931	\$0.00	C	NRS18501
Sun	05/03/15	9:31PM	30	410931	\$0.00	C	NRS18501
Sun	05/03/15	10:26PM	30	410931	\$0.00	C	NRS18501
Sun	05/03/15	11:14PM	30	410931	\$0.00	C	NRS18501
Sun	05/03/15	11:42PM	30	410931	\$0.00	C	NRS18501
Fri	05/08/15	5:12PM	30	410931	\$0.00	C	NRS18501
Sat	05/09/15	10:15AM	30	410931	\$0.00	C	NRS18501
Sat	05/09/15	11:14PM	30	410931	\$0.00	C	NRS18501
Sun	05/17/15	6:12PM	30	410931	\$0.00	C	NRS18501
Sun	05/17/15	8:02PM	30	410931	\$0.00	C	NRS18501
Sun	05/17/15	10:05PM	30	410931	\$0.00	C	NRS18501
Sun	05/17/15	11:12PM	30	410931	\$0.00	C	NRS18501
Sun	05/17/15	11:32PM	30	410931	\$0.00	C	NRS18501
Sun	05/17/15	11:42PM	30	410931	\$0.00	C	NRS18501

Amount Due \$0.00

Total Spots 19

Terms: Due on Receipt

WLAV aired announcements provided by the Michigan Association of Broadcasters and the Michigan Department of Health and Human Services Promoting the recruitment and support of foster families in Michigan. A total of 13 announcements aired from May29 to June 28, 2015.

~~The total cost of these announcements was \$2,275 in station time.~~

[Frequent Questions](#) [Hotlines](#) [Contact Us](#) [Online Services](#) [MDHHS Home](#)[MI.gov](#)

Putting people first, with the goal of helping all Michiganders lead healthier and more productive lives, no matter their stage in life.

[D](#)

Recruit and Support Foster and Adoptive Families

Each year there are more than 13,000 children in foster care. Of those children, nearly 300 do not have an identified adoptive family. To ensure that these children are raised in loving, nurturing homes we are turning to our faith communities to help us identify and recruit families who will provide these children with an opportunity to succeed.

You can help these children by doing any of the following:

- Host a forum at your church to learn more about how you and your congregation can help.
- Spread the word about the need for foster and adoptive families in your bulletins, services and website. Direct your congregation to www.michigan.gov/HopeForAHome to learn more.
- Share your story. If you're already doing great things around foster care and adoption, we want to hear about it.

Contact Trina D. Richardson at 231-398-8497, richardsont12@michigan.gov or Stephanie McCann at 517-373-2591, mccanns5@michigan.gov to share your stories and learn more about how you can help.

Tools to Build Stronger Congregations

- Kids Available for Adoption in Your Community

Explore our database of children waiting to find permanent, loving homes.

[Michigan.gov Home](#) [MDHHS Home](#) [Office of Regulatory Reinvention](#) [State Web Sites](#) [Spending & Accountability](#)

[Policies](#) [Michigan News](#) [Michigan.gov Survey](#)

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INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3639 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus-Grand Rapids - WJLW-FM

Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS

Invoice #: 2565911

Invoice 05/31/15

Date:

Order #: 30713

Advt#751

Acct Exec: HOUSE HOUSE

Estimate #:

Description: DHS/FOSTERREC/30SEC MAB

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	CI	Product
Fri	05/29/15	1:14AM	30	422988	\$0.00	C	NRDHS133
Fri	05/29/15	1:33AM	30	422988	\$0.00	C	NRDHS133
Fri	05/29/15	4:13AM	30	422988	\$0.00	C	NRDHS133
Sat	05/30/15	12:00AM	30	422988	\$0.00	C	NRDHS133
Sat	05/30/15	12:31AM	30	422988	\$0.00	C	NRDHS133
Sat	05/30/15	12:55AM	30	422988	\$0.00	C	NRDHS133
Sat	05/30/15	5:42AM	30	422988	\$0.00	C	NRDHS133
Sun	05/31/15	12:13AM	30	422988	\$0.00	C	NRDHS133
Sun	05/31/15	1:14AM	30	422988	\$0.00	C	NRDHS133
Sun	05/31/15	8:19PM	30	422988	\$0.00	C	NRDHS133

Amount Due \$0.00

Total Spots 10

Terms: Due on Receipt

*TO REP OR HEALTH
& HUMAN SERV.*



INVOICE

PAY THIS AMOUNT: \$0.00

Bill To: MI ASSOCIATION OF BROADCASTERS

Remit To: 3639 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus-Grand Rapids - WLAV-FM

Phone#: 616-855-8304

Invoice #: 2566704

Invoice 06/28/15

Date:

Order #: 30713

Advt#751

Acct Exec: HOUSE HOUSE

Estimate #:

Description: DHS/FOSTERREC/30SEC MAB

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Cl	Product
Sat	06/06/15	4:43AM	30	422988	\$0.00	C	NRDHS133
Sun	06/28/15	9:14PM	30	422988	\$0.00	C	NRDHS133
Sun	06/28/15	11:14PM	30	422988	\$0.00	C	NRDHS133

Amount Due \$0.00

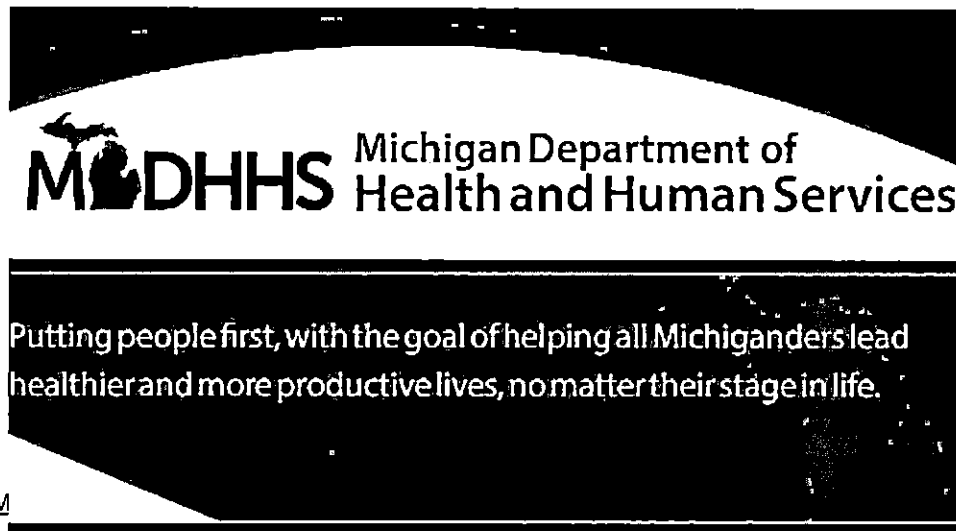
Total Spots 3

Terms: Due on Receipt

WLAV aired announcements provided by the Michigan Association of Broadcasters and the Michigan Department of Health and Human Services Promoting the HPV Vaccine that helps prevent cancer.

A total of 2 announcements aired from June 11 and June 27, 2015.

~~The announcements cost a total of \$3,000 in station time.~~



HPV Vaccine Key to Preventing Cancer Later in Life With HPV Vaccine Rates Down, MDCH is Reminding Parents of the Protection it Offers

Contact: Angela Minicuci (517) 241-2112

LANSING – Recently, the Centers for Disease Control and Prevention (CDC) announced that HPV vaccination rates in girls ages 13-17 years failed to increase, and actually declined slightly between 2011 and 2012. With this new data, the Michigan Department of Community Health (MDCH) is working to educate Michiganders about the importance of getting the HPV vaccine to protect against cancer.

Approximately 79 million Americans are currently infected with HPV, and about 14 million people become newly infected each year. HPV is also so common that nearly all sexually-active men and women will get at least one type of HPV at some point in their lives. In Michigan, 47.2 percent of females 13-17 years of age have received one or more doses of HPV vaccine, and only 27.5 percent of females 13-17 years of age have received all three doses of the vaccine, according to April 2013 data from the Michigan Care Improvement Registry (MCIR).

According to the CDC, for each year the 3-dose HPV vaccine series coverage remains near the current level of 33 percent, an estimated additional 4,400 women will be diagnosed with cervical cancer and 1,400 cervical cancer-attributable deaths will occur each year. Among girls unvaccinated for HPV, 84 percent had a healthcare visit where they received another vaccine, such as meningitis or pertussis, but not HPV vaccine.

"It is concerning to see the rates of vaccination against HPV at these low levels compared with other vaccines, particularly because vaccinating teens and young adults now with this critical vaccine prevents them from getting different types of HPV-related cancer in the future," said Dr. Matthew Davis, Chief Medical

Executive with the MDCH. "As parents and medical professionals, our responsibility is to protect the health of our youth, including taking preventive measures. The HPV vaccine truly is an important tool for allowing us to do so."

Not receiving a healthcare provider's recommendation for HPV vaccine was one of the five main reasons parents reported for not vaccinating their sons or daughters. The other responses parents provided indicate gaps in understanding the vaccine, including why vaccination is recommended at ages 11 or 12. Parents also reported safety concerns as a reason for not vaccinating. In the seven years of post-licensure vaccine safety monitoring and evaluation conducted independently by federal agencies and vaccine manufacturers, no serious safety concerns have been identified.

Most private health insurance plans must cover the HPV vaccine at no out-of-pocket cost, meaning no co-pay or deductible. HPV is covered under the Vaccines for Children Program which provides no- or low-cost vaccines to eligible children, 18 years of age and younger. Parents and caregivers are encouraged to ask about vaccination every time they take children for a healthcare visit.

Recently, the MDCH launched a radio and online HPV campaign to educate Michiganders about the importance of the HPV vaccine in protecting against cervical cancer. For more information about HPV, visit www.michigan.gov/HPV.

###

Michigan.gov Home	MDCH Home	Office of Regulatory Reinvention	FOIA	Contact MDCH	State Web Sites
Transparency					

[Policies](#) [Michigan News](#)

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INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3639 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus-Grand Rapids - WJW-FM

Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS

*HPV CANCER
VACCINE*

MD of H & HS

Invoice #: 2566668

Invoice 06/28/15

Date:

Order #: 30860

Advt#751

Acct Exec: HOUSE HOUSE

Estimate #:

Description: HPV/I WISH/ 60SEC MAB

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Cl	Product
Thu	06/11/15	10:44PM	60	425710	\$0.00	C	NRS19398
Sat	06/27/15	7:14PM	60	425710	\$0.00	C	NRS19398

Amount Due \$0.00

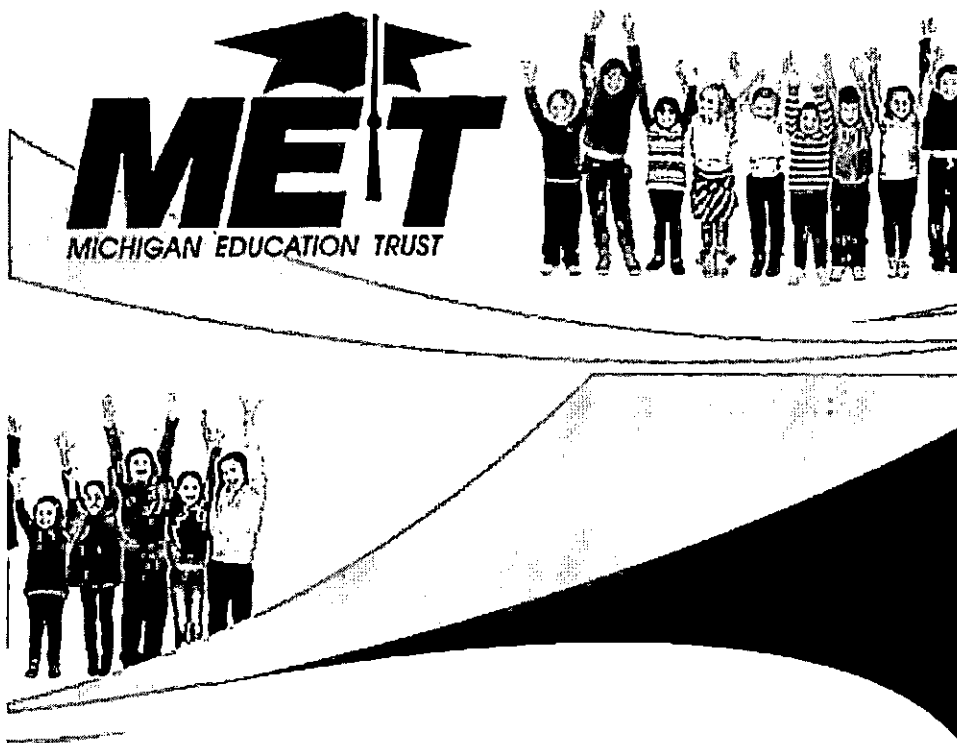
Total Spots 2

Terms: Due on Receipt

WLAV aired announcements provided by the Michigan Association of Broadcasters and the Michigan Education Trust providing student scholarships and grants.

A total of 7 announcements aired from April 4 and April 26, 2015.

~~The following announcements were made on 4/4/15 and 4/26/15:~~

[MET Home](#)[Contact MET](#)[Frequently Asked Questions](#)[MI.gov](#)

Fostering Futures Scholarship Application and Information

The Fostering Futures Scholarship (FFS) provides eligible foster youth with scholarship funds for tuition, fees, room/board, books, and supplies/equipment required for enrollment. The FFS is available to students on a first-come, first-served basis. Students must complete **one** application per academic year and return it to Student Scholarships and Grants, listed at the bottom of the application.

Application Enrollment Period

2015-2016 Academic Year (Fall 2015, Winter/Spring 2016, Summer 2016)

Application Enrollment Period is May 1, 2015 – July 6, 2015.

Eligibility

- Student must have been in foster care on or after their 13th birthday.
- Student may receive funding at any age. (There is no upper age limit.)
- Student must be an undergraduate, attending a Michigan public or private 4-year college/university or a community college at least half time.
- Student must meet Satisfactory Academic Progress (SAP) standards as set by the institution.

The Fostering Futures Scholarship [application is available here](#).

Please note this is a fillable form that may be completed online. Sign and date your completed application, keep a copy for yourself, and then submit the application to the address or fax number located on the bottom of the application. Illegible applications will cause a delay in processing.



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3639 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus-Grand Rapids - WJWV-FM

Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS

Invoice #: 2565944

Invoice 05/31/15

Date:

Order #: 30721

Advt#751

Acct Exec: HOUSE HOUSE

Estimate #:

Terms: Due on Receipt

**Description: MET/FOSTERING
FUTURES/30SEC MAB**

Day	Date	Time	Len	Line #	Rate	Cl	Product
Fri	05/29/15	12:54AM	30	422998	\$0.00	C	NR15MET1
Sat	05/30/15	12:01AM	30	422998	\$0.00	C	NR15MET1
Sat	05/30/15	12:30AM	30	422998	\$0.00	C	NR15MET1
Sat	05/30/15	12:54AM	30	422998	\$0.00	C	NR15MET1
Sun	05/31/15	12:30AM	30	422998	\$0.00	C	NR15MET1
Sun	05/31/15	12:57AM	30	422998	\$0.00	C	NR15MET1
Sun	05/31/15	1:13AM	30	422998	\$0.00	C	NR15MET1

Amount Due \$0.00

Total Spots 7

Terms: Due on Receipt

WLAV aired announcements provided by the Michigan Association of Broadcasters and the Michigan Virtual University promoting online learning for Michigan residents.

A total of 12 announcements aired from May 29 and May 31, 2015.

~~The announcements totaled \$2,100 in station time.~~

[News](#)[Articles/Reports](#)[Events](#)[Jobs](#)**MICHIGAN VIRTUAL UNIVERSITY***You Can Learn Virtually Anything®*Search... 888-532-5806 | [Contact MVU »](#)[Home](#)[About Us](#)[Media](#)[Services](#)[Support](#)

Michigan's leading provider of online learning solutions

Michigan Virtual University® (MVU®), the parent organization of the *Michigan Virtual School®*, *Michigan LearnPort®* and *Michigan Virtual Learning Research Institute™*, serves as a champion for online learning. Read the Leadership Blog for our latest thoughts on online learning and visit Michigan's Online Course Catalog website.

[Leadership Blog »](#)[Micourses.org »](#)



Online Learning
Michigan Virtual School
— a division of MVU —
Virtual courses
for Michigan
students



**MICHIGAN
LEARNPORT®**



**Michigan Virtual Learning Research
INSTITUTE**
Michigan Virtual Learning Research Institute
— a division of MVU —
Research
and data
to advance
learning



LIVE CHAT



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3639 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus-Grand Rapids - WLAV-FM

Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS

Invoice #: 2564808

Invoice 04/26/15

Date:

Order #: 29390

Acct Exec: HOUSE HOUSE

Estimate #:

Description: MAB 30/ MVU (PICK TWO)

Advt#751

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	CI	Product
Sat	04/04/15	5:14PM	30	396535	\$0.00	C	NR15MVU2
Sun	04/05/15	9:13PM	30	396535	\$0.00	C	NR15MVU2
Sun	04/05/15	10:12PM	30	396535	\$0.00	C	NR15MVU2
Sun	04/05/15	10:42PM	30	396535	\$0.00	C	NR15MVU2
Sun	04/12/15	10:12AM	30	396535	\$0.00	C	NR15MVU2
Sun	04/12/15	9:14PM	30	396535	\$0.00	C	NR15MVU2
Sun	04/12/15	10:12PM	30	396535	\$0.00	C	NR15MVU2
Sun	04/19/15	9:30PM	30	396535	\$0.00	C	NR15MVU2
Sun	04/19/15	10:42PM	30	396535	\$0.00	C	NR15MVU2
Mon	04/20/15	8:08PM	30	396535	\$0.00	C	NR15MVU2
Mon	04/20/15	9:36PM	30	396535	\$0.00	C	NR15MVU2
Sat	04/25/15	4:24PM	30	396535	\$0.00	C	NR15MVU2

Amount Due \$0.00

Total Spots 12

Terms: Due on Receipt

WLAV aired announcements in support of the National Letter Carriers Association and the Stamp Out Hunger Food Drive on May 9
A total of 9 announcements aired from April 23 and April 25, 2015.
~~They were worth a total of \$1,575 in station inventory.~~

Food Donors

Volunteer Site

Agency Site

Free Newsletter:

**WHAT
WE DO**

**HOW
TO HELP**

**CONTACT
US**

**FIND
FOOD**

Serving local families in need since 1981

Feeding America West Michigan exists to ensure safe food is available to the hungry in our community. Each year, we serve an estimated 492,100 people in West Michigan and the Upper Peninsula.

Stamp Out Hunger Food Drive on May 9



The nation's biggest food drive is taking place on Saturday, May 9. Coordinated by the National Association of Letter Carriers, Stamp Out Hunger helps millions of people in need each year. All donations made in Grand Rapids will be given to Feeding America West Michigan Food Bank and distributed in our local community.

To give, simply fill a bag with nonperishable foods and leave it by your mailbox in time for your regular Saturday delivery. Find a list of [most-needed items](#) on our website.



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3639 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus-Grand Rapids - WLAV-FM

Phone#: 616-855-8304

Bill To: CUMULUS GRAND RAPIDS INHSE PROMO /
PSA
60 MONROE CTR

Invoice #: 2564754

Invoice Date: 04/26/15

Date:

Order #: 29945

Advt#227

Acct Exec: MARCUS BRADMAN

Estimate #:

Terms: Due on Receipt

Description: STAMP OUT HUNGER

Day	Date	Time	Len	Line #	Rate	CI	Product
Thu	04/23/15	9:14AM	60	408457	\$0.00	C	STAMP OUT HUNGER 2015
Thu	04/23/15	12:45PM	60	408457	\$0.00	C	STAMP OUT HUNGER 2015
Thu	04/23/15	10:43PM	60	408457	\$0.00	C	STAMP OUT HUNGER 2015
Fri	04/24/15	1:12AM	60	408457	\$0.00	C	STAMP OUT HUNGER 2015
Fri	04/24/15	3:12AM	60	408457	\$0.00	C	STAMP OUT HUNGER 2015
Fri	04/24/15	5:49AM	60	408457	\$0.00	C	STAMP OUT HUNGER 2015
Fri	04/24/15	6:41AM	60	408457	\$0.00	C	STAMP OUT HUNGER 2015
Fri	04/24/15	12:54PM	60	408457	\$0.00	C	STAMP OUT HUNGER 2015
Sat	04/25/15	5:42AM	60	408457	\$0.00	C	STAMP OUT HUNGER 2015

Amount Due

\$0.00

Total Spots 9

Terms: Due on Receipt

WLAV aired announcements promoting the Sacred Heart Church and their West Fest fund raiser April 24-26.

A total of 2 announcements aired from April 23 and April 25, 2015.

~~They were a total of \$5,000.00.~~

WestFest

APRIL 24, 25 & 26 | \$18 | [CLICK HERE TO PURCHASE TICKETS.](#)

Diversity, creativity and energy that will open your eyes to the awesomeness that is the West Side of Grand Rapids, WestFest is destined to be one of West Michigan's destination festivals. And you can say you were there from the beginning!

Casimir & Angelina's Big Fat Wedding

APRIL 25 | 6PM - 10 PM | \$10 | [CLICK HERE TO PURCHASE TICKETS.](#)

What's more fun than a Polish or Italian wedding reception? A Polish AND Italian wedding reception! Complete with wedding party role-players, fantastic food, costume contests and a cash bar. Be sure to take lots of pics, this may be the best wedding reception EVER

Carnival

The best traveling carnival on earth returns for the 24th year to the grounds of John Ball Park with rides, attractions and fun for the whole family.

Cantina

Frozen margarita's, ice-cold beer and walking tacos. Salud! And while the kids are waiting, kids will have a chance to bust piñatas filled with candy and prizes!

Food Booths

Welcome to the United Nations of Food Booths! BBQ, Mexican, Middle Eastern, Italian, & Polish. The Beer Tent will be serving all three days of the festival.

Sacred Heart of Jesus Parish

Established at the turn of the century, Sacred Heart parish was built by Polish immigrants who chose the west side of Grand Rapids to be near the gypsum mines they worked in everyday. Now home to West

Michigan's only classical education academy and the area's only Sunday Latin Mass, Sacred Heart is a thriving, growing parish that reflects the passion, creativity and energy emerging in throughout the West Side of Grand Rapids.

Festival tickets are available for \$18 at **Sacred Heart of Jesus**



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3639 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus-Grand Rapids - WLAV-FM

Phone#: 616-855-8304

**Bill To: CUMULUS GRAND RAPIDS INHSE PROMO /
PSA
60 MONROE CTR**

Invoice #: 2564725

Invoice 04/26/15

Date:

Order #: 29954

Advt#227

Acct Exec: Lisa O'Callaghan

Estimate #:

Description: SACRED HEART -WEST FEST

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	CI	Product
Thu	04/23/15	8:13PM	60	408488	\$0.00	C	WEDDING/CARNIVAL
Fri	04/24/15	7:01PM	60	408488	\$0.00	C	WEDDING/CARNIVAL

Amount Due \$0.00

Total Spots 2

Terms: Due on Receipt

WLAV aired announcements promoting the annual Freedom Cruise fund raising effort for the Grand Rapids Home For Veterans.

A total of 149 announcements aired from June 10 and June 27, 2015.

~~The total amount of \$20,000 in donations was received.~~

Liner B—Freedom Cruise 2015

Classic Rock 97LAV invites you to the **FREEDOM CRUISE 2015** Wednesday June 24th through SUNDAY June 28th to benefit West Michigan Veterans & Grand Rapids Home For Veterans

- This Year's Cruise honors **DAVID WARSEN & Family**
 - Wednesday (6/24) we kick everything off with the **FREEDOM BLUES & CRUISE**, Wayne Baker Brooks kicks it all off at 6:30 outside the Delta Plex
 - Thursday (6/25) The David Warsen Honor Ride leaves Davenport University (south) & The Driftwood Bar in Newaygo (north) at 5:30 & heads for downtown Sparta for live music, food & beverages
 - Friday (6/26) The Friday afternoon/evening cruise, bring your classic car & cruise Plainfield & Ottawa Avenues, look for the Freedom Cruise banners & stop by participating venues & grab a Perrin Veteran Pale Ale (VPA)
 - Saturday (6/27) The day kicks off at 8am with the Plainfield Motor Mile Power Cruise sponsored by THE WEST MICHIGAN MUSTANG CLUB & The Village Motorsports Open House FOLLOWED BY The **FREEDOM ROCKS GRAND RAPIDS CONCERT** at the Grand Rapids Home For Veterans Amphitheater at 3000 Monroe, downtown Grand Rapids, The event begins at 4pm with **MADISON RISING** on stage at 6:30pm (Tone & Rob will be there....)
 - Sunday (6/28) Blessing of the Bikes, 2pm at the Grand Rapids Veterans Home
 - Get the full schedule of events at wlav.com
- 6/10-6/27:
Promos: 78
Live Liners: 71
Total value: \$44,700.00

Element Play from 06/10/2015 to 06/27/2015

Title	Artist	Day	Date and Time
FREEDOM CRUISE 2015	west michigan VETS Home	Wednesday	Jun 10 2015 12:48AM
FREEDOM CRUISE 2015	west michigan VETS Home	Wednesday	Jun 10 2015 5:00AM
FREEDOM CRUISE 2015	west michigan VETS Home	Wednesday	Jun 10 2015 9:11AM
FREEDOM CRUISE 2015	west michigan VETS Home	Wednesday	Jun 10 2015 12:40PM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 11 2015 4:41AM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 11 2015 11:37AM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 11 2015 6:43PM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 12 2015 12:50AM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 12 2015 2:39PM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 12 2015 6:47PM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 13 2015 3:43AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 13 2015 6:15AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 13 2015 9:11AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 13 2015 12:37PM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 13 2015 2:42PM
FREEDOM CRUISE 2015	west michigan VETS Home	Sunday	Jun 14 2015 3:40AM
FREEDOM CRUISE 2015	west michigan VETS Home	Sunday	Jun 14 2015 9:20AM
FREEDOM CRUISE 2015	west michigan VETS Home	Sunday	Jun 14 2015 5:45PM
FREEDOM CRUISE 2015	west michigan VETS Home	Monday	Jun 15 2015 1:39AM
FREEDOM CRUISE 2015	west michigan VETS Home	Monday	Jun 15 2015 10:45AM
FREEDOM CRUISE 2015	west michigan VETS Home	Monday	Jun 15 2015 6:12PM
FREEDOM CRUISE 2015	west michigan VETS Home	Monday	Jun 15 2015 10:40PM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 16 2015 1:41AM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 16 2015 9:42AM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 16 2015 1:42PM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 16 2015 5:49PM
FREEDOM CRUISE 2015	west michigan VETS Home	Wednesday	Jun 17 2015 11:42PM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 18 2015 4:45AM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 18 2015 9:11AM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 18 2015 4:47PM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 19 2015 1:43AM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 19 2015 5:13AM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 19 2015 9:41AM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 19 2015 12:44PM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 19 2015 5:44PM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 19 2015 11:43PM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 20 2015 5:48AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 20 2015 7:12AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 20 2015 9:49AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 20 2015 12:38PM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 20 2015 5:40PM
FREEDOM CRUISE 2015	west michigan VETS Home	Sunday	Jun 21 2015 1:42AM

Title	Artist	Day	Date and Time
FREEDOM CRUISE 2015	west michigan VETS Home	Sunday	Jun 21 2015 5:53AM
FREEDOM CRUISE 2015	west michigan VETS Home	Sunday	Jun 21 2015 10:20AM
FREEDOM CRUISE 2015	west michigan VETS Home	Sunday	Jun 21 2015 12:42PM
FREEDOM CRUISE 2015	west michigan VETS Home	Sunday	Jun 21 2015 11:20PM
FREEDOM CRUISE 2015	west michigan VETS Home	Monday	Jun 22 2015 3:47AM
FREEDOM CRUISE 2015	west michigan VETS Home	Monday	Jun 22 2015 5:10AM
FREEDOM CRUISE 2015	west michigan VETS Home	Monday	Jun 22 2015 9:37AM
FREEDOM CRUISE 2015	west michigan VETS Home	Monday	Jun 22 2015 5:40PM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 23 2015 1:46AM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 23 2015 5:00AM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 23 2015 9:17AM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 23 2015 12:19PM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 23 2015 2:44PM
FREEDOM CRUISE 2015	west michigan VETS Home	Tuesday	Jun 23 2015 5:39PM
FREEDOM CRUISE 2015	west michigan VETS Home	Wednesday	Jun 24 2015 2:36AM
FREEDOM CRUISE 2015	west michigan VETS Home	Wednesday	Jun 24 2015 4:46AM
FREEDOM CRUISE 2015	west michigan VETS Home	Wednesday	Jun 24 2015 9:10AM
FREEDOM CRUISE 2015	west michigan VETS Home	Wednesday	Jun 24 2015 12:43PM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 25 2015 4:38AM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 25 2015 10:46AM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 25 2015 1:46PM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 25 2015 3:45PM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 25 2015 7:37PM
FREEDOM CRUISE 2015	west michigan VETS Home	Thursday	Jun 25 2015 11:43PM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 26 2015 1:46AM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 26 2015 3:44AM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 26 2015 9:47AM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 26 2015 11:45AM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 26 2015 4:40PM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 26 2015 6:39PM
FREEDOM CRUISE 2015	west michigan VETS Home	Friday	Jun 26 2015 10:46PM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 27 2015 12:44AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 27 2015 5:52AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 27 2015 7:09AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 27 2015 9:11AM
FREEDOM CRUISE 2015	west michigan VETS Home	Saturday	Jun 27 2015 11:43AM

85

Element Play from 06/09/2015 to 06/27/2015

Title	Artist	Day	Date and Time
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 10 2015 2:53AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 10 2015 6:28AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 10 2015 1:44PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 10 2015 4:40PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 11 2015 1:42AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 11 2015 8:26AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 11 2015 10:39AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 11 2015 1:39PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 11 2015 7:41PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 11 2015 11:43PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 12 2015 4:51AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 12 2015 10:46AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 12 2015 1:43PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 13 2015 12:46AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 13 2015 6:40PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 15 2015 12:44AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 15 2015 4:42AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 15 2015 7:13AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 15 2015 11:40AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 15 2015 11:35PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Tuesday	Jun 16 2015 5:12AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Tuesday	Jun 16 2015 9:07AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Tuesday	Jun 16 2015 2:44PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 17 2015 1:43AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 17 2015 7:12AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 18 2015 6:27AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 18 2015 11:44AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 19 2015 7:29AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 19 2015 9:41AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 19 2015 1:46PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 19 2015 3:44PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 19 2015 10:38PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 20 2015 3:46AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 20 2015 8:47AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 20 2015 1:40PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Sunday	Jun 21 2015 2:47AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Sunday	Jun 21 2015 6:44PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 22 2015 2:45AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 22 2015 4:48AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 22 2015 7:29AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 22 2015 11:47AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Monday	Jun 22 2015 4:44PM

Title	Artist	Day	Date and Time
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Tuesday	Jun 23 2015 3:42AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Tuesday	Jun 23 2015 7:29AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Tuesday	Jun 23 2015 12:43PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Tuesday	Jun 23 2015 10:41PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 24 2015 3:50AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 24 2015 6:26AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 24 2015 1:42PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 24 2015 4:44PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 24 2015 5:45PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 24 2015 6:44PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 24 2015 7:45PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Wednesday	Jun 24 2015 8:47PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 25 2015 2:46AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 25 2015 6:12AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 25 2015 8:14AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 25 2015 12:40PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 25 2015 8:38PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Thursday	Jun 25 2015 10:44PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 26 2015 12:49AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 26 2015 4:49AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 26 2015 8:32AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Friday	Jun 26 2015 11:42PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 27 2015 3:43AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 27 2015 6:47AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 27 2015 8:47AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 27 2015 10:40AM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 27 2015 12:37PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 27 2015 1:44PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 27 2015 2:37PM
Liner B ---Freedom Cruise 2015	West Michigan Vets Home	Saturday	Jun 27 2015 3:04PM