

WFIX 2024 Q1 SIGNIFICANT PROGRAMS & ISSUES

SIGNIFICANT PROGRAMMING

1. FRIDAY JANUARY 12TH - 8:40AM - 8:50AM- (10 MINUTE SEGMENT) LISA NEWTON DISCUSSES THE UPCOMING GATHERING FOR WOMEN IN THE HARTSELLE AREA TO PROMOTE SPIRITUAL, EMOTIONAL AND PHYSICAL HEALTH.
2. WEDNESDAY JANUARY 31ST - 8:40AM – 8:50AM (10 MINUTE SEGMENT) SUNIEL JESSIE DISCUSSES THE UPCOMING COMMUNITY CHILI COOK-OFF IN MUSCLE SHOALS ACROSS FROM THE POLICE DEPT. THE EVENT IS DESIGNED TO HAVE A FUN DAY OF FOOD AND FELLOWSHIP AND PROMOTE UNITY IN THE COMMUNITY.
3. FRIDAY FEBRUARY 2ND - 8:40AM – 8:50AM (10 MINUTE SEGMENT) CALEB GOOCH DISCUSSES THE UPCOMING MEN’S GATHERING IN THE ATHENS AREA TO BRING MEN TOGETHER FOR A COMMON PURPOSE. A TIME OF GROWTH IN OUR COMMUNITY TO FOSTER UNITY AND RACIAL DIVERSIFICATION IN OUR AREA.
4. FRIDAY FEBRUARY 9TH - 8:40AM TO 8:50AM (10 MINUTE SEGMENT) DUSTIN PHILLIPS TALKS ABOUT THE UPCOMING “NIGHT TO SHINE” EVENT AT THE MARRIOTT SHOALS CONFERENCE CENTER AND THE ROLE OUR RADIO STATION PLAYS BY BEING THE EMCEE FOR THE EVENT. THIS EVENT CONSISTS OF A PROM, LEAD-OUT, DINNER AND DANCE FOR THE SPECIAL NEEDS COMMUNITY IN OUR AREA. THERE IS ALWAYS CLOSE TO 1,000 IN ATTENDANCE.

5. WEDNESDAY JANUARY 31ST - 8:40AM – 8:50AM (10 MINUTE SEGMENT) SUNIEL JESSIE DISCUSSES THE UPCOMING COMMUNITY FUN DAY EVENT AT GATTMAN PARK IN MUSCLE SHOALS. THERE'LL BE FREE FOOD, INFLATABLES, GAMES FOR THE KIDS. A FREE FUN DAY TO BRING THE COMMUNITY TOGETHER. ANOTHER PROMOTION OF UNITY IN THE COMMUNITY.

6. WEDNESDAY MARCH 6TH - 8:40AM TO 8:50AM (10 MINUTE SEGMENT) TRACI WELCH WITH THE FLORENCE KIWANIS CLUB DISCUSSES THE UPCOMING PANCAKE DAY AND THE MANY LOCAL PROJECTS THE KIWANIS CLUB HELPS AND SUPPORTS WITH THE MONIES RAISED.

7. TUESDAY MARCH 19TH - 9:10AM TO 9:20AM (10 MINUTE SEGMENT) VERONNA KEEN WITH DECATUR PREGNANCY CENTER DISCUSSES THE UPCOMING "THRIVE" WOMENS EVENT TAKING PLACE IN DECATUR ON SATURDAY MARCH 23RD. SHE ALSO DISCUSSED PRENATAL NEEDS AND CHALLENGES IN OUR AREA.

8. WEDNESDAY MARCH 20TH 8:40AM TO 8:50 AM (10 MINUTE SEGMENT) STEVENTHEN HOLLAND, AUTHOR, RECORDING ARTIST AND FOUNDER OF THE NON-PROFIT ORGANIZATION "BROKEN NOT DEAD" DISCUSSES THE UPCOMING "3-21 FEST" IN CELEBRATION OF WORLD DOWN SYNDROME DAY THURSDAY MARCH 21ST. THE EVENT WILL BE TAKING PLACE AT THE FLORENCE/LAUDERDALE COLISEUM. THIS IS THE 3RD YEAR OF THIS EVENT FOR OUR SPECIAL NEEDS COMMUNITY.