

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE
STATE OR LOCAL CANDIDATE

*KwH2
751466*

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mary Peltola

Authorized committee:

Mary for Alaska

Agency requesting time (and contact information):

N/A Old Town Media - 859-279-2205

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

US House of Representatives

Date of election:

2024

General

Primary

Treasurer of candidate's authorized committee:

Eric Croft

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Meredith Patel

Digitally signed by Meredith Patel
Date: 2023.12.07 16:34:27 -05'00'

Signature:

Laura Bickford

Name: Meredith Patel

Name:

Laura Bickford

Date of Request to Purchase Ad Time: 12/7/2023

Date of Station Agreement to Sell Time: 5.8.2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Meredith Patel

Digitally signed by Meredith Patel
Date: 2023.12.07 16:34:45 -05'00'

Name: Meredith Patel

Date: 12/7/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 751466	Station Call Letters: KWHL-FM	Date Received/Requested: 5.8.2024
Est. #: 341	Station Location: KWHL-FM	Run Start and End Dates: 5/20 - 5/26/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 751466
Alt Order #: 37277766
Product Desc: Franking Radio
Estimate: 341
Flight Dates: 05/20/24 - 05/26/24
Original Date / Rev: 05/08/24 / 05/08/24
Order Type: TRANSACTIONAL

KWHL-FM
Primary AE: Katz New York
Sales Office: N-KAT
Sales Region: National

Agency Name: Katz Media Group
Buying Contact:
Billing Contact: LCA INVOICE
 125 W 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL24/Congresswoman Mary Peltola
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/24/24	24	\$648.00	\$550.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	24	\$648.00	\$550.80	0.00
Totals	24	\$648.00	\$550.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWHL	05/20/24	05/26/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	1:00	8	\$27.00	P-03	0.00	NM	8	\$216.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	MTWTF--			8		\$27.00		0.00				
N 2	KWHL	05/20/24	05/26/24	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	MTWTF--	1:00	8	\$27.00	P-03	0.00	NM	8	\$216.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	MTWTF--			8		\$27.00		0.00				
N 3	KWHL	05/20/24	05/26/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	1:00	8	\$27.00	P-03	0.00	NM	8	\$216.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	MTWTF--			8		\$27.00		0.00				
													Totals	24	\$648.00