

KQDS  
4<sup>TH</sup> QUARTER 2023  
ISSUES AND PROGRAMMING  
OCTOBER 2023

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
10/01	8:00 AM	60 Min	FOX News Sunday	See Attached
10/08	8:00 AM	60 Min	FOX News Sunday	See Attached
10/15	8:00 AM	60 Min	FOX News Sunday	See Attached
10/22	8:00 AM	60 Min	FOX News Sunday	See Attached
10/29	8:00 AM	60 Min	FOX News Sunday	See Attached

KQDS  
4<sup>TH</sup> QUARTER 2023  
ISSUES AND PROGRAMMING  
NOVEMBER 2023

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
11/05	8:00 AM	60 Min	FOX News Sunday	See Attached
11/12	8:00 AM	60 Min	FOX News Sunday	See Attached
11/19	8:00 AM	60 Min	FOX News Sunday	See Attached
11/26	8:00 AM	60 Min	FOX News Sunday	See Attached

KQDS  
4TH QUARTER 2023  
ISSUES AND PROGRAMMING  
DECEMBER 2023

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
12/03	8:00 AM	60 Min	FOX News Sunday	See Attached
12/10	8:00 AM	60 Min	FOX News Sunday	See Attached
12/17	8:00 AM	60 Min	FOX News Sunday	See Attached
12/24	8:00 AM	60 Min	FOX News Sunday	See Attached
12/31	8:00AM	60 Min	FOX News Sunday	See Attached

**Oct 1, 2023**

**Government Shutdown:**

Rep. Byron Donalds (R-FL)

Rep. French Hill (R-AR)

**Spending/Sen. Feinstein/Third Party**

Sen. Joe Manchin (D-WV)

**2024**

Nikki Haley

**Oct 8, 2023**

**Israel:**

Jon Finer

Mike Pompeo

**2024**

Gov. Ron DeSantis (R-FL)

Casey DeSantis

**Oct 15, 2023**

**Israel:**

John Kirby

Sen. Tom Cotton (R-AR)

Israeli Lt. Col. Peter Lerner

Former Sen. Ben Sasse (R-NE)

**Oct 22, 2023**

**Israel:**

Gen. Jack Keane

**Congress:**

Sen. Mitch McConnell (R-KY)

**Israel:**

Rep. Adam Smith (D-WA)

**Speaker Race:**

Newt Gingrich

**Oct 29, 2023**

**Middle East:**

Rep. Michael McCaul (R-TX)

**Crime in America**

Dallas Mayor Eric Johnson

**Crime Legal Panel:**

Ted Williams

Cully Stimson

**Crime Law Enforcement Panel**

Mayor James Butts

Chuck Marino

**November 5, 2023**

**New Speaker:**

Speaker Mike Johnson (R-LA)

**Middle East:**

Sen. Jack Reed (D-RI)

**Abortion/Ohio Vote**

Gov. Mike DeWine (R-OH)

**Nov 12, 2023**

**Israel War:**

Amb. Michael Herzog

**Mid East/Government Funding:**

Sen. Mark Warner (D-VA)

**2024:**

Nikki Haley

**November 19, 2023**

**Middle East:**

Sen. Chris Coons (D-DE)

Fmr. State Dept Sec. Mike Pompeo

**Nov 26, 2023**

**Economy**

Jared Bernstein

**Middle East**

Sen. Tom Cotton (R-AR)

Rep. Jake Auchincloss (D-MA)

**Dec 3, 2023—Live from the Regan Library**

**Middle East:**

John Kirby

**National Defense:**

Gen. Charles Q. Brown, Jr.

**Vets Panel:**

Rep. Seth Moulton (D-MA)

Rep. Mike Waltz (R-FL)

**December 10, 2023**

**Hamas atrocities/Antisemitism on campus**

Rep. Nancy Mace (R-SC)

**NATO:**

Pal Jonson, Swedish Foreign Defense Minister

**VA Lt. Gov Profile:**

Winsome Earle-Sears

**December 17, 2023**

**Border/Ukraine/Israel Funding**

Sen. John Cornyn (R-TX)

Rep. Ro Khanna (D-CA)

**December 24, 2023**

**Spending Bills/Middle East/Asia-Pacific**

Sen. Bill Hagerty (R-TN)

**Keeping the Faith Special with:**

Zach Williams

TobyMac

Scott Hamilton

CeCe Winans

Michael W. Smith

**December 31, 2023**

**Economy:**

Jared Bernstein

**Border/Immigration:**

Rep. Henry Cuellar (D-TX)

Rep. Tony Gonzales (R-TX)

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Duluth/Superior (KQDS) Antenna TV (MQDS)
Category (Announcements)	PSA Range
Start Date	09/25/23
End Date	12/31/23
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	Cart Number
Level 3 Grouping	ISCI
Page Break After Groups	<No Page Breaks>
Sort Order 1	Cart Number
Sort Order 2	<None>
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.  
**DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS** - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcement Placement Report

Report pulled at 7:26:47AM on 1/2/2024

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
<b>Station: Antenna TV (MQDS)</b>												
		Cart Number:	70714									
		ISCI:	PSA/Vaccine Routine	CMNB3759323H								
Totals for:		PSA/Vaccine Routine	CMNB3759323H			194						
Totals for:		70714			194							
		Cart Number:	70715									
		ISCI:	PSA/Style	CNAL0287000H								
Totals for:		PSA/Style	CNAL0287000H			195						
Totals for:		70715			195							
		Cart Number:	70716									
		ISCI:	PSA/GLA	GLAPSA15H								
Totals for:		PSA/GLA	GLAPSA15H			194						
Totals for:		70716			194							
		Cart Number:	70717									
		ISCI:	PSA/Hearing	Dementia	BHIA20230001H							
Totals for:		PSA/Hearing	Dementia	BHIA20230001H			88					
Totals for:		70717			88							
		Cart Number:	70718									
		ISCI:	PSA/Seconds	9118291R30H								
Totals for:		PSA/Seconds	9118291R30H			88						
Totals for:		70718			88							
		Cart Number:	70719									
		ISCI:	PSA/Wvet	WVET23TV30H								
Totals for:		PSA/Wvet	WVET23TV30H			87						
Totals for:		70719			87							
		Cart Number:	70720									
		ISCI:	PSA/MCHouse	MCWIC008322VH								
Totals for:		PSA/MCHouse	MCWIC008322VH			88						
Totals for:		70720			88							
		Cart Number:	70721									
		ISCI:	PSA/Buzz	CNDDO360000H								
Totals for:		PSA/Buzz	CNDDO360000H			89						



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aaa Indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Both parts of bookends and piggy backs are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promo	Alt-ISCI	Alt-Description
						(Contract#:Line#:Revision)			Date				
Station: Antenna TV (MQDS)													
Totals for: 70721							89						
Cart Number:		70722											
ISCI: PSA/KIDS Support PSNG0008901H							88						
Totals for: PSA/KIDS Support PSNG0008901H							88						
Totals for:		70722											
Cart Number:		70723											
ISCI: PSA/KIDS Correct CNC0357000H							89						
Totals for: PSA/KIDS Correct CNC0357000H							89						
Totals for:		70723											
Cart Number:		70725											
ISCI: PSA/KIDS Tiger 2PLWWF40630H							88						
Totals for: PSA/KIDS Tiger 2PLWWF40630H							88						
Totals for:		70725											
Cart Number:		70726											
ISCI: PSA/KIDS ACT Food CNFA1119000H							159						
Totals for: PSA/KIDS ACT Food CNFA1119000H							159						
Totals for:		70726											
Cart Number:		70727											
ISCI: PSA/KIDS Conserve TNCIW6PSAH							154						
Totals for: PSA/KIDS Conserve TNCIW6PSAH							154						
Totals for:		70727											
Cart Number:		70728											
ISCI: PSA/KIDS Super ADHD ETFAPHD2360H							155						
Totals for: PSA/KIDS Super ADHD ETFAPHD2360H							155						
Totals for:		70728											
Cart Number:		70729											
ISCI: PSA/Child Cancer CCR10009000H							155						
Totals for: PSA/Child Cancer CCR10009000H							155						
Totals for:		70729											
Cart Number:		70730											
ISCI: PSA/Got It CMNA3750223H							155						



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 Both parts of bookends and pi/pgw tracks are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
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 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Report pulled at 7:26:47AM on 1/2/2024

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promo	Alt-ISCI	Alt-Description
(Contract#: Line# Revision)													
<b>Station: Antenna TV (MQDS)</b>													
		<b>Cart Number: 70730</b>											
				<b>Totals for: PSA/Got It CMNA3750223H</b>									
				Totals for: 70730		157							
		<b>Cart Number: 70731</b>											
				<b>ISCI: PSA/Special VOLS0068000H</b>									
				<b>Totals for: PSA/Special VOLS0068000H</b>		155							
				Totals for: 70731		155							
				<b>Totals for: Antenna TV (MQDS)</b>		2,223							
<b>Station: Duluth/Superior (KQDS)</b>													
		<b>Cart Number: 70714</b>											
				<b>ISCI: PSA/Vaccine Routine CMNB3759323H</b>									
				<b>Totals for: PSA/Vaccine Routine CMNB3759323H</b>		78							
				Totals for: 70714		78							
		<b>Cart Number: 70715</b>											
				<b>ISCI: PSA/Style CNAL0287000H</b>									
				<b>Totals for: PSA/Style CNAL0287000H</b>		80							
				Totals for: 70715		80							
		<b>Cart Number: 70716</b>											
				<b>ISCI: PSA/GLA GLAPSA15H</b>									
				<b>Totals for: PSA/GLA GLAPSA15H</b>		80							
				Totals for: 70716		80							
		<b>Cart Number: 70717</b>											
				<b>ISCI: PSA/Hearing Dementia BHIA20230001H</b>									
				<b>Totals for: PSA/Hearing Dementia BHIA20230001H</b>		45							
				Totals for: 70717		45							
		<b>Cart Number: 70718</b>											
				<b>ISCI: PSA/Seconds 9118291R30H</b>									
				<b>Totals for: PSA/Seconds 9118291R30H</b>		42							
				Totals for: 70718		42							
		<b>Cart Number: 70719</b>											
				<b>ISCI: PSA/Wvet WVET23TV30H</b>									



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In the case of unlabeled logs:

Both parts of bookends and piggy backs are combined.  
 Only the first member of a rotation group is shown, the rest may differ from what eventually is aired.

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 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



# Media - Announcement Placement Report

Report Dilled at 7:26:47AM on 1/2/2024

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
<b>Station: Duluth/Superior (KQDS)</b>												
Cart Number: 70728												
ISCI: PSA/KIDS Super ADHD ETFAPHD2360H												
Totals for: PSA/KIDS Super ADHD ETFAPHD2360H												
Totals for: 70728												
54												
54												
Cart Number: 70729												
ISCI: PSA/Child Cancer CCR10009000H												
Totals for: PSA/Child Cancer CCR10009000H												
Totals for: 70729												
54												
54												
Cart Number: 70730												
ISCI: PSA/Got It CMNA3750223H												
Totals for: PSA/Got It CMNA3750223H												
Totals for: 70730												
56												
56												
Cart Number: 70731												
ISCI: PSA/Special VOLS0068000H												
Totals for: PSA/Special VOLS0068000H												
Totals for: 70731												
54												
54												
Totals for: Duluth/Superior (KQDS)												
906												



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 Both parts of bookends and piggy backs are combined.  
 In the case of locked logs both parts of bookends and piggy backs are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Report pulled at 7:26:47AM on 1/2/2024

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Total Number of Announcements: 3,129													
\$ 0.00													

(Contract#: Line#: Revision)



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In the case of unlocked logs:

Both parts of bookends and pigggy backs are combined.

One part of bookends and pigggy backs are shown, many differ from what eventually is aired.

In the case of locked logs both parts of bookends and pigggybacks are shown, each with their own AIR#. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR#.

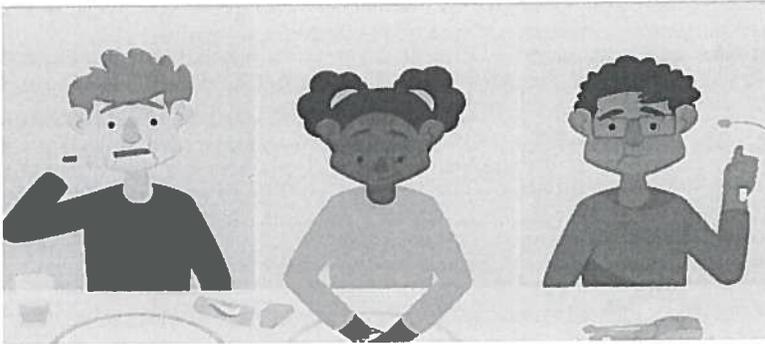
## 2023 Quarter 4 PSA

House ID 70714

CMNB3759323H

Vaccine Routine

There are healthy routines we start as children that continue throughout our lives. Staying up to date on our vaccines is just one of them. Although vaccine recommendations may change as we age, the need for protection does not.



House ID 70715

CNAL0287000H

Style

Adding your own flavor to fashion comes with age. Forgetting how to add doesn't. Learn the warning signs of Alzheimers. Some things come with age, some others don't.



House ID 70716

GLAPSA15H GLA

Lyme disease can be a horribly painful chronic condition robbing kids of their childhood and adults of their livelihood. Half a million are diagnosed with it each year in all 50 states. We got a problem. The Global Lyme Alliance has a plan. They have hope, they have help.



House ID 70718

9118291R30H Seconds

Every two seconds a hospital patient needs a lifesaving blood transfusion. Every two seconds there is an urgent need for blood donation. Every second matters. In an emergency, doctors may face impossible choices. Who gets blood and who must wait. Will you roll up a sleeve and give? Because of you, life doesn't stop. Donate blood.



House ID 70717

BHIA20230001H      Hearing dementia

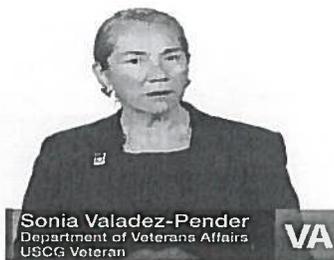
It may sound funny but hearing actually happens in our brains, not our ears. Our ears are like mail carriers that deliver sound so our brains can figure out whats going on. So what is going on? Well its pretty simple. When our ears work better our brains hear better, and thats a happier thing. Like happy dance happier. Hearing loss puts you at greater risk for dementia so see a hearing professional and lets get those ears checked.



House ID 70719

WVET23TV30H      WVet

If you served we want you to get the healthcare and benefits you earned. We want you to come to VA. Theres never been a better time to apply. Under a new law called the PACT Act we have expanded VA benefits to millions of people who served and their survivors. No matter where you served or how you served check out [va.gov/pact](http://va.gov/pact) to learn what VA can do for you and your family. Come to VA



House ID 70720

MCWK008322VH MCHOUSE

When a child is sick, there is one thing they need. A really big cookie. Welcome to RMHC! We are not big on poking sticks and beeping machines but we are the best at playing dress up! We think the tooth fairy should travel everywhere. And while hospitals have doctors and nurses, we have mom and dad. Because at Ronald McDonald House Charities, we help families feel at home. Even when they can't be.



House ID 70721

CNDD0360000H Buzz

Man attempts various methods like drinking water and splashing his face with water in an attempt to feel sober enough to drive. "If you need to do something to feel ok to drive, your not ok to drive. Don't drive buzzed"



House ID 70723

CNCS0357000H Correct

Parents are walking towards their car with their arms full of stuff when things start falling. "Your not going to get it all right, but you can nail the big stuff. Like making sure your kid is in the right seat for their age and size. Get it right at [NHTSA.gov/TheRightSeat](http://NHTSA.gov/TheRightSeat)



House ID 70724

CNFI0817000H Oscar

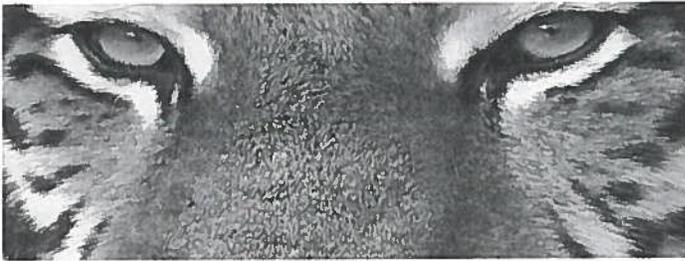
My dad was a farmer, the guy was bigger than life. He wasn't someone who liked to show his emotion or liked to show he was struggling, but we all struggle. I want to show emotion to my kids. Its something that brings me so much joy. And I want them to see me working through things. Allow your kids to know that it is ok to struggle. That even dad doesn't know the answer sometimes but we are gunna figure it out together.



House ID 70725

ZPLWWF40630H Tiger

Its hard to imagine that this powerfull beautiful animal needs our help. But they are being killed for their skin and bones, and their homes are being destroyed. Tigers are at the heart of so many delicate ecosystems. When you protect a tiger, you also protect thousands of species and people that rely on the same habitat. Learn how you can make a difference.



House ID 70722

VYWJWTEE400H Support

Everyone has a community, a neighborhood, school, kids teams, where you worship, work, workout. Or any other place or group where you choose to belong. Communities can provide support when you need it and even when you don't know you do. Like when it comes to preventing underage drinking and other substance use. Community members can be your eyes and ears when your not with your kids. And alert you to signs of potential problems.



House ID 70729

CCR10009000H Child Cancer

He kept getting these ear infections, and the doctor would also say like... I see this little speck but it could be nothing. We had an MRI scan done. As soon as they came up I just started crying, i was like that is huge. That is a huge tumor. And shes like I'm sorry we don't have a treatment plan for this. Its extremely rare. For this family rare is meaningless. It isn't rare in their world, and you need to know how to use science to find the right answer. Children's Cancer Research Fund allows us to take more shots at finding out what might work for childhood cancer. It allows new investigators to get into the field, so the support is vital. I remember you would see commercials and everyone can get behind children's cancer but you see it and you move on with your life. I ask that this be the time that you don't forget. We need your help. Join the fight at [childrenscancer.org](http://childrenscancer.org)



House ID 70726

CNFA1119000H Act Food

The impact of a meal goes way beyond feeding our bodies. Food can open endless opportunities for people to thrive. Because when people are fed futures are nourished. Everyone deserves to live a full life. And with your help, together we can end hunger. Join the movement at [feedingamerica.org/actnow](http://feedingamerica.org/actnow)



House ID 70727

TNCIW6PSAH

Conserve

Together with the Nature Conservancy, you have the power to make a difference. For unspoiled nature, for beautiful wildlife, and for people everywhere. Together we can find a way to ensure life on earth can thrive. Our natural world needs us now. Every day we lose more lands, waters and the wild species that depend on them. To learn more go to [nature.org](http://nature.org) today.



House ID 70728

EIFADHD2360H

Super ADHD

ADHD Diagnoses in the United States in school kids has increased by 43% in less than 10 years. The first time a teacher ever mentioned ADHD I was super offended. A big part of me thought it was a bogus diagnosis. The flip side of distractability is curiosity, If you didn't care you wouldn't get distracted. I'm a risk taker, I'm creative. We have a lot of skills to ask questions, to be argumentative, to push boundaries. Around ADHD there is tremendous ignorance. Most people are not aware of the positives. Its a superskillset.



House ID 70731

VOLS0068000H

Special

They said I would never run, now I run marathons. They said I would never have a job, today I work with global leaders. They said I will always need help, but now I push my body and my mind to the limit. They said I would never speak, now I give speeches to hundreds of people at a time. They said I would never walk, now I can jump 6 meters. They thought I would never have a strong opinion, but now I am a board member. They thought I would never have the courage to ride fast, now I am a board rider. They said I would never go anywhere, but now I travel the world as an athlete and an advocator. The skills of people with intellectual disabilities goes way beyond sports. We will defy your expectations. Help us build a more inclusive world.



House ID 70730

CMNA3750223H

GOT IT

Bottles and formula? Got it! Diapers? I'm not making that mistake again. Got it! Extra set of clothes? So many extra sets. Got it! Three day supply of non perishable food for each person in your household in case the power goes out? uhhhh. You may be prepared for a lot of situations, but a natural disaster may not be one of them. Convoy of Hope's free disaster preparedness guide can help make sure you and your family are ready when disaster strikes. The guide will help you develop a communication plan, determine an evacuation route, and prepare for unexpected catastrophes. visit [convoy.org/prepare](http://convoy.org/prepare) to download the guide and learn how you and your family can stay safe if the unexpected happens. convoy of hope, providing hope in every storm.

