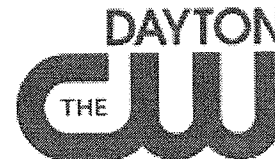


ORDER



Orders
Order / Rev: 490723
Alt Order #: 08170249
Product Desc: BOEHNER/R/CONGRESS
Estimate: 2108
Flight Dates: 09/20/14 - 10/02/14
Original Date / Rev: 09/19/14 / 09/19/14
Order Type: REG

WBDT

Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency
Name: Crossroads Media LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Friends of John Boehner
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN7573/AU3290/TO1672/AL2022/SP791

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	3	\$450.00	\$382.50
09/29/14	09/30/14	1	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	3	\$450.00	\$382.50	0.00
October 2014	1	\$150.00	\$127.50	0.00
Totals	4	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WBDT	1%	\$600.00
Market	100%	\$60,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	2%	\$1,200.00
WDTN	24%	\$14,400.00
WHIO	40%	\$24,000.00
WKEF	19%	\$11,400.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	14%	\$8,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	WBDT	09/23/14	09/23/14	LN M-F 1030p-11p LN M-F 1030p-11p 2NEWS @10P ON DAYTON'S CW	CM	LN M-F 1030p-11p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 09/22/14</td><td>09/28/14</td><td>-T-----</td><td>1</td><td>\$150.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/22/14	09/28/14	-T-----	1	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/22/14	09/28/14	-T-----	1	\$150.00	0.00																						
E 2	WBDT	09/25/14	09/25/14	LN M-F 1030p-11p LN M-F 1030p-11p 2NEWS @10P ON DAYTON'S CW	CM	LN M-F 1030p-11p	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00												

Order / Rev: 490723
 Alt Order #: 08170249
 Flight Dates: 09/20/14 - 10/02/14

Advertiser: POL/Friends of John Boehner
 Product Desc: BOEHNER/R/CONGRESS
 Estimate: 2108

WBDT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDT	09/25/14	09/25/14	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
2NEWS @10P ON DAYTON'S CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---					1	\$150.00		0.00			
E 3	WBDT	09/30/14	09/30/14	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
2NEWS @10P ON DAYTON'S CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-T-----					1	\$150.00		0.00			
E 4	WBDT	09/27/14	09/27/14	LN Sa Late News Sat 10p-1030p	CM	Late News Sat 10p	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
2NEWS @10P ON DAYTON'S CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-					1	\$150.00		0.00			
													Totals	4	\$600.00

ORDER WORKSHEET

1 of 2

Rep Order# 8170249 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/19/14 8:28 AM
Last Received: 09/18/14 5:17 PM
Showing Buylines: All Rep Changes or Last Station Changes

Station WBDT-TV DAYTON
Advertiser (BOE) BOEHNER, JOHN
Product BOEHNER/R/CONGRESS
Estimate# 2108
Buyer Emily Milhoan

Agency (CRSS) CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 4/208/2108
Flight Dates 09/20/14-10/02/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4216
Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A NEW ORDER FOR FRIENDS OF JOHN BOEHNER. FLIGHT IS 9/20-10/2. TOTAL = \$600. PLS CFM T/R BOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/	Rate	Dates	Spots/	Num of	Total	Total Cost
						(000)			Week	Weeks	Spots	
1	Tu	1030P-11P	2NEWS @10P ON DAYTON'S CW	30	-	-	\$150.00	09/23-09/23	1	1	1	\$150.00
2	Th	1030P-11P	2NEWS @10P ON DAYTON'S CW	30	-	-	\$150.00	09/25-09/25	1	1	1	\$150.00
3	Tu	1030P-11P	2NEWS @10P ON DAYTON'S CW	30	-	-	\$150.00	09/30-09/30	1	1	1	\$150.00
4	Sa	10P-1030P	2NEWS @10P ON DAYTON'S CW	30	-	-	\$150.00	09/27-09/27	1	1	1	\$150.00

---REPORT TOTALS---

Report Totals: 4 / \$600.00

---SALES MONTHLY TOTALS---

Sep2014: 3 / \$450.00
Order Totals: 4 / \$600.00
Total GRPs: 0.0

Oct2014: 1 / \$150.00

--- COMPETITIVE ---

Market Totals \$49,586.78 CABL .00% UNKN .00% WBDT 1.21% WDTN 24.45% WHIO 40.35%
WKRF 19.93% WRGT 14.07%

BSA
9/19/14

ORDER WORKSHEET

Rep Order# 8170249 Ver# 1 Status New
EC'd No

Traffic Order#

Printed:
Last Received:
Showing Buylines:

09/19/14 8:28 AM
09/18/14 5:17 PM
All Rep Changes or Last Station Changes

2 of 2

Station WBDT-TV DAYTON
Advertiser (BOE) BOEHNER, JOHN
Product BOEHNER/R/CONGRESS
Estimate# 2108
Buyer Emily Milhoan

Agency (CRSS) CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 4/208/2108
Flight Dates 09/20/14-10/02/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4216
Salesperson Fax#

--- COMPETITIVE COMMENTS ---
TOTALS ACCURATE.

Books [ENOV14]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS