



CP Broadcasting Corporation  
 WBOB  
 7235 Bonneval Road  
 Jacksonville, FL 32256

# WBOB-AM Order Confirmation

OrderID: 8023-002

Sponsor: Lori Hershey for School Board District 7  
 Product: Lori Hershey for School Board District 7

Estimate/PO: Alexis Kimball  
 AccountRep: Calendar Month  
 BillingCycle: Detail  
 InvoiceType: 7/13/2020 - 7/24/2020  
 Run Dates: 12  
 Items Ordered: \$420.00  
 Ordered Amount: -\$63.00  
 -Agency Commission: \$357.00  
 Net Amount:

LORI HERSHEY FOR SCHOOL BOARD DISTRICT 7  
 3371 HEATHCLIFF LN.  
 JACKSONVILLE, FL 32257

**Scheduled Station(s): WBOB**  
 Lori Hershey for School Board District 7

Printed 7/8/2020 11:39:16 AM

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 7/13/2020 - 7/24/2020	All Weeks	06:00 AM - 07:00 PM	2	2	2	2	2			6	:30	Spot			12	35.00	420.00
<b>Calendar Month Projected Billing:</b>																	
Jul-20		420.00				0.00				Sep-20			0.00		Q3-2020		420.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lori Hershey, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
Lori Hershey

Authorized committee:  
Lori Hershey Campaign Fund

Agency requesting time (and contact information):  
 N/A

Candidate's political party:  
NPA Race -

Office sought (no acronyms or abbreviations):  
Duval County School Board District 7

Date of election:  
Aug 18th

Treasurer of candidate's authorized committee:  
Scott Hershey

General       Primary

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u></u>	Signature: <u></u>
Name: <u>Lori Hershey</u>	Name: <u>Alexis Kimball</u>
Date of Request to Purchase Ad Time: <u>6/1/2020</u>	Date of Station Agreement to Sell Time: <u>7/8/20</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 7/8/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>8023-002</u>	Station Call Letters: <u>WB0B</u>	Date Received/Requested: <u>6/1/20</u>
Est. #:	Station Location: <u>Jacksonville</u>	Run Start and End Dates: <u>7/13-7/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**LORI HERSHEY  
CAMPAIGN ACCOUNT**  
3371 HEATHCLIFF LN  
JACKSONVILLE FL 32257

1009

63-4/630 FL  
1330

DATE July 8, 2020

PAY TO THE  
ORDER OF

The Promise

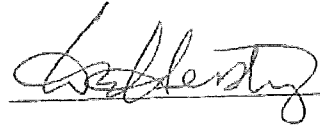
one thousand one hundred forty two dollars + <sup>40</sup>/<sub>100</sub> \$ 1142.40

DOLLARS

 Security  
Features  
Details on  
Back

**BANK OF AMERICA** 

ACH R/T 063100277



FOR \_\_\_\_\_

