Public Affairs programming and activities for Audacy - Portland, OR

Quarter 1 - 2024 Weekly programming:

TERRESTRIAL:

KFXX - SUNDAY NIGHT - 11P - MIDNIGHT

09900 – 11p –11:30pm. - Let's Talk Portland - 30 minutes 09905 – 11:30P – 12A - Radio Health Journal – 28 minutes

KGON - SUNDAY MORNING - 6A - 7A

09900 - 6a-6:30a - Let's Talk Portland - 30 minutes 09905 - 6:30a- 7a - Radio Health Journal - 28 minutes

KMTT - MONDAY EVENING - 11P - 12A

09900 - 11P - 11:30P - Let's Talk Portland - 30 minutes 09905 - 11:30P - 12A - Radio Health Journal - 28 minutes

KNRK - SUNDAY MORNING - 6A - 7A

09900 - 6a - 6:30a - Radio Health Journal - 28 minutes 09905 - 6:30a - 7a - Let's Talk Portland - 30 minutes

KRSK - SUNDAY MORNING - 7A - 8A

09900 - 7A -7:30A - Let's Talk Portland - 30 minutes 09905 - 7:30A - 8A - Radio Health Journal - 28 minutes

KWJJ - SUNDAY NIGHT - 11P - MIDNIGHT

09905 - 6a - 6:30a - Let's Talk Portland - 30 minutes 09900 - 6:30a - 7a - Radio Health Journal - 28 minutes

KYCH - SUNDAY MORNING - 6A - 7A

09900 - 6a - 6:30a - Let's Talk Portland - 25 minutes 09905 - 6:30a - 7a - Radio Health Journal - 28 minutes

HD RADIO:

KNRK HD-2- SUNDAY MORNING - 6A - 7A

09900 - 6A - 6:30A - Let's Talk Portland - 30 minutes 09905 - 6:30A - 7A - Radio Health Journal - 28 minutes

LET'S TALK PORTLAND Q1 2024

1/7/24

LET'S TALK PORTLAND 9900 - 25:00

ADVENTIST HEALTH MENOPAUSE

AN INTERVIEW WITH DR. NIKKI FENNIMORE, AN OB-GYN AT ADVENTIST HEALTH IN PORTLAND ABOUT MENOPAUSE, WHAT WOMEN CAN EXPECT, TREATMENTS, AND HEALTH CONCERNS AFTER MENOPAUSE.

(WOMEN'S HEALTH)

1/14/24

LET'S TALK PORTLAND 9900 - 25:00 GIRLS INC.

AN INTERVIEW WITH CYREENA BOSTON-ASHBY, CEO OF GIRLS INC OF THE PACIFIC NORTHWEST ABOUT THE WORK THEY DO IN YOUTH DEVELOPMENT AND ABOUT THE PROGRAMS THEY OFFER TO GIRLS AND YOUTH IN THE AREA.

(YOUTH DEVELOPMENT)

1/21/24

LET'S TALK PORTLAND 9900 - 25:00 UNION GOSPEL MISSION

AN INTERVIEW WITH MATT STEIN, THE NEW EXECUTIVE DIRECTOR OF UNION GOSPEL MISSION ABOUT THE WORK THEY DO WITH THOSE WHO ARE HOMELESS AND ADDICTED OR ARE FACING DOMESTIC ABUSE AND NEED SHELTER.

(HOMELESSNESS & ADDICTION)

1/28/24

I'M LISTENING NATIONAL

I'm Listening / January / Mental Health Seg 1

Guest: Dr. Christine Moutier, AFSP and Paul Augustyniak, AFSP

Contact: David O'Leary, Host

Link

Airdate: 1/28/24

Category: Mental Health

<u>Description:</u> Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate

the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

I'm Listening / January / Mental Health Seq 2

<u>Guest:</u> Dr. Christine Moutier, AFSP and Paul Augustyniak, AFSP

<u>Contact:</u> David O'Leary, Host

Link

Airdate: 1/28/24

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

2/4/24

LET'S TALK PORTLAND 9900 - 25:00 SKATING IS CONNECTION

AN INTERVIEW WITH TREVOR HIGGINS, FOUNDER AND CEO OF SKATING IS CONNECTION, A CHARITABLE ORGANIZATION
THAT WORKS TO CONNECT FAMILIES TO SKATING THROUGH SERVICE.
(CHARITY & YOUTH SERVICES)

2/11/24

LET'S TALK PORTLAND 9900 - 25:00 MODS PDX / HONE

AN INTERVIEW WITH NATHAN YOUNG, CEO OF MODS PDX AND KEGAN FLANDERKA, PRINCIPAL AT BASE DESIGN AND ARCHITECTURE ABOUT THE WORK THEY DO BUILDING MODULAR HOMES FOR THE HOMELESS AND THEIR WORKFORCE DEVELOPMENT PROGRAM.

(CHARITY & YOUTH SERVICES)

2/18/24

I'M LISTENING NATIONAL

Audacy Conversations-State of the Entertainment Industry / February / Seq 1

<u>Guest:</u> Ron Perlman, Cynthia Llttleton-Variety, Karina Manashil-Mad Solar Productions, Patrick Gomez-Entertainment Weekly, Duncan Crabtree Ireland-SAG/AFTRA

Contact: KNX Charles Feldman and Mike Simpson-Hosts

Link

Airdate: 2/18/24

Category: Media/Entertainment

<u>Description:</u> Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6 month strike. Streaming services are on the rise and older business models are falling. We discuss what the future of what the entertainment industry looks like and what it means for what we will see and consume.

Audacy Conversations-State of the Entertainment Industry / February / Seq 2

<u>Guest:</u> Ron Perlman, Cynthia Llttleton-Variety, Karina Manashil-Mad Solar Productions, Patrick Gomez-Entertainment Weekly, Duncan Crabtree Ireland-SAG/AFTRA

Contact: KNX Charles Feldman and Mike Simpson-Hosts

Link

Airdate: 2/18/24

<u>Category:</u> Media/Entertainment

<u>Description:</u> Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6 month strike. Streaming services are on the rise and older business models are falling. We discuss what the future of what the entertainment industry looks like and what it means for what we will see and consume.

<u>2/25/24</u>

LET'S TALK PORTLAND 9900 - 25:00 ADVENTIST HEALTH

AN INTERVIEW WITH TERRY JOHNSON, COMMUNITY AND MISSION INTEGRATION VICE PRESIDENT AND SHANE VOSHELL, HUMAN RESOURCES EXECUTIVE BOTH FROM ADVENTIST HEALTH PORTLAND ABOUT CAREERS IN THE HEALTHCARE INDUSTRY AND THE TRAINING AND ASSISTANCE THEY PROVIDE.

(CAREERS IN HEALTHCARE)

<u>3/3/24</u>

LET'S TALK PORTLAND 9900 - 25:00 BETTER SERIES

AN INTERVIEW WITH DR. BRYAN BELL WITH THE PROVIDENCE CANCER INSTITUTE AND DAN FLOYD, COO FOR HOOD TO COAST ABOUT THE ADVANCEMENTS IN CANCER TREATMENTS AND IMMUNOTHERAPY AND HOW HOOD TO COAST RAISES MONEY FOR PROVIDENCE CANCER RESEARCH.

(CANCER TREATMENT / FUNDRAISING)

3/10/24

LET'S TALK PORTLAND 9900 - 25:00

GUIDE DOGS FOR THE BLIND

AN INTERVIEW WITH ANNE TYSON, PUPPY RAISING FIELD MANAGER AT GUIDE DOGS FOR THE BLIND ABOUT THE WORK THEY DO RAISING AND TRAINING GUIDE DOGS AND ABOUT THEIR NEW HYBRID PUPPY RAISING PROGRAM.

(ASSISTANCE FOR THE BLIND)

<u>3/17/24</u>

I'M LISTENING NATIONAL

I'm Listening / March / Mental Health Seg 1

Guest: Victor Armstrong-AFSP, Steve Siple-AFSP Contributor

Contact: David Glover, Host

Link

Airdate: 3/17/24

Category: Mental Health

<u>Description:</u> Talk Away the Dark: How to Have Open and Honest Conversations with Men. Men are less likely to talk about their mental health struggles than women, which is why it's so important to break down stigma and open the door for these conversations. Community and friendships are huge protective factors against suicide. We seek to emphasize the critical role that asking someone directly about suicide plays in suicide prevention and demonstrate how to have supportive conversations with loved ones about mental health and suicide prevention.

I'm Listening / March / Mental Health Seg 2

<u>Guest: Alex Silva-AFSP, Dan Miller-Wounder Warrior Project and Dr. Erin Fletcher-Wounded</u>

<u>Warrior Project</u>

Contact: David Glover, Host

Link

Airdate: 3/17/24

Category: Mental Health

<u>Description:</u> Talk Away the Dark: How to Have Open and Honest Conversations with Military and Veterans. Veteran populations face difficulties transitioning from military life and have higher rates of suicide compared to the civilian population. We seek to Understand how Veteran and military culture contributes to existing stigmas is essential to being open about mental health challenges and

encouraging those who need it to seek help. Support and resources are available for Veterans that can make a major difference to save lives.

3/24/24

LET'S TALK PORTLAND 9900 - 25:00 BOYS & GIRLS AID

AN INTERVIEW WITH ANDREA LOGAN SANDERS, PRESIDENT & CEO OF BOYS & GIRLS AID, ABOUT THE WORK THEY DO TO MAKE SURE FOSTER CHILDREN AND TEENAGERS FIND SECURE, DEVOTED, AND LONG-TERM FAMILIES.

(FOSTER AND ADOPTION SERVICES)

3/31/24

9900 - 25:00

WOODEN SHOE TULIP FESTIVAL

AN INTERVIEW WITH BARB IVERSON, CO-OWNER OF THE WOODEN SHOE TULIP FARM ABOUT THIS YEAR'S TULIP FESTIVAL, HOW THEY SUPPORT LOCAL NON-PROFITS AND SCHOOL TEAMS AND ORGANIZATION DURING THE FESTIVAL, AND ABOUT THEIR ALZHEIMERS AWARENESS CAMPAIGN EACH YEAR.

(COMMUNITY EVENT / NON-PROFIT SUPPORT)

Public Affairs Activities / Quarterly Recap for [KFXX - 1080 AM THE FAN]

Prepared by: Johnny Martin (Sales Assistant, Audacy Portland)

Quarter Ending: 3.31.24

1. Detail any PSAs or promotional announcements you created and/or ran for a non-profit or community event this quarter.

Audacy PSA

1/1-1/31

1THING_LESSGAS_15: 64

1THING_LESSGAS_30: 64

1THING_RECYCLE_15: 64

1THING_RECYCLE_30: 63

3/4-3/30

AFSP_SAVE LIVES PSA 15: 37

AFSP_SAVE LIVES PSA 30: 35

Audacy Portland

3/5-3/31

Free Geek PSA: 27

Oregon Association of Broadcasters

1/1-1/16:

STUDENT LOAN: 35

1/17-2/27:

2024 STUDENT LOAN: 88

2/28-3/31:

SCAM JAM/GUIDES: 58

3/12-3/31:

DEFENSIBLE SPACE: 30

3/27-3/31:

RENTERS INSURANCE ENGLISH: 11

3/28-3/31:

S2 SPRING PREP-RADIO: 17

- 2. Did your station contribute money or any items of value to a non-profit this quarter? N/A
- 3. Did you volunteer your personal time for any non-profit this quarter?
- 4. Was the station involved in any promotions for a non-profit?

N/A

5. What new public service announcements were posted to the community page for your station during the quarter?

N/A

6. Are there any community issues you have heard about from discussions with community leaders that you feel would make a good topic for Let's Talk, Portland?

Leah Culbertson, a 20-year-old University of Oregon student, is redefining the traditional spring break experience. While her peers are swapping textbooks for beach towels, Leah is choosing a path of purpose and connection. During her spring break from March 23-30, Leah will head to her grandmother's retirement community, SpringRidge at Charbonneau in Wilsonville, Ore., to work as a server in the onsite restaurant.

Leah started working at SpringRidge in June 2022 and spends her school breaks working at the community. She has formed meaningful relationships with the residents and staff and relishes opportunities to spend quality time with her grandmother, Cynthia Carter.

Leah's story is a testament to the values of intergenerational connection, and we believe that her alternative spring break plans offer a refreshing perspective that your audience will find both uplifting and intriguing.

We would be delighted to arrange an interview with Leah during her break. Please feel free to contact me at Kerry@TheEhlersGroup.com or 954-290-1537 to coordinate.

Public Affairs Activities / Quarterly Recap for [KGON - 92.3]

Prepared by: Johnny Martin (Sales Assistant, Audacy Portland)

Quarter Ending: 3.31.23

1. Detail any PSAs or promotional announcements you created and/or ran for a non-profit or community event this quarter.

Audacy PSA

1/1-1/31

1THING_LESSGAS_15: 67 1THING_LESSGAS_30: 67 1THING_RECYCLE_15: 66 1THING_RECYCLE_30: 67

Audacy Portland

3/5-3/31

Free Geek PSA: 27

Oregon Association of Broadcasters

1/1-1/16:

STUDENT LOAN: 34

1/17-2/27:

2024 STUDENT LOAN: 96

2/28-3/31:

SCAM JAM/GUIDES: 61

3/12-3/31:

DEFENSIBLE SPACE: 30

3/27-3/31:

RENTERS INSURANCE ENGLISH: 11

3/28-3/31:

S2 SPRING PREP-RADIO: 17

- 2. Did your station contribute money or any items of value to a non-profit this quarter? $\ensuremath{\mathsf{N}/\mathsf{A}}$
- 3. Did you volunteer your personal time for any non-profit this quarter? N/A
- 4. Was the station involved in any promotions for a non-profit?

The "Friends Feeding Friends" food drive for the Oregon Food Bank runs 3/18-4/5. The station will run 50 promos/mentions between now and the end of the month. Fundraising totals will be in Q2.

5. What new public service announcements were posted to the community page for your station during the quarter?

N/A

6. Are there any community issues you have heard about from discussions with community leaders that you feel would make a good topic for Let's Talk, Portland? $\,$ N/A $\,$

Public Affairs Activities / Quarterly Recap for [KMTT - 910 AM ESPN]

Prepared by: Johnny Martin (Sales Assistant, Audacy Portland)

Quarter Ending: 3.31.23

1. Detail any PSAs or promotional announcements you created and/or ran for a non-profit or community event this quarter.

Audacy PSA

1/1-1/31

1THING_LESSGAS_15: 65

1THING_LESSGAS_30: 65

1THING_RECYCLE_15: 64

1THING_RECYCLE_30: 65

3/4-3/30

AFSP_SAVE LIVES PSA 15: 42

AFSP_SAVE LIVES PSA 30: 38

Audacy Portland

3/5-3/31

Free Geek PSA: 24

Oregon Association of Broadcasters

1/1-1/16:

STUDENT LOAN: 34

1/17-2/27:

2024 STUDENT LOAN: 94

2/28-3/31:

SCAM JAM/GUIDES: 53

3/12-3/31:

DEFENSIBLE SPACE: 30

3/27-3/31:

RENTERS INSURANCE ENGLISH: 11

3/28-3/31:

S2 SPRING PREP-RADIO: 17

- 2. Did your station contribute money or any items of value to a non-profit this quarter? N/A
- 3. Did you volunteer your personal time for any non-profit this quarter?
- 4. Was the station involved in any promotions for a non-profit?

N/A

5. What new public service announcements were posted to the community page for your station during the quarter?

N/A

6. Are there any community issues you have heard about from discussions with community leaders that you feel would make a good topic for Let's Talk, Portland?

Leah Culbertson, a 20-year-old University of Oregon student, is redefining the traditional spring break experience. While her peers are swapping textbooks for beach towels, Leah is choosing a path of purpose and connection. During her spring break from March 23-30, Leah will head to her grandmother's retirement community, SpringRidge at Charbonneau in Wilsonville, Ore., to work as a server in the onsite restaurant.

Leah started working at SpringRidge in June 2022 and spends her school breaks working at the community. She has formed meaningful relationships with the residents and staff and relishes opportunities to spend quality time with her grandmother, Cynthia Carter.

Leah's story is a testament to the values of intergenerational connection, and we believe that her alternative spring break plans offer a refreshing perspective that your audience will find both uplifting and intriguing.

We would be delighted to arrange an interview with Leah during her break. Please feel free to contact me at Kerry@TheEhlersGroup.com or 954-290-1537 to coordinate.

Public Affairs Activities / Quarterly Recap for [KNRK - 94/7]

Prepared by: Johnny Martin (Sales Assistant, Audacy Portland)

Quarter Ending: 3.31.23

1. Detail any PSAs or promotional announcements you created and/or ran for a non-profit or community event this quarter.

Audacy PSA

1/1-1/31

1THING_LESSGAS_15: 67 1THING_LESSGAS_30: 67 1THING_RECYCLE_15: 67 1THING_RECYCLE_30: 66

Audacy Portland

3/5-3/31

Free Geek PSA: 24

Oregon Association of Broadcasters

1/1-1/16:

STUDENT LOAN: 35

1/17-2/27:

2024 STUDENT LOAN: 95

2/28-3/31:

SCAM JAM/GUIDES: 54

3/12-3/31:

DEFENSIBLE SPACE: 30

3/27-3/31:

RENTERS INSURANCE ENGLISH: 11

3/28-3/31:

S2 SPRING PREP-RADIO: 17

2. Did your station contribute money or any items of value to a non-profit this quarter?

N/A

3. Did you volunteer your personal time for any non-profit this quarter?

N/A

4. Was the station involved in any promotions for a non-profit?

N/A

5. What new public service announcements were posted to the community page for your station during the quarter?

N/A

6. Are there any community issues you have heard about from discussions with community leaders that you feel would make a good topic for Let's Talk, Portland? Not at this time.	

Public Affairs Activities / Quarterly Recap for [KRSK - 105.1 THE BUZZ]

Prepared by: Johnny Martin (Sales Assistant, Audacy Portland)

Quarter Ending: 3.31.23

1. Detail any PSAs or promotional announcements you created and/or ran for a non-profit or community event this quarter.

Audacy PSA

1/1-1/31

1THING_LESSGAS_15: 67 1THING_LESSGAS_30: 67 1THING_RECYCLE_15: 67 1THING_RECYCLE_30: 67

Audacy Portland

3/5-3/31

Free Geek PSA: 27

Oregon Association of Broadcasters

1/1-1/16:

STUDENT LOAN: 35

1/17-2/27:

2024 STUDENT LOAN: 95

2/28-3/31:

SCAM JAM/GUIDES: 54

3/12-3/31:

DEFENSIBLE SPACE: 30

3/27-3/31:

RENTERS INSURANCE ENGLISH: 11

3/28-3/31:

S2 SPRING PREP-RADIO: 17

Hourly winter ice storm coverage and updates in PM drive from 1/15-1/19/24.

- 2. Did your station contribute money or any items of value to a non-profit this quarter? N/A
- 2. Did you volunteer your personal time for any non-profit this quarter? $\ensuremath{\mathsf{N/A}}$
- 4. Was the station involved in any promotions for a non-profit?

N/A

5. What new public service announcements were posted to the community page for your station during the quarter?

N/A

6. Are there any community issues you have heard about from discussions with community leaders that you feel would make a good topic for Let's Talk, Portland?

Not at this time.

Public Affairs Activities / Quarterly Recap for [KWJJ - 99.5 THE WOLF]

Prepared by: Johnny Martin (Sales Assistant, Audacy Portland)

Quarter Ending: 3.31.23

1. Detail any PSAs or promotional announcements you created and/or ran for a non-profit or community event this quarter.

Audacy PSA

1/1-1/31

1THING_LESSGAS_15: 67 1THING_LESSGAS_30: 67 1THING_RECYCLE_15: 67

1THING_RECYCLE_30: 67

Audacy Portland

3/5-3/31

Free Geek PSA: 27

Oregon Association of Broadcasters

1/1-1/16:

STUDENT LOAN: 34

1/17-2/27:

2024 STUDENT LOAN: 96

2/28-3/31:

SCAM JAM/GUIDES: 53

3/12-3/31:

DEFENSIBLE SPACE: 30

3/27-3/31:

RENTERS INSURANCE ENGLISH: 11

3/28-3/31:

S2 SPRING PREP-RADIO: 17

2. Did your station contribute money or any items of value to a non-profit this quarter?

N/A

3. Did you volunteer your personal time for any non-profit this quarter?

N/A

4. Was the station involved in any promotions for a non-profit?

N/A

5. What new public service announcements were posted to the community page for your station during the quarter?

N/A

6. Are there any community issues you have heard about from discussions with community leaders that you feel would make a good topic for Let's Talk, Portland? Not at this time.	

Public Affairs Activities / Quarterly Recap for [KYCH - 97.1 CHARLIE FM]

Prepared by: Johnny Martin Quarter Ending: 3.31.23

1. Detail any PSAs or promotional announcements you created and/or ran for a non-profit or community event this quarter.

Audacy PSA

1/1-1/31

1THING_LESSGAS_15: 67 1THING_LESSGAS_30: 67 1THING_RECYCLE_15: 67 1THING_RECYCLE_30: 67

Audacy Portland

3/5-3/31

Free Geek PSA: 26

Oregon Association of Broadcasters

1/1-1/16:

STUDENT LOAN: 34

1/17-2/27:

2024 STUDENT LOAN: 96

2/28-3/31:

SCAM JAM/GUIDES: 54

3/12-3/31:

DEFENSIBLE SPACE: 30

3/27-3/31:

RENTERS INSURANCE ENGLISH: 11

3/28-3/31:

S2 SPRING PREP-RADIO: 17

Oregon Lottery

1/25-1/31

Problem Gambling New Year Meet Up 30: 13

- 2. Did your station contribute money or any items of value to a non-profit this quarter? N/A
- 3. Did you volunteer your personal time for any non-profit this quarter?
- 4. Was the station involved in any promotions for a non-profit?

N/A

5. What new public service announcements were posted to the community page for your station during the quarter?

N/A

6. Are there any community issues you have heard about from discussions with community leaders that you feel would make a good topic for Let's Talk, Portland?

Not at this time.



Quarterly Report of Compliancy Issues & Programs List 2024-Q1 (January - March) Radio Health Journal

3D Printing Addiction

African American Issues

Agriculture

Alzheimer's Disease

Amputations

Anxiety

Artificial Intelligence Bacteria

Bacterial Infection

Bedside Manner Black History Month

Blood

Brain Imaging Breast Cancer

Burnout

Cancer

Cancer Prevention

Cervical Cancer

Chemotherapy

Childhood Cancers

Chronic Conditions

Chronic Disease

Colon Cancer

Community Care

Compulsions

Confirmation Bias

Consumerism

Coping Strategies

Covid-19

Cranial Drill

Cuticles

Deception Dementia

Depression

Diagnostic Tools

Discrimination

Disease

Disease Progression

Drug Shortages

Economics

Ecosystems Education

Elementary School

Emergency Medicine

Emotions

Empathy Endometriosis

Environment Equality

Evolution

Family Issues Family Medicine

Farming

FDA

Federal Drug

Regulations

Female

Entrepreneurship

Female Issues

Fiber

Foot Health Gender Issues

Generic Drugs

Genetics Genius

Geriatrics

Gut Microbes

Gut Microbiome

Gynecology

Habitats

Habits

Hallucinations

Handwriting

Health Policy

Healthcare Healthy Lifestyle

Heart Disease

Hemorrhage

Hiking

History

HIV

Hospitalization Housing .

Illness

Immunity

Incarceration

Individuality

Infectious Disease

Infrastructure

Intensive Care Unit

Invasive Species

Ketamine Kidney

Kidney Stones Learning

Lying Manufacturing and

Industry Medical Applications

Medical Device

Medical Devices

Medical History Medical Imaging

Medical Intervention

Medical Knowledge

Medical Technology

Medicine Mental Health

Mental Iliness

Mental Institutions

Military

Military Families Minority Populations

Motor Movement

Nails

Native Animals Neurology

Neurosurgery

Nightmares

Nutrition

Obesity Offspring

Opioid Crisis

Opioids

Oral Health

Organ Failure Organ Transplant

Pain Pain Management

Pancreatitis

Pandemic Pathological Liars

Patient Safety

Patriarchy Pediatric Care

Pediatric Illness

Politics Population Control

Pre-cancer

Pregnancy

Prevention

Preventive Medicine Prison Productivity

Psychedelics Psychology

Psychosis PTSD

Public Health

Public Health

Organizations

Public Policy Public Safety

Racial Disparities

Rare Disease

Raw Materials

Relationships Reproductive System

Science Policy Scientific Terminology

Septic Shock

Service Animals Service Dogs

Sexually Transmitted

Infections

Siblings Sick Days

Skin Condition

Skull Social Anxiety

Social Media Stethoscope

Stigma

Stress Student Safety

Supplements Supply Chain Issues

Surgery Technology

Telehealth

Testicular Cancer

Therapy Trauma

Twins

Ultrasound

Vaccination

Vaccine

Veteran Issues

Veterans Virus

Visual Stimuli Volunteering

Women's Issues

Vulnerable Populations Women's Health Women's History

Program 24-01 Air Week: 1/7/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: BEING A GOOD PATIENT TAKES WORK: HOW TO FEEL EMPOWERED AT THE HOSPITAL

Time: 1:50

Duration: 12:59

Synopsis: We, as patients, are making more decisions about our health than ever before. From which brand of medicine we want to which supplements we take, a lot of the choices depend on being a smart consumer. Our expert reveals why this is a double-edged sword and how you can feel empowered walking into your next doctor's appointment.

Host: Elizabeth Westfield **Producer:** Libby Foster

Guests: Dr. Talya Miron-Shatz, Visiting Researcher, University of Cambridge, Author, Your Life Depends

On It

Compliancy issues: Health Care, Medicine, Patient Safety, Social Media, Vulnerable Populations,

Confirmation Bias, Medical Knowledge, Scientific Terminology, Telehealth

Links for more info:

Talva Miron-Shatz

Talya Miron-Shatz, PhD. Medical decision making (@TalyaMironShatz) / X

Talya Miron-Shatz, PhD - Visiting Researcher - University of Cambridge I LinkedIn

SEGMENT 2: DOES A GOOD BEDSIDE MANNER SAVE LIVES?

Time: 15:50 **Duration:** 7:02

Synopsis: Dr. Wes Ely, an intensive care specialist, says the early days of his career were spent more worried about the beeps and buzzers rather than the patients that the machines were monitoring. He gives us a unique look into how physicians can humanize patients in the ICU and, in turn, save more lives.

Host: Greg Johnson **Producer**: Polly Hansen

Guests: Dr. Wes Ely, Professor of Medicine, Associate Director of Aging Research, Vanderbilt

University, Author, Every Deep-Drawn Breath

Compliancy issues: Burnout, Consumerism, Covid-19, Empathy, Health Care, Healthcare, Pandemic,

Patient Safety, Public Health, Vaccination, Bedside Manner, Intensive Care Unit

Links for more info: E. Wesley Ely, MD, MPH X: @WesElyMD

E. Wesley Ely, MD, MPH I Vanderbilt Scholars in HIV and Heart, Lung, Blood and Sleep Research LinkedIn: Dr. Wes Ely

Program 24-02 Air Week: 1/14/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: 3D PRINTING ORGANS AND AI SURGERIES: THE FUTURE OF MEDICINE

Time: 1:48

Duration: 11:52

Synopsis: Dr. Thomas Kolon is using 3D-printed models to successfully operate on cases thought to be inoperable. Another physician brings AI into his surgeries to give patients the most accurate hip replacements possible. This is the future of medicine and our experts are here to explain it all.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. George Haidukewych, Director of Orthopedic Trauma & Chief of Complex Joint Replacement, Orlando Health Jewett Orthopedic Institute; Dr. Thomas Kolon, Expert in Pediatric Disorders, Chief of Urology, Children's Hospital of Philadelphia

Compliancy issues: 3D Printing, Artificial Intelligence, Cancer, Children At Risk, Consumerism, Medical Technology, Vulnerable Populations, Cancer Prevention, Childhood Cancers, Kidney

Links for more info:

<u>George Haidukewych - Orlando Health - One of Central Florida's Most Comprehensive Healthcare</u> <u>Networks</u>

Thomas F. Kolon, MD I Children's Hospital of Philadelphia

Thomas F. Kolon (@ThomasKolon) / X

LinkedIn: Dr. Thomas Kolon

SEGMENT 2: NERVOUS NAIL-BITER? IT HARMS MORE THAN JUST AESTHETICS

Time: 14:42 **Duration:** 7:50

Synopsis: So many of us have experienced the compulsion to bite our nails. Even though it's a detriment to our wellbeing, we still do it – so why? Is it a product of our genetics or evolution? Our experts discuss where this impulse stems from and all the ways it harms our health.

Host: Greg Johnson **Producer:** Morgan Kelly

Guests: Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mount Sinai Medical Center; Dr.

Fred Penzel, Psychologist & Executive Director of Western Suffolk Psychological Services

Compliancy issues: Bacteria, Consumerism, Evolution, Genetics, Public Health, Trauma, Bacterial

Infection, Compulsions, Cuticles, Ecosystems, Habits, Hemorrhage, Nails, Oral Health

Links for more info:

<u>Dana K Stern - Dermatology I Mount Sinai - New York</u>

<u>Dr. Dana Stern</u>

<u>Dr.Dana Stern (@hamptonderm) • Instagram photos and videos</u>

LinkedIn: Dr. Dana Stern

Fred Penzel, Ph.D.

Fred Penzel (@DrFredPenzel) / X

Program 24-03 Air Week: 1/21/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: MENTALLY ILL INMATES: SAFETY AND JUSTICE OR SUFFERING AND VENGEANCE?

Time: 1:47

Duration: 12:28

Synopsis: American prisons are full of people with mental illness, but does the system actually fulfill its promise of reform for these inmates? Dr. Christine Montross, a psychiatrist, says many of them aren't getting the correct help that will make a difference in their lives – and make our society a safer place when they're released. She breaks down the prison system and offers alternative programs to solve this crisis.

Host: Elizabeth Westfield **Producer:** Reed Pence

Guests: Christine Montross, Associate Professor of Psychiatry and Human Behavior, Brown University **Compliancy issues:** Consumerism, Health Care, Healthcare, Incarceration, Mental Illness, Public Health, Public Policy, Public Safety, Community Care, Criminals, Health Policy, Jail, Mental Institutions, Prison, Psychosis

Links for more info:

Montross, Christine I Brown University

Waiting for an Echo by Christine Montross I PenguinRandomHouse.com: Books

Christine Montross - Bio

SEGMENT 2: DO YOU SUPPORT GIVING CHILDREN MENTAL HEALTH DAYS OFF OF SCHOOL?

Time: 15:17 **Duration:** 7:43

Synopsis: We're quick to pull our kids out of school when they're running a fever or throwing up, but what about when they've become burnt out or severely stressed? Just because we can't see the physical symptoms doesn't mean there isn't a problem. Dr. Andrea Bonior explains the benefits of giving your children mental health days and how to prepare them for future obstacles.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Andrea Bonior, Licensed Clinical Psychologist, Author

Compliancy issues: Anxiety, Children At Risk, Consumerism, Coping Strategies, Depression, Mental

Health, Public Health, Vulnerable Populations, Emotions, Sick Days, Stress

Links for more info:

Dr. Andrea Bonior

Andrea Bonior, Ph.D. (@drandreabonior) • Instagram photos and videos

<u>Professional Speaker - Andrea Bonior, Ph.D. I LinkedIn</u> <u>Youth Risk Behavior Surveillance System (YRBSS) I CDC</u> Program 24-04 Air Week: 1/28/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: EATING INVASIVE SPECIES: DOES YOUR DIET HELP THE ENVIRONMENT?

Time: 1:49

Duration: 10:53

Synopsis: Many people choose their diet based on what tastes good, but what if you could have great food while helping your local environment? Dr. Joe Roman, a conservation biologist, explains the dangers of invasive species and how we can do our part in saving the environment by strapping on an apron.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Joe Roman, Conservation Biologist, University of Vermont; Dr. Cindy Tam, Biological

Threats and Invasive Species Research Program Coordinator, US Geological Survey

Compliancy issues: Agriculture, Consumerism, Diet, Disease, Environment, Infrastructure, Invasive Species, Public Health, Public Safety, Virus, Farming, Habitats, Native Animals, Population Control

Links for more info:

<u>Joe Roman I Rubenstein School of Environment and Natural Resources I The University of Vermont</u> Joe Roman

Eat The Invaders

US Geological Survey: Dr. Cindy Tam

LinkedIn: Dr. Cindy Tam

SEGMENT 2: MENTAL HEALTH IN THE MILITARY: STIGMAS, RESOURCES, AND ROADBLOCKS

Time: 13:44

Duration: 8:39

Synopsis: As a psychologist, Dr. Chuck Weber helped a lot of soldiers during his time in the military. However, limited resources held him back from being able to fully help the families of active-duty soldiers. He explains why this is such an important area of service and how he fought to prioritize mental health services.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Chuck Weber, Psychologist, Chief Medical Officer and Founder, Family Care Center

Compliancy issues: Health Care, Healthcare, Mental Health, Military, PTSD, Psychology, Public Health,

Public Safety, Veterans, Vulnerable Populations, Family Medicine, Military Families

Links for more info:

Charles Weber I LinkedIn

Family Care Center

Program 24-05 Air Week: 2/4/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHAT IS A WOMAN WORTH? NEEDLESS DEATHS FROM A PREVENTABLE CANCER

Time: 1:48

Duration: 12:10

Synopsis: Cervical cancer is almost completely preventable, so why does it continue to kill thousands of women each year? Dr. Linda Eckert, an expert in cervical cancer prevention, believes the answer involves gender inequalities and sexual stigmas. She discusses these issues and offers life-saving prevention methods for women.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Linda Eckert, Professor of Obstetrics and Gynecology, University of Washington

Department of Obstetrics and Gynecology and Global Health, Author, Enough

Compliancy issues: Cancer, Consumerism, Gender Issues, Prevention, Vaccination, Vulnerable Populations, Cervical Cancer, Pre-cancer, Sexually Transmitted Infections, Women's Issues

Links for more info:

Linda Eckert I University of Washington - Department of Global Health

Dr. Linda Eckert

Linda Eckert MD (@drlindaeckert) • Instagram photos and videos

Linda Eckert, MD (@drlindaeckert) / X

SEGMENT 2: BLACK ANGELS: THE BLACK NURSES INVOLVED IN THE FIGHT AGAINST TUBERCULOSIS

Time: 15:00 **Duration:** 7:59

Synopsis: Dr. Herbert Fox helped discover a cure for tuberculosis, but his work wouldn't have been possible without the help of the black nurses who monitored and cared for each patient. When all of the white nurses refused to work, these women stepped up. Our expert details their bravery that's gone largely unrecognized in society.

Host: Greg Johnson **Producer**: Polly Hansen

Guests: Maria Smilios, Author, The Black Angels

Compliancy issues: African American Issues, Consumerism, Health Care, Healthcare, Infectious Disease, Medical History, Mental Health, Patient Safety, Public Health, Black History Month, Vaccine

Links for more info:

Maria Smilios

<u>Maria Smilios (@mariamsmilios) • Instagram photos and videos X: @MariaSmilios</u>

Program 24-06
Air Week: 2/11/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: BIG LIARS: IS HONESTY ALWAYS THE BEST POLICY?

Time: 1:48

Duration: 10:38

Synopsis: Are you good at sniffing out lies? Many people aren't. The typical 'tells,' like eye movement, won't expose a true deception artist. Luckily, Our experts explain the psychology behind why people lie and how you can avoid being duped.

Host: Elizabeth Westfield **Producer:** Polly Hansen

Guests: Dr. Christian Hart, Professor of Psychology, Texas Woman's University, Director, Human Deception Laboratory, Co-Author, Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo State University, Director, the Curtis Deception Lab, Co-Author, Big Liars

Compliancy issues: Children At Risk, Psychology, Public Health, Public Safety, Vulnerable Populations,

Deception, Lying, Pathological Liars

Links for more info: Christian L. Hart, Ph.D.

Big Liars

Chris Hart (@chrishartpsych) / X

Drew A. Curtis, Ph.D.

Dr.Curtis (@Dr_CurtisPhD) / X

Curtis Deception Lab

SEGMENT 2: NOT SO RARE: WHAT'S CAUSING THE RISE IN PEDIATRIC KIDNEY STONES?

Time: 13:28

Duration: 9:34

Synopsis: While kidney stones have historically affected middle-aged men, an unusual population has been seeing a rise in cases – young girls. Dr. Greg Tasian, a pediatric urologist, has been researching the reason behind this rise. He explains what causes kidney stones and how to reduce your child's risk.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Greg Tasian, Attending Pediatric Urologist, Children's Hospital of Philadelphia

Compliancy issues: Chronic Disease, Infection, Patient Safety, Public Health, Surgery, Vulnerable Populations, Disease Progression, Gut Microbes, Kidney Stones, Organ Transplant, Pediatric Care

Links for more info:

Gregory E. Tasian, MD, MSc, MSCE I Children's Hospital of Philadelphia

<u>Gregory Tasian, MD, MSc, MSCE (@GregoryTasian) / X</u> <u>ClinicalTrials.gov: Pediatric KIDney Stone (PKIDS) Care Improvement Network (PKIDS)</u> Program 24-07

Air Week: 2/18/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "EAT TO SURVIVE": WHY AMERICANS LACK PROPER EDUCATION ABOUT NUTRITION

Time: 1:48

Duration: 10:35

Synopsis: Many children in America are taught about nutrition through the USDA's balanced food plate known as MyPlate. Unfortunately, these graphics don't accurately portray a proper (and realistic) diet, which leaves many people feeling confused and frustrated. Loni Love, a comedian, explains the obstacles she's faced during her journey towards a healthier lifestyle.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Loni Love, Comedian, Television Host, Spokesperson, Metamucil; Dr. Christopher Gardner,

Rehnborg Farquhar Professor of Medicine, Stanford University

Compliancy issues: Cancer, Chronic Disease, Diabetes, Diet, Gut Microbiome, Immunity, Nutrition,

Obesity, Public Health, Supplements, Fiber, Healthy Lifestyle, Heart Disease, Illness

Links for more info:

Loni Love (@comiclonilove) • Instagram photos and videos

Loni Love (@LoniLove) / X

Loni Love - Facebook

<u>Christopher Gardner I Stanford Medicine</u> <u>Christopher Gardner (@GardnerPhD) / X</u>

SEGMENT 2: SERVICE DOGS ARE IN HIGH DEMAND - HERE'S HOW YOU CAN HELP

Time: 13:25 **Duration:** 9:30

Synopsis: Service dogs have been used throughout history but were legally recognized by the US government in 1990. These animals can help people with physical challenges, like grocery shopping, and mental health struggles such as PTSD and anxiety. Our experts discuss the importance of service dogs and how you can get involved.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: James Schenck, CEO, PenFed Foundation; Kirsten Holley, US Army Veteran

Compliancy issues: Anxiety, Depression, Family Issues, Mental Health, Neurology, PTSD, Therapy, Veterans, Nightmares, Service Animals, Service Dogs, Social Anxiety, Veteran Issues, Volunteering

Links for more info:

James Schenck - PenFed Foundation

<u>James Schenck - Pentagon Federal Credit Union I LinkedIn</u>
<u>Canine Companions</u>

Program 24-08

Air Week: 2/25/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THERAPY FOR TWINS: THE MYTH OF THE 'PERFECT' TWIN CONNECTION

Time: 1:48

Duration: 11:28

Synopsis: Twins are thought to have a special bond – a built-in friend. But this idea can lead to resentment and harmful codependence if the two siblings never experience individuality. Dr. Joan A. Friedman, a twin expert, explains how parents can help foster a healthy relationship and treat their twins as separate children.

Host: Elizabeth Westfield
Producer: Kristen Farrah

Guests: Dr. Joan A. Friedman, Psychotherapist & Twin Expert

Compliancy issues: Education, Family Issues, Housing, Pregnancy, Psychology, Public Health, Public

Safety, Relationships, Therapy, Individuality, Offspring, Self-esteem, Siblings, Twins

Links for more info: Joan A. Friedman

Joan A. Friedman (@Joanafriedman) / X

Dr. Joan Friedman (@dr.joanfriedmantwinexpert) • Instagram photos and videos

SEGMENT 2: WHY SCIENCE SAYS KIDS SHOULD STILL LEARN TO WRITE IN CURSIVE

Time: 14:18 **Duration:** 7:59

Synopsis: In the age of cell phones and laptops, is handwriting obsolete? Our experts say that there's still a great benefit for students to write their notes down with pen and paper. Even cursive has its benefits. They discuss the research that shows why elementary students should still know how to use pens and pencils.

Host: Greg Johnson **Producer**: Libby Foster

Guests: Dr. Danny Oppenheimer, Professor of Decision Sciences, Carnegie Mellon University; Dr.

Virginia Wise Berninger, Professor Emerita, University of Washington

Compliancy issues: Education, Learning, Psychology, Public Health, Student Safety, Brain Imaging,

Elementary School, Handwriting, Motor Movement, Productivity, Visual Stimuli

Links for more info:

Virginia Wise Berninger. PhD.. - Handwriting Collaborative Conference

Carnegie Mellon University: Dr. Danny Oppenheimer

Psychology: The Comic Book Introduction

Program 24-09 Air Week: 3/3/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HOW TO COMBAT MEDICAL IGNORANCE OF RARE DISEASES

Time: 1:48

Duration: 11:12

Synopsis: Having a rare disease means that not all doctors will know how to treat you. For Christyn Taylor's daughter, who was diagnosed with pediatric pancreatitis at age 7, this meant countless physicians who either didn't believe she had the condition or knew nothing about it – factors that continually worsened her illness. To help other families in similar situations, Taylor created a document that gives patients with rare diseases a credible back-up of medical history and current treatment plans when dealing with stubborn physicians.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Christyn Taylor, CEO, Rebecca's Wish; Lisa Morgan, Parent of Patient

Compliancy issues: Chronic Conditions, Education, Healthcare, Patient Safety, Surgery, Vulnerable

Populations, Hospitalization, Pain, Pancreatitis, Pediatric Illness, Rare Disease

Links for more info:

Pediatric Pancreatitis Patient Passport

Rebecca's Wish

Rebecca's Wish - Facebook

Rebecca's Wish (@rebeccaswishus) • Instagram photos and videos

SEGMENT 2: THE FEMALE GENIUSES THROUGHOUT HISTORY YOU NEED TO KNOW ABOUT

Time: 14:02 **Duration:** 9:04

Synopsis: If you're asked to name a genius, who do you think of? Albert Einstein or Galileo may come to mind, but there's a good chance you're forgetting the brilliant women who deserve a spot at this table. In honor of Women's History Month this March, our expert tells the stories of a few female geniuses whose accomplishments deserve greater recognition.

Host: Greg Johnson **Producer**: Polly Hansen

Guests: Janice Kaplan, Author, The Genius of Women; Catherine Whitlock, Author, Ten Women Who

Changed Science and the World

Compliancy issues: Consumerism, Education, Gender Issues, History, Medical History, Politics, Public

Health, Vulnerable Populations, Equality, Genius, Patriarchy, Women's History

Links for more info:

Janice Kaplan
Janice Kaplan (@janice.kaplan) • Instagram photos and videos
Janice Kaplan (@JaniceKaplan2) / X
Catherine Whitlock

Program 24-10

Air Week: 3/10/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CULTURAL COMPETENCE: ADDRESSING RACIAL DISPARITIES IN HEALTHCARE

Time: 1:48

Duration: 13:01

Synopsis: Racial disparities have existed in medicine throughout history. Research is finally starting to not only recognize these inequalities but create actionable plans to close the gaps. Our guests discuss sectors of healthcare and disease where racial disparities continue to block minority populations from quality care.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Ladson Hinton, Professor and Director of Geriatric Psychiatry, University of California Davis School of Medicine; Dr. Toyin Nwafor, Infectious Disease Physician, Senior Medical Director for HIV

Prevention, VIIV Healthcare

Compliancy issues: Alzheimer's Disease, Discrimination, HIV, Infectious Disease, Patient Safety,

Psychology, Public Health, Dementia, Minority Populations, Racial Disparities, Stigma

Links for more info:

Ladson Hinton, M.D. for UC Davis Health

LinkedIn: Dr. Ladson Hinton

Toyin Falusi Nwafor (she/her) (@TfalNwaforMD) / X

Mapping racial and ethnic healthcare disparities for persons living with dementia: A scoping review

Tovin Falusi Nwafor, MD - ViiV Healthcare I LinkedIn

Medical Experts - ViiV Healthcare

SEGMENT 2: GOT FOOT PROBLEMS? IT MAY BE A RARE BLOOD CANCER

Time: 15:51

Duration: 7:04

Synopsis: Gary Lenahan was diagnosed with polycythemia vera after nearly a decade of symptoms. It's a rare blood cancer that can sneak up on anyone – especially as we age. Dr. Brandi Reeves, a hematologist, explains the subtle warning signs and reveals treatment options that can help slow the disease progression.

Host: Greg Johnson
Producer: Kristen Farrah

Guests: Dr. Brandi Reeves, Hematologist, Assistant Professor of Medicine, University of North

Carolina, Chapel Hill; Gary Lenahan, Patient

Compliancy issues: Aging, Cancer, Chemotherapy, Consumerism, Geriatrics, Patient Safety, Public Health, Blood, Foot Health, Hiking, Medical Intervention, Skin Condition

Links for more info:

Brandi Reeves, MD - Division of Hematology

Brandi Reeves (@Brandi Reeves1) / X

Polycythemia vera - Symptoms & causes - Mayo Clinic

Program 24-11

Air Week: 3/17/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "THIS IS MEDIEVAL" - THE 24-YEAR-OLD WHO'S REINVENTING MEDICAL DEVICES

Time: 1:48

Duration: 11:12

Synopsis: During emergency bedside situations in the ICU, neurosurgeons often use manual cranial drills to break through a patient's skull. It's been the standard for years – but it's not the best option. Casey Qadir, CEO of Hubly Surgical, has created a safer, more efficient drill for these operations. She explains the advantages of this new device and her experience as a female entrepreneur in a male-dominated space.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Matthew Potts, Neurosurgeon & Associate Professor of Neurological Surgery, Northwestern Feinberg School of Medicine; Casey Qadir, Co-Founder & CEO, Hubly Surgical

Compliancy issues: Consumerism, Emergency Medicine, Medical Technology, Neurology, Patient Safety, Surgery, Anatomy, Cranial Drill, Drill, Female Entrepreneurship, Medical Device, Neurosurgery, Skull

Links for more info:

Matthew B Potts: Faculty Profiles

Matthew Potts (@matthewpottsmd) • Instagram photos and videos

Matthew Potts - Program Director - Neurological Surgery Residency

Matthew Potts (@MatthewPottsMD) / X

Hubly Surgical

Hubly Surgical (@hublysurgical) • Instagram photos and videos

Casey Qadir @ \$\text{@BrainDrillGirl} / X

LinkedIn: Casey Qadir

SEGMENT 2: KNOCKING ON DEATH'S DOOR: THE AT-HOME MEDICAL DEVICE THAT COULD SAVE

LIVES

Time: 14:02 **Duration:** 8:23

Synopsis: Mark Opauszky knows exactly how important access to medical devices can be - even something as simple as a thermometer. After a near-death experience, Opauszky entered the medical technology industry to help give the public access to helpful tools at home. He discusses how his new phone application, Stethophone, can help patients be an active part of their own care team and stay on top of their health.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Mark Opauszky, CEO, Sparrow BioAcoustics

Compliancy issues: Amputations, Infection, Medical Technology, Patient Safety, Preventive Medicine,

Public Health, Technology, Trauma, Medical Applications, Medical Devices, Organ Failure, Septic

Shock, Stethoscope Links for more info:

Mark Attila Opauszky I LinkedIn

Sparrow BioAcoustics

OBSTACLESon startups, struggles and stoicism

X: @Opauszky

Program 24-12

Air Week: 3/24/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: PAIN IS NOT WOMANHOOD: EARLIER DIAGNOSING FOR ENDOMETRIOSIS

Time: 1:49
Duration: 11:37

Synopsis: Many women with endometriosis unknowingly deal with the symptoms for years before receiving a diagnosis. Dr. Jodie Avery, an epidemiologist, is hoping to close this gap through new technology that utilizes Al. She explains why America's current process isn't aiding women with this disorder.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Jodie Avery, Epidemiologist, Senior Research Fellow, University of Adelaide Medical School;

Asha Dickens, patient

Compliancy issues: Consumerism, Patient Safety, Public Health, Surgery, Diagnostic Tools, Endometriosis, Female Issues, Gynecology, Medical Imaging, Reproductive System, Ultrasound,

Women's Health

Links for more info:

<u>Uterine Health Guide</u> <u>LinkedIn: Asha Dickens</u>

Endo Black

Dr Jodie Avery I Researcher Profiles

Noninvasive diagnostic imaging for endometriosis part 1 - Fertility and Sterility

LinkedIn: Dr. Jodie Avery

<u>Dr Jodie Avery (@Jodie_Avery) / X</u>

SEGMENT 2: PUBLIC HEALTH AND POLITICS: A LOOK AT THE MISTAKES MADE DURING THE

PANDEMIC Time: 14:28

Duration: 8:31

Synopsis: Science has long been an influence of public policy, but some argue that public health organizations became too visible during the pandemic. Dr. Sandro Galea, author of Within Reason, dissects the role that public health has played in recent years and asks the question: what are we willing to give up for the sake of our health?

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Sandro Galea, Dean & Robert A. Knox Professor, Boston University School of Public Health,

Author, Within Reason

Compliancy issues: Covid-19, Medicine, Pandemic, Patient Safety, Politics, Public Health, Public Safety, Social Media, Virus, Vulnerable Populations, Public Health Organizations, Science Policy

Links for more info:

Sandro Galea I SPH

Sandro Galea

Within Reason: A Liberal Public Health for an Illiberal Time, Galea

Sandro Galea - Dean - Boston University School of Public Health I LinkedIn

Sandro Galea (@sandrogalea) / X

Sandro Galea (@sandro galea) • Instagram photos and videos

Program 24-13

Air Week: 3/31/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CANCER DRUG SHORTAGE: DECIDING WHO LIVES AND WHO DIES

Time: 1:49

Duration: 11:08

Synopsis: When a manufacturing plant in India halted production in 2022, cancer patients in America were told their chemotherapy drugs were experiencing a shortage and doctors had to decide who would get the remaining supply. Our experts explain the effects of this ongoing shortage and how we can make sure it doesn't happen again.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Barbara Barnett, Cancer Patient; Dr. Julie Gralow, Chief Medical Officer & Executive Vice President, American Society of Clinical Oncology; Mark Fleury, Policy Principal, American Cancer

Society Cancer Action Network

Compliancy issues: Cancer, Manufacturing and Industry, Generic Drugs, FDA, Chemotherapy, Drug Shortages, Economics, Consumerism, Raw Materials, Breast Cancer, Supply Chain Issues, Testicular Cancer, Colon Cancer, Patient Safety

Links for more info:

Julie R. Gralow, MD. FACP, FASCO I ASCO

Julie Gralow - Chief Medical Officer - American Society of Clinical Oncology (ASCO) I LinkedIn Mark Fleury - Principal, Policy Development, Emerging Science - American Cancer Society Cancer Action Network (ACS CAN) I LinkedIn

Mark Fleury (@ME_Fleury) / X

Julie Gralow (@jrgralow) / X

ASCO (@ascocancer) • Instagram photos and videos

The American Cancer Society (@americancancersociety) • Instagram photos and videos

SEGMENT 2: KETAMINE REGULATIONS - "WE DON'T WANT TO REPRODUCE THIS OPIOID PROBLEM"

Time: 13:59 **Duration:** 8:32

Synopsis: Ketamine is FDA-approved as an anesthetic, but it's now being used as a therapy to treat pain, depression, and addiction. However, many worry the rise of psychedelics will bring about a second iteration of the opioid crisis. Our expert shares the history of ketamine and how he believes it should be regulated to lessen the risk of addiction.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Howard Kornfeld, Pain Management & Addiction Specialist, Founder & Medical Director, Recovery Without Walls

Compliancy issues: Ketamine, Opioids, Addiction, Patient Safety, Public Safety, Pain Management, Opioid Crisis, Psychedelics, Therapy, Hallucinations, Consumerism, Federal Drug Regulations **Links for more info:**

<u>Dr. Howard Kornfeld I Pain Management & Addiction Specialist</u>

LinkedIn: Dr. Howard Kornfeld

Recovery Without Walls (@recoverywowalls) • Instagram photos and videos