

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WCYK WCHV Charlottesville VA-

Date: 10/14/19

I, Ronnie Roberts  
being/on behalf of: Ronnie Roberts, a legally  
qualified candidate of the ~~\*\*\*\*\*~~ Independent political  
party for the office of: County Sheriff  
in the County of Albemarle  
election to be held on: NOV 5, 2019 -

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		see	ATTA		

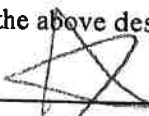
Total Charges:

1410

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

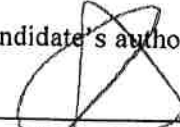
[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

 \*\*\*\*\* Ronnie Roberts

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

 \*\*\*\*\* Ronnie Roberts

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10-14-2019 \_\_\_\_\_  
Date Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected

 \_\_\_\_\_  
Signature

Ralph Soriano  
\_\_\_\_\_ Printed Name

GM  
\_\_\_\_\_ Title

Konnie Roberts for Sheriff

Monticello Media-WCHV		30 Second Spots		Daily Total		Daily \$ Spent	
Week of September 23rd		5:00-10:00 AM	10:00-3:00	3:00-8:00 PM			
Monday	21-Oct	\$10.00 Per Spot	\$11.00 Per Spot	\$11.00 Per Spot	4	5	5
Tuesday	15-Oct				4	5	14
Wednesday	16-Oct				4	5	14
Thursday	17-Oct				4	5	14
Friday	18-Oct				4	5	14
Weekly Total			20	25			70
Monticello Media-WCVK		30 Second Spots		Daily Total		Daily \$ Spent	
Week of September 18th		5:00-10:00	10:00-3:00	3:00-8:00			
Monday	21-Oct	\$18.00 Per Spot	\$22.00 Per Spot	\$15.00 Per Spot	4	4	4
Tuesday	15-Oct				4	4	8
Wednesday	16-Oct				4	4	8
Thursday	17-Oct				4	4	8
Friday	18-Oct				4	4	8
Weekly Total			20				40
Total for Monticello Media							\$1,410

*Play*

25295