EFFECTV POLITICAL RECORD OF REQUEST:
FEDERAL, STATE & LOCAL CANDIDATE ADS

1. **(Check applicable box)**

   ☒ **Federal Candidate** **OR** ☐ **State or Local Candidate**

2. **Requested by (Agency name, address, phone number & contact):**
   a) **Agency:** Media Buying & Analytics
   b) **Contact Name:** AMP Media
   c) **Phone Number:**
   d) **Address:** Bloomfield, NJ 07003

3. **On behalf of (Candidate name & authorized campaign committee name):** Joe Biden & Biden For President

4. **Election (Office sought & date):** Pennsylvania Primary, 4/23/2024

5. **Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:**
   a) **Contact Name:**
   b) **Phone Number:**
   c) **Address:**
   d) **EIN#, FEC#, W-9 OR CP575 (optional):**

6. **Date of request:** 03/08/24

7. **Request received by:** 03/08/24

8. **Description of the content of the ad (e.g. topics/issues/candidates referenced):** Ad for Joe Biden for president, referencing various federal issues and Donald Trump.

9. **Name of treasurer of the candidate's authorized committee:** Keana Spencer

10. **DMA:** Pittsburgh & Philadelphia ☒ **Interconnect (Check if Yes)**
    Zones: DNPH, DNPT, MKLK, PMKL

11. **Distribution Platform(s): Check if applies:**
    ☒ **Linear TV;** ☐ **VOD;** ☐ **Digital/websites/apps**

12. **Date, contact name, and nature of follow-ups, if any:**

13. **Disposition:**
    ☒ **Accepted – see attached contract details**
    ☐ **Rejected – provide reason:**

13. **Date of ROR completion:** 03/18/24

14. **Additional information:**