

Issues: Localized weather need

Programming: Top of every hour, and as warranted, a locally generated weather forecast is read. Any potential weather threats are covered on a by town basis as needed.

Duration: 30 seconds to 2 minutes, depending on local weather needs

Issues: Lack of adoptions for older aged children

Programming: PSA from the Ad council was aired every 3rd hour, starting at 7am, from 1/15/2023, to the end of the period. It was aired in the PSA time slot at 35 after the hour.

Duration: 30 second PSA

Issues: Local requests for polish ethnic programming.

Programming: A polish music and commentary show is run every Sunday, from 8am to 10am.

Duration: 2 hours

Issues: Breaking News

Programming: CBS News is now broadcast at the top and bottom of every hour.

Duration: 6 minutes at the top of the hour, 1 minute update at the bottom of the hour

Issues: Local Environmental protection

Programming: Earth Day participation and announcements on air.

Duration: 60 second pre recorded PSA, aired 7x a day from 3/25 to 4/22, from 7am to 8pm.

Issues: Homelessness

Programming: Support for the Blessed Backpack Brigade. Live breaks from their toll booth on 9/2, and live mentions during the Noon to 5pm show.

Announcements twice

monthly for their free meals to go.

Duration: Live reads of 3 to 5 minutes surrounding the events on the 1st and 3rd of each month.

Issues: Webster polar plunge benefit event

Programming: Pre recorded local PSA

Duration: 60 seconds every second hour at 36 after the hour, from noon to 5pm

Issues: Child car seat safety

Programming: Live reads of copy from the Webster PD regarding their demonstrations

Duration: 30 to 90 seconds on 3/13 to 3/24 from noon to 5pm.

Issues: “Duck Off” (fundraiser, community policing) and “Touch A Truck” (free municipal event for children)

Programming: Daily live reads 5/14 – 6/3

Duration: 60 to 90 seconds Noon to 6pm

Issues: Summer Carnival Local Benefit

Programming: Announcement of Summer Carnival, Webster Beach to benefit Webster Fire Dept

Duration: Daily Live Reads 5/25 – 6/13 during open PSA slots 13 and 36 after the hour

Issues: Local free concerts

Programming: Daily Live Reads (with info and sometimes clips of the music) for Webster Rec Committee Free Summer Concert Series at French River Park

Duration: 60 to 90 seconds on 5/11-8/7 during open PSA slots 36 after the hour from Noon to 6pm.

Issues: Support for local businesses

Programming: Live remote from French River Park, Webster Dudley Business Alliance Expo.

Interviewed and mentioned many small businesses in listening area

Duration: 3 minute breaks, hourly at 36 after the hour from 3pm to 6pm.