

INVOICE



Invoice #: IN-C-1161121878
Invoice Date: 11/06/2016
Contract #: 401293
Page: 1
Net Amount Due: \$2,210.00

Agency: AXIOM STRATEGIES
 1001 Congress Avenue
 Suite 340
 Austin, TX 78701

Station(s): KPNT-FM

Advertiser: MPCA PAC
Product: 2016 General Ballot
Estimate #: 56
Agency Client Code:
Buyer Name:

Salesperson(s): EASTMAN DALLAS
Terms: NET 30

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/31/16	07:37a	1	60		LOCK BOX RADIO V1	\$250.00
MON	10/31/16	09:53a	1	60		LOCK BOX RADIO V1	\$250.00
MON	10/31/16	01:03p	2	60		LOCK BOX RADIO V1	\$150.00
MON	10/31/16	06:06p	3	60		LOCK BOX RADIO V1	\$200.00
TUE	11/01/16	06:38a	1	60		LOCK BOX RADIO V1	\$250.00
TUE	11/01/16	12:33p	2	60		LOCK BOX RADIO V1	\$150.00
TUE	11/01/16	03:33p	3	60		LOCK BOX RADIO V1	\$200.00
WED	11/02/16	11:06a	2	60		STAND UP-RADIO V1	\$150.00
WED	11/02/16	03:37p	3	60		STAND UP-RADIO V1	\$200.00
WED	11/02/16	06:04p	3	60		STAND UP-RADIO V1	\$200.00
THU	11/03/16	08:41a	1	60		STAND UP-RADIO V1	\$250.00
THU	11/03/16	10:02a	2	60		STAND UP-RADIO V1	\$150.00
SUN	11/06/16	10:05a	4	60		STAND UP-RADIO V1	\$60.00
SUN	11/06/16	12:05p	4	60		STAND UP-RADIO V1	\$60.00
SUN	11/06/16	03:05p	5	60		STAND UP-RADIO V1	\$40.00
SUN	11/06/16	06:06p	5	60		STAND UP-RADIO V1	\$40.00

Remit To:
 EMMIS OPERATING COMPANY
 25673 NETWORK PLACE
 CHICAGO, IL 60673-1256

Invoice Totals

Total Spots: 16
Gross Amount: \$2,600.00
Agency Commission: (\$390.00)
Net Amount Due: \$2,210.00

Sales Order

Station: KPNT-FM Contract#: 401293 Agency: AXIOM STRATEGIES
 Contract Name: 103116MPCAPAC56KPNT Address: 1001 Congress Avenue
 Proposal#: 13434936-BB3F-4CAE-885B-16823649726E Suite 340
 Start Date: 10/31/16 End Date: 11/06/16 City: Austin State: TX Zip: 78701
 Revenue Type: NATIONAL POLITICAL Type: Cash Buyer: _____
 Advertiser: MPCA PAC Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: 2016 General Ballot Salesperson: EASTMANDALLAS Comm %: 8.50
 Estimate #: 56 Makegood Policy: WITHIN CONTRACT DATES
 Comp. Code: PO-POLITICAL ISSUES
 Sec. Comp.: SC-COMMUNITY OUTREACH

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/31/16	11/04/16		6:00 AM	10:00 AM	60	X	X	X	X	X			4	W	250.00	4	1,000.00	1	
2	10/31/16	11/04/16		10:00 AM	3:00 PM	60	X	X	X	X	X			4	W	150.00	4	600.00	1	
3	10/31/16	11/04/16		3:00 PM	7:00 PM	60	X	X	X	X	X			4	W	200.00	4	800.00	1	
4	11/06/16	11/06/16		10:00 AM	3:00 PM	60							X	2	W	60.00	2	120.00	6	
5	11/06/16	11/06/16		3:00 PM	7:00 PM	60							X	2	W	40.00	2	80.00	6	

Billing Projections: By Month

	Oct 16	Nov 16
CA	600.00	2,000.00
ST	0.00	2,600.00

☒ Print Spot Prices

TOTAL SPOTS 16
 GROSS TOTAL \$ 2,600.00
 ADJUSTED SPOTS 16
 ADJUSTED TOTAL \$ 2,600.00

APPROVE DECLINE

☒ ☐ 2491bdun, 10/12/16 @1:27PM
☐ ☐ General Sales Manager
☐ ☐ Market Controller
☐ ☐ Local Sales Manager

INVOICE



Invoice #: **IN-C-1161121887**
Invoice Date: 11/13/2016
Contract #: 401304
Page: 1
Net Amount Due: \$1,020.00

Agency: **AXIOM STRATEGIES**
1001 Congress Avenue
Suite 340
Austin, TX 78701

Station(s): **KPNT-FM**

Advertiser: **MPCA PAC**
Product: **2016 General Ballot**
Estimate #: **57**
Agency Client Code:
Buyer Name:

Salesperson(s): **EASTMAN DALLAS**
Terms: **NET 30**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	11/07/16	06:38a	1	60		STAND UP-RADIO V1	\$250.00
MON	11/07/16	08:49a	1	60		STAND UP-RADIO V1	\$250.00
MON	11/07/16	10:06a	2	60		STAND UP-RADIO V1	\$150.00
MON	11/07/16	01:05p	2	60		STAND UP-RADIO V1	\$150.00
MON	11/07/16	04:04p	3	60		STAND UP-RADIO V1	\$200.00
MON	11/07/16	06:02p	3	60		STAND UP-RADIO V1	\$200.00

Remit To:
EMMIS OPERATING COMPANY
25673 NETWORK PLACE
CHICAGO, IL 60673-1256

Invoice Totals
Total Spots: 6
Gross Amount: \$1,200.00
Agency Commission: (\$180.00)
Net Amount Due: \$1,020.00

NEED HELP?
accounting@stl.emmis.com
(314) 621-0400

Emmis Radio - St. Louis
Great Media. Great People. Great Service.

Copy of Electronic Invoice

Sales Order

Station: KPNT-FM Contract#: 401304 Agency: AXIOM STRATEGIES
 Contract Name: 110716MPCAPAC57KPNT Address: 1001 Congress Avenue
 Proposal#: D38D07E0-BAC0-4020-9D7A-733D33647844 Suite 340
 Start Date: 11/07/16 End Date: 11/08/16 City: Austin State: TX Zip: 78701
 Revenue Type: NATIONAL POLITICAL Type: Cash Buyer: _____
 Advertiser: MPCA PAC Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: 2016 General Ballot Salesperson: EASTMANDALLAS Comm %: 8.50
 Estimate #: 57 Makegood Policy: WITHIN CONTRACT DATES
 Comp. Code: PO-POLITICAL ISSUES
 Sec. Comp.: SC-COMMUNITY OUTREACH

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/07/16	11/08/16		6:00 AM	10:00 AM	60	X	X						2	W	250.00	2	500.00	2	
2	11/07/16	11/07/16		10:00 AM	3:00 PM	60	X							2	W	150.00	2	300.00	2	
3	11/07/16	11/07/16		3:00 PM	7:00 PM	60	X							2	W	200.00	2	400.00	2	

Billing Projections: By Month

Nov 16
 CA 1,200.00
 ST 1,200.00

☒ Print Spot Prices

TOTAL SPOTS 6
 GROSS TOTAL \$ 1,200.00
 ADJUSTED SPOTS 6
 ADJUSTED TOTAL \$ 1,200.00

APPROVE DECLINE

☐ ☐ Director of Sales
☒ ☐ 2491Inol, 10/07/16 @3:16PM
☐ ☐ Market Controller
☐ ☐ Local Sales Manager

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KPNT-FM / St. Louis	Date: 9/27/16
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I, Axiom Strategies

do hereby request station time concerning the following issue:

Missouri Constitutional Amendment 3; relating to taxes and fees on cigarettes.
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule		See schedule			

This broadcast time will be used by: MPCA PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

☐ Yes

☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

MPCA PAC

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Ron Leone, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 business day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/27/16

Date



Signature

816-407-1222

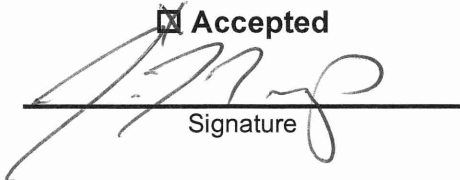
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Joseph Nonnenkamp
Printed Name

National Sales Coordinator
Title