

# INVOICE



Invoice #: **IN-C-1161121878**  
 Invoice Date: 11/06/2016  
 Contract #: 401293  
 Page: 1  
 Net Amount Due: \$2,210.00

Agency: **AXIOM STRATEGIES**  
 1001 Congress Avenue  
 Suite 340  
 Austin, TX 78701

Station(s): **KPNT-FM**

Advertiser: **MPCA PAC**  
 Product: **2016 General Ballot**  
 Estimate #: **56**  
 Agency Client Code:  
 Buyer Name:

Salesperson(s): **EASTMAN DALLAS**  
 Terms: **NET 30**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/31/16	07:37a	1	60		LOCK BOX RADIO V1	\$250.00
MON	10/31/16	09:53a	1	60		LOCK BOX RADIO V1	\$250.00
MON	10/31/16	01:03p	2	60		LOCK BOX RADIO V1	\$150.00
MON	10/31/16	06:06p	3	60		LOCK BOX RADIO V1	\$200.00
TUE	11/01/16	06:38a	1	60		LOCK BOX RADIO V1	\$250.00
TUE	11/01/16	12:33p	2	60		LOCK BOX RADIO V1	\$150.00
TUE	11/01/16	03:33p	3	60		LOCK BOX RADIO V1	\$200.00
WED	11/02/16	11:06a	2	60		STAND UP-RADIO V1	\$150.00
WED	11/02/16	03:37p	3	60		STAND UP-RADIO V1	\$200.00
WED	11/02/16	06:04p	3	60		STAND UP-RADIO V1	\$200.00
THU	11/03/16	08:41a	1	60		STAND UP-RADIO V1	\$250.00
THU	11/03/16	10:02a	2	60		STAND UP-RADIO V1	\$150.00
SUN	11/06/16	10:05a	4	60		STAND UP-RADIO V1	\$60.00
SUN	11/06/16	12:05p	4	60		STAND UP-RADIO V1	\$60.00
SUN	11/06/16	03:05p	5	60		STAND UP-RADIO V1	\$40.00
SUN	11/06/16	06:06p	5	60		STAND UP-RADIO V1	\$40.00

Remit To:  
 EMMIS OPERATING COMPANY  
 25673 NETWORK PLACE  
 CHICAGO, IL 60673-1256

**Invoice Totals**  
 Total Spots: 16  
 Gross Amount: \$2,600.00  
 Agency Commission: (\$390.00)  
 Net Amount Due: \$2,210.00

# Sales Order

Station: KPNT-FM Contract#: 401293 Agency: AXIOM STRATEGIES  
 Contract Name: 103116MPCAPAC56KPNT Address: 1001 Congress Avenue  
 Proposal#: 13434936-BB3F-4CAE-885B-16823649726E Suite 340  
 Start Date: 10/31/16 End Date: 11/06/16 City: Austin State: TX Zip: 78701  
 Revenue Type: NATIONAL POLITICAL Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: MPCA PAC Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: 2016 General Ballot Salesperson: EASTMANDALLAS Comm %: 8.50  
 Estimate #: 56 Makegood Policy: WITHIN CONTRACT DATES  
 Comp. Code: PO-POLITICAL ISSUES  
 Sec. Comp.: SC-COMMUNITY OUTREACH

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/31/16	11/04/16		6:00 AM	10:00 AM	60	X	X	X	X	X			4	W	250.00	4	1,000.00	1	
2	10/31/16	11/04/16		10:00 AM	3:00 PM	60	X	X	X	X	X			4	W	150.00	4	600.00	1	
3	10/31/16	11/04/16		3:00 PM	7:00 PM	60	X	X	X	X	X			4	W	200.00	4	800.00	1	
4	11/06/16	11/06/16		10:00 AM	3:00 PM	60							X	2	W	60.00	2	120.00	6	
5	11/06/16	11/06/16		3:00 PM	7:00 PM	60							X	2	W	40.00	2	80.00	6	

Billing Projections: By Month

	Oct 16	Nov 16
CA	600.00	2,000.00
ST	0.00	2,600.00

Print Spot Prices

TOTAL SPOTS ..... 16  
 GROSS TOTAL \$ ..... 2,600.00  
 ADJUSTED SPOTS ..... 16  
 ADJUSTED TOTAL \$ ..... 2,600.00

APPROVE DECLINE

- 2491bdun, 10/12/16 @1:27PM
- General Sales Manager
- Market Controller
- Local Sales Manager

# INVOICE



Invoice #: **IN-C-1161121887**  
Invoice Date: 11/13/2016  
Contract #: 401304  
Page: 1  
Net Amount Due: \$1,020.00

Agency: **AXIOM STRATEGIES**  
1001 Congress Avenue  
Suite 340  
Austin, TX 78701

Station(s): **KPNT-FM**

Advertiser: **MPCA PAC**  
Product: **2016 General Ballot**  
Estimate #: **57**  
Agency Client Code:  
Buyer Name:

Salesperson(s): **EASTMAN DALLAS**  
Terms: **NET 30**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	11/07/16	06:38a	1	60		STAND UP-RADIO V1	\$250.00
MON	11/07/16	08:49a	1	60		STAND UP-RADIO V1	\$250.00
MON	11/07/16	10:06a	2	60		STAND UP-RADIO V1	\$150.00
MON	11/07/16	01:05p	2	60		STAND UP-RADIO V1	\$150.00
MON	11/07/16	04:04p	3	60		STAND UP-RADIO V1	\$200.00
MON	11/07/16	06:02p	3	60		STAND UP-RADIO V1	\$200.00

Remit To:  
EMMIS OPERATING COMPANY  
25673 NETWORK PLACE  
CHICAGO, IL 60673-1256

**Invoice Totals**  
Total Spots: 6  
Gross Amount: \$1,200.00  
Agency Commission: (\$180.00)  
Net Amount Due: \$1,020.00

NEED HELP?  
accounting@stl.emmis.com  
(314) 621-0400

Emmis Radio - St. Louis  
Great Media. Great People. Great Service.

Copy of Electronic Invoice

# Sales Order

Station: KPNT-FM Contract#: 401304 Agency: AXIOM STRATEGIES  
 Contract Name: 110716MPCAPAC57KPNT Address: 1001 Congress Avenue  
 Proposal#: D38D07E0-BAC0-4020-9D7A-733D33647844 Suite 340  
 Start Date: 11/07/16 End Date: 11/08/16 City: Austin State: TX Zip: 78701  
 Revenue Type: NATIONAL POLITICAL Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: MPCA PAC Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: 2016 General Ballot Salesperson: EASTMANDALLAS Comm %: 8.50  
 Estimate #: 57 Makegood Policy: WITHIN CONTRACT DATES  
 Comp. Code: PO-POLITICAL ISSUES  
 Sec. Comp.: SC-COMMUNITY OUTREACH

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/07/16	11/08/16		6:00 AM	10:00 AM	60	X	X							2	W	250.00	2	500.00	2
2	11/07/16	11/07/16		10:00 AM	3:00 PM	60	X								2	W	150.00	2	300.00	2
3	11/07/16	11/07/16		3:00 PM	7:00 PM	60	X								2	W	200.00	2	400.00	2

Billing Projections: By Month

Nov 16  
 CA 1,200.00  
 ST 1,200.00

Print Spot Prices

TOTAL SPOTS ..... 6  
 GROSS TOTAL \$ ..... 1,200.00  
 ADJUSTED SPOTS ..... 6  
 ADJUSTED TOTAL \$ ..... 1,200.00

APPROVE DECLINE

- Director of Sales
- 2491Inol, 10/07/16 @3:16PM
- Market Controller
- Local Sales Manager

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KPNT-FM / St. Louis	<b>Date:</b> 9/27/16
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I, Axiom Strategies

do hereby request station time concerning the following issue:

Missouri Constitutional Amendment 3; relating to taxes and fees on cigarettes.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule		See schedule			

This broadcast time will be used by: MPCA PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

Yes  No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

MPCA PAC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ron Leone, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

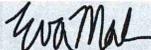
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 business day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/27/16

Date



Signature

816-407-1222

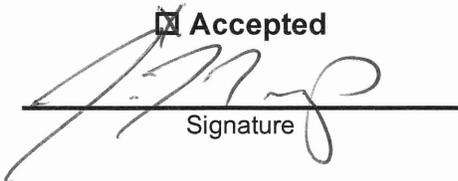
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**Accepted in Part**

**Rejected**

  
Signature

Joseph Nonnenkamp  
Printed Name

National Sales Coordinator  
Title