

# ORDER



**Orders**  
**Order / Rev:** 62745  
**Alt Order #:** 09393151  
**Product Desc:** ISSUE (NE)  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 09/02/14 - 09/08/14  
**Original Date / Rev:** 08/28/14 / 08/28/14  
**Order Type:** NORMAL

**KOLN**  
**Primary AE:** Washington DC Continental  
**Sales Office:** CONDC  
**Sales Region:** National

**Agency Name:** Pinpoint Media-Alexandria  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
1707 Osage St 103  
Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Republicans Governors Association (I  
**Demographic:** A35+  
**Product Codes:** Issue - National - Other  
**Priority:** P-02  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:** \_\_\_\_\_  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 18792  
**Agency External ID:** 8737

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/08/14	55	\$37,850.00	\$32,172.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	55	\$37,850.00	\$32,172.50	0.00
<b>Totals</b>	<b>55</b>	<b>\$37,850.00</b>	<b>\$32,172.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KOLN	55%	\$37,850.00
Market	100%	\$68,818.18

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KFXL	5%	\$3,440.91
KGIN	0%	\$0.00
KHAS	17%	\$11,699.09
KHGI	10%	\$6,881.82
KHNE	0%	\$0.00
KLKN	13%	\$8,946.36
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 62745  
 Alt Order #: 09393151  
 Flight Dates: 09/02/14 - 09/08/14

Advertiser: Republicans Governors Association (RG)  
 Product Desc: ISSUE (NE) KOLN  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KOLN	09/02/14	09/05/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-1111--	:30	4	\$100.00	CHO	0.00	NM	4	\$400.00
FIRST NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1111--			4			\$100.00		0.00			
E 2	KOLN	09/08/14	09/08/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	1-----	:30	1	\$100.00	CHO	0.00	NM	1	\$100.00
FIRST NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	1-----			1			\$100.00		0.00			
E 3	KOLN	09/02/14	09/05/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	-1111--	:30	4	\$400.00	CHO	0.00	NM	4	\$1,600.00
FIRST NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1111--			4			\$400.00		0.00			
E 4	KOLN	09/08/14	09/08/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$400.00	CHO	0.00	NM	1	\$400.00
FIRST NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	1-----			1			\$400.00		0.00			
E 5	KOLN	09/02/14	09/05/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-1111--	:30	4	\$300.00	CHO	0.00	NM	4	\$1,200.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1111--			4			\$300.00		0.00			
E 6	KOLN	09/08/14	09/08/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	1-----	:30	1	\$300.00	CHO	0.00	NM	1	\$300.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	1-----			1			\$300.00		0.00			
E 7	KOLN	09/06/14	09/06/14	10/11 First News Sa @63M 10/11 First News Sa @630a		6:30 AM-8:00 AM	-----1-	:30	1	\$125.00	CHO	0.00	NM	1	\$125.00
10/11 SATURDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1-			1			\$125.00		0.00			
E 8	KOLN	09/07/14	09/07/14	10/11 First News Su @63M 10/11 First News Su @630a		6:30 AM-7:30 AM	-----1	:30	1	\$125.00	CHO	0.00	NM	1	\$125.00
10/11 SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1			1			\$125.00		0.00			
E 9	KOLN	09/02/14	09/05/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	-1111--	:30	4	\$300.00	CHO	0.00	NM	4	\$1,200.00
10/11 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1111--			4			\$300.00		0.00			
E 10	KOLN	09/08/14	09/08/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	1-----	:30	1	\$300.00	CHO	0.00	NM	1	\$300.00
10/11 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	1-----			1			\$300.00		0.00			
11	KOLN	09/02/14	09/05/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	-TWTF--	:30	1	\$300.00	CHO	0.00	NM	1	\$300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWTF--			1			\$300.00		0.00			
12	KOLN	09/08/14	09/08/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	M-----	:30	1	\$300.00	CHO	0.00	NM	1	\$300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	M-----			1			\$300.00		0.00			
E 13	KOLN	09/02/14	09/05/14		CM	5:00 PM-5:30 PM	-1111--	:30	4	\$550.00	CHO	0.00	NM	4	\$2,200.00

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 Alt Order #: 09393151  
 Flight Dates: 09/02/14 - 09/08/14

Advertiser: Republicans Governors Association (RG)  
 Product Desc: ISSUE (NE) KOLN  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				10/11 News Today @ 5p											
				10/11 News Today @ 5p											
				10/11 NEWS AT FIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1111--					4	\$550.00		0.00			
14	KOLN	09/08/14	09/08/14	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$550.00	CHO	0.00	NM	1	\$550.00
				10/11 News Today @ 5p											
				10/11 NEWS AT FIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	M-----					1	\$550.00		0.00			
E 15	KOLN	09/02/14	09/05/14	CBS Evening News	CM	5:30 PM-6:00 PM	-TWTF--	:30	2	\$750.00	CHO	0.00	NM	2	\$1,500.00
				CBS Evening News											
				CBS EVENING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWTF--					2	\$750.00		0.00			
E 16	KOLN	09/02/14	09/05/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	-1111--	:30	4	\$1,000.00	CHO	0.00	NM	4	\$4,000.00
				10/11 News @ 6p											
				10/11 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1111--					4	\$1,000.00		0.00			
17	KOLN	09/08/14	09/08/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$1,000.00	CHO	0.00	NM	1	\$1,000.00
				10/11 News @ 6p											
				10/11 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	M-----					1	\$1,000.00		0.00			
18	KOLN	09/06/14	09/06/14	10/11 Saturday News @ 6p	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$300.00	CHO	0.00	NM	1	\$300.00
				10/11 Saturday News @ 6p											
				10/11 NEWS AT 6P SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S-					1	\$300.00		0.00			
19	KOLN	09/07/14	09/07/14	10/11 Sunday News @ 530p	CM	5:30 PM-6:00 PM	-----S	:30	1	\$300.00	CHO	0.00	NM	1	\$300.00
				10/11 Sunday News @ 530p											
				10/11 NEWS AT 530P SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S					1	\$300.00		0.00			
E 20	KOLN	09/02/14	09/05/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	-1111--	:30	4	\$1,250.00	CHO	0.00	NM	4	\$5,000.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-1111--					4	\$1,250.00		0.00			
21	KOLN	09/08/14	09/08/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	M-----	:30	1	\$1,250.00	CHO	0.00	NM	1	\$1,250.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	M-----					1	\$1,250.00		0.00			
22	KOLN	09/06/14	09/06/14	Sa Wheel of Fortune	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$300.00	CHO	0.00	NM	1	\$300.00
				Sa Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S-					1	\$300.00		0.00			
E 23	KOLN	09/02/14	09/05/14	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI-TWTF--	:30	3	\$1,400.00	CHO	0.00	NM	3	\$4,200.00
				10/11 News @ 10p M-F											
				10/11 NEWS AT TEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWTF--					3	\$1,400.00		0.00			
24	KOLN	09/06/14	09/06/14	10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$1,400.00	CHO	0.00	NM	1	\$1,400.00
				10/11 News @ 10p Sa-Su											
				10/11 NEWS AT TEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S-					1	\$1,400.00		0.00			
25	KOLN	09/07/14	09/07/14		CM	10:00 PM-10:35 PM	PI-----S	:30	1	\$1,400.00	CHO	0.00	NM	1	\$1,400.00

Order / Rev: 62745  
 Alt Order #: 09393151  
 Flight Dates: 09/02/14 - 09/08/14

Advertiser: Republicans Governors Association (RG)  
 Product Desc: ISSUE (NE) KOLN  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				10/11 News @ 10p Sa-Su											
				10/11 News @ 10p Sa-Su											
10/11 NEWS AT TEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S			1			\$1,400.00		0.00			
26	KOLN	09/08/14	09/08/14	Late News Rotator M-Su	CM	10:00 PM-10:35 PM	-----	:30	1	\$1,400.00		0.00	NM	1	\$1,400.00
				Late News Rotator M-Su											
10/11 NEWS AT TEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	M-----			1			\$1,400.00		0.00			
E 27	KOLN	09/02/14	09/05/14	David Letterman	CM	10:35 PM-11:37 PM	-TWTF--	:30	2	\$350.00		0.00	NM	2	\$700.00
				David Letterman											
LATE SHOW W/ LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWTF--			2			\$350.00		0.00			
28	KOLN	09/02/14	09/02/14	Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$2,000.00		0.00	NM	1	\$2,000.00
				Tuesday Prime Hr 2											
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-T-----			1			\$2,000.00		0.00			
29	KOLN	09/02/14	09/02/14	Tuesday Prime Rotator	CM	9:00 PM-10:00 PM	-T-----	:30	1	\$2,000.00		0.00	NM	1	\$2,000.00
				Tuesday Prime Rotator											
NCIS: LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-T-----			1			\$2,000.00		0.00			
E 30	KOLN	09/03/14	09/03/14	Wednesday Prime Hr 3	CM	9:00 PM-10:00 PM	--W----	:30	1	\$2,000.00		0.00	NM	1	\$2,000.00
				Wednesday Prime Hr 3											
EXTANT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	--W----			1			\$2,000.00		0.00			
													Totals	55	\$37,850.00

ORDER WORKSHEET

Rep Order# 9393151 Ver# 1 Status New

EC'd Yes

Traffic Order# 62745

Printed: 08/27/14 3:45 PM  
Last Received: 08/22/14 4:18 PM  
Showing Buylines: All Rep and Station Changes

1 of 3

Station KOLN-TV LINCOLN NE  
Advertiser (RGA) REPUB GOVERNORS ASSO  
Product ISSUE (NE)  
Estimate#  
Buyer NICOLE MEADE

Agency (PINP) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E  
Flight Dates 09/02/14-09/08/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (BT2) BILL THOMAS  
Sales Assistant JACOB  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER ISSUE - RGA SHARES ARE EST PLS CFM T/R JACOB

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F	5A-6A	FIRST NEWS AT 5A	30	-	-	\$100.00	09/02-09/05	4	1	4	\$400.00
2	M	5A-6A	FIRST NEWS AT 5A	30	-	-	\$100.00	09/08-09/08	1	1	1	\$100.00
3	Tu-F	6A-7A	FIRST NEWS AT 6A	30	-	-	\$400.00	09/02-09/05	4	1	4	\$1,600.00
4	M	6A-7A	FIRST NEWS AT 6A	30	-	-	\$400.00	09/08-09/08	1	1	1	\$400.00
5	Tu-F	7A-9A	CBS THIS MORNING	30	-	-	\$300.00	09/02-09/05	4	1	4	\$1,200.00
6	M	7A-9A	CBS THIS MORNING	30	-	-	\$300.00	09/08-09/08	1	1	1	\$300.00
7	Sa	630A-8A	10/11 SATURDAY MORNING	30	-	-	\$125.00	09/06-09/06	1	1	1	\$125.00
8	Su	630A-730A	10/11 SUNDAY MORNING	30	-	-	\$125.00	09/07-09/07	1	1	1	\$125.00
9	Tu-F	12P-1230P	10/11 NOON NEWS	30	-	-	\$300.00	09/02-09/05	4	1	4	\$1,200.00
10	M	12P-1230P	10/11 NOON NEWS	30	-	-	\$300.00	09/08-09/08	1	1	1	\$300.00
11	Tu-F	430P-5P	JEOBARDY	30	-	-	\$300.00	09/02-09/05	1	1	1	\$300.00

ORDER WORKSHEET

Rep Order# 9393151 Ver# 1 Status New Traffic Order# Printed: 08/27/14 3:45 PM 2 of 3  
 EC'd Yes Last Received: 08/22/14 4:18 PM  
 Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE Agency (PINP) PINPOINT MEDIA  
 Advertiser (RGA) REPUB GOVERNORS ASSO 1707 OSAGE ST, #103  
 Product ISSUE (NE) ALEXANDRIA, VA 22302  
 Estimate# Buyer NICOLE MEADE Agency C/P1/P2/E Flight Dates 09/02/14-09/08/14

Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (BT2) BILL THOMAS  
 Sales Assistant JACOB  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
12	M	430P-5P	JEOPARDY	30	-	-	\$300.00	09/08-09/08	1	1	1	\$300.00
13	Tu-F	5P-530P	10/11 NEWS AT FIVE	30	-	-	\$550.00	09/02-09/05	4	1	4	\$2,200.00
14	M	5P-530P	10/11 NEWS AT FIVE	30	-	-	\$550.00	09/08-09/08	1	1	1	\$550.00
15	Tu-F	530P-6P	CBS EVENING NEWS	30	-	-	\$750.00	09/02-09/05	2	1	2	\$1,500.00
16	Tu-F	6P-630P	10/11 NEWS AT 6P	30	-	-	\$1,000.00	09/02-09/05	4	1	4	\$4,000.00
17	M	6P-630P	10/11 NEWS AT 6P	30	-	-	\$1,000.00	09/08-09/08	1	1	1	\$1,000.00
18	Sa	6P-630P	10/11 NEWS AT 6P SAT	30	-	-	\$300.00	09/06-09/06	1	1	1	\$300.00
19	Su	530P-6P	10/11 NEWS AT 530P SUN	30	-	-	\$300.00	09/07-09/07	1	1	1	\$300.00
20	Tu-F	630P-7P	WHEEL OF FORTUNE	30	-	-	\$1,250.00	09/02-09/05	4	1	4	\$5,000.00
21	M	630P-7P	WHEEL OF FORTUNE	30	-	-	\$1,250.00	09/08-09/08	1	1	1	\$1,250.00
22	Sa	630P-7P	WHEEL OF FORTUNE	30	-	-	\$300.00	09/06-09/06	1	1	1	\$300.00
23	Tu-F	10P-1035P	10/11 NEWS AT TEN	30	-	-	\$1,400.00	09/02-09/05	3	1	3	\$4,200.00
24	Sa	10P-1035P	10/11 NEWS AT TEN	30	-	-	\$1,400.00	09/06-09/06	1	1	1	\$1,400.00
25	Su	10P-1035P	10/11 NEWS AT TEN	30	-	-	\$1,400.00	09/07-09/07	1	1	1	\$1,400.00
26	M	10P-1035P	10/11 NEWS AT TEN	30	-	-	\$1,400.00	09/08-09/08	1	1	1	\$1,400.00
27	Tu-F	1035P-1137P	LATE SHOW W/ LETTERMAN	30	-	-	\$350.00	09/02-09/05	2	1	2	\$700.00

ORDER WORKSHEET

Rep Order# 9393151 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 08/27/14 3:45 PM  
 Last Received: 08/22/14 4:18 PM  
 Showing Buylines: All Rep and Station Changes

Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (BT2) BILL THOMAS  
 Sales Assistant JACOB  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

3 of 3

Station KOLN-TV LINCOLN NE  
 Advertiser (RGA) REPUB GOVERNORS ASSO  
 Product ISSUE (NE)  
 Estimate#  
 Buyer NICOLE MEADE

Agency (PINP) PINPOINT MEDIA  
 1707 OSAGE ST, #103  
 ALEXANDRIA, VA 22302  
 Agency C/P1/P2/E  
 Flight Dates 09/02/14-09/08/14

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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28	Tu	8P-9P	NCIS	30	-	-	\$2,000.00	09/02-09/02	1	1	1	\$2,000.00
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29	Tu	9P-10P	NCIS: LA	30	-	-	\$2,000.00	09/02-09/02	1	1	1	\$2,000.00
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30	W	9P-10P	EXTANT	30	-	-	\$2,000.00	09/03-09/03	1	1	1	\$2,000.00
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---REPORT TOTALS---

Report Totals: 55 / \$37,850.00

---SALES MONTHLY TOTALS---

Sep2014: 55 / \$37,850.00

Order Totals: 55 / \$37,850.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals

\$68,818.18

CABL .00%  
 KLMN 13.00%

EOLN .00%  
 KOLN 55.00%

KEFXL 5.00%  
 ROLN .00%

KHAS 17.00%

KHGI 10.00%

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS