





# Order #802149: Katz Media../Billings/R../Billings f../422517

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	04/21/22 9:53:51 AM	Processed		<async process>	Jayda Burl	\$1,425.00	57	0.00
	04/21/22 9:32:20 AM	Approved			Pam Black	\$1,425.00	57	0.00
	04/21/22 9:32:03 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Pam Black	\$1,425.00	57	0.00
	04/21/22 9:21:57 AM	Approval Workflow		[Sales Manager - Ready Default]	Andrea Ay	\$1,425.00	57	0.00
	04/21/22 9:10:01 AM	Ready for approval		restricted line 9	Benjamin \	\$1,425.00	57	0.00
	04/21/22 9:02:07 AM	Ready for approval		new	Benjamin \	\$1,425.00	57	0.00
	04/21/22 9:00:00 AM	New order created		Imported EC Order	Benjamin \	\$1,425.00	57	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 802149  
**Alt Order #:** 35852735  
**Product Desc:** Billings for KY HD91  
**Estimate:** 422517  
**Flight Dates:** 04/22/22 - 05/17/22  
**Original Date / Rev:** 04/21/22 / 04/21/22  
**Order Type:** GENERAL

**WVLK-AM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Billings/R/State Representative  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	3	\$75.00	\$63.75
04/25/22	05/17/22	54	\$1,350.00	\$1,147.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	3	\$75.00	\$63.75	0.00
May 2022	54	\$1,350.00	\$1,147.50	0.00
<b>Totals</b>	<b>57</b>	<b>\$1,425.00</b>	<b>\$1,211.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVLKA	04/22/22	04/28/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	----F--	1:00	1	\$25.00	P-50	0.00	NM	1	\$25.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/22/22	04/28/22	----F--		1		\$25.00		0.00					
N 2	WVLKA	04/22/22	04/28/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	----F--	1:00	1	\$25.00	P-50	0.00	NM	1	\$25.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/22/22	04/28/22	----F--		1		\$25.00		0.00					
N 3	WVLKA	04/22/22	04/28/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	----F--	1:00	1	\$25.00	P-50	0.00	NM	1	\$25.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/22/22	04/28/22	----F--		1		\$25.00		0.00					
N 4	WVLKA	04/25/22	05/15/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	4	\$25.00	P-50	0.00	NM	14	\$350.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/25/22	05/01/22	MTWTF--		4		\$25.00		0.00					
	Week:	05/02/22	05/08/22	MTWTF--		5		\$25.00		0.00					
	Week:	05/09/22	05/15/22	MTWTF--		5		\$25.00		0.00					

Order / Rev: 802149  
 Alt Order #: 35852735  
 Flight Dates: 04/22/22 - 05/17/22

Advertiser: Billings/R/State Representative  
 Product Desc: Billings for KY HD91  
 Estimate: 422517  
**WVLK-AM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WVLKA	04/25/22	05/15/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	4	\$25.00	P-50	0.00	NM	14	\$350.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	MTWTF--		4		\$25.00		0.00					
		Week: 05/02/22	05/08/22	MTWTF--		5		\$25.00		0.00					
		Week: 05/09/22	05/15/22	MTWTF--		5		\$25.00		0.00					
N 6	WVLKA	04/25/22	05/15/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	4	\$25.00	P-50	0.00	NM	14	\$350.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	MTWTF--		4		\$25.00		0.00					
		Week: 05/02/22	05/08/22	MTWTF--		5		\$25.00		0.00					
		Week: 05/09/22	05/15/22	MTWTF--		5		\$25.00		0.00					
N 7	WVLKA	05/16/22	05/17/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MT-----	1:00	4	\$25.00	P-50	0.00	NM	4	\$100.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	MT-----		4		\$25.00		0.00					
N 8	WVLKA	05/16/22	05/17/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MT-----	1:00	4	\$25.00	P-50	0.00	NM	4	\$100.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	MT-----		4		\$25.00		0.00					
N 9	WVLKA	05/16/22	05/17/22	M-F 3p-6p M-F	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	MT-----	1:00	4	\$25.00	P-40	0.00	NM	4	\$100.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	MT-----		4		\$25.00		0.00					
													Totals	57	\$1,425.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Medium Buying, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Darrell Billings

Authorized committee:

Darrell Billings for State Representative

Agency requesting time (and contact information):

Medium Buying LLC 815 Grandview Ave Columbus OH 43215

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kentucky House of Representatives

Date of election:

05/17/22

General

Primary

Treasurer of candidate's authorized committee:

Jennifer Billings

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Name: Dillon Lloyd

Date of Request to Purchase Ad Time: 4/21/22

#### Station Representative

Signature:

Name: Andrea Ayers

Date of Station Agreement to Sell Time: 4/21/22 - 1:14pm