

TBLC MEDIA, LLC
WNVL (AM) – WMDB (AM)
EEO Public File Report
April 1, 2017 – March 31, 2018

I. VACANCY LIST

See Section II “Master Recruitment Source List” for recruitment source data

Job Title	Number of job vacancies	Recruitment Sources (“RS”) used to fill vacancy	Number of people interviewed	RS that referred hire
Sales Representative	1	1, 4, 11,	3	11
On air Talent	1	1,2, 4, 7, 11	7	4
On air Talent	1	1,2, 4, 7, 11	4	1

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II MASTER RECRUITMENT SOURCE LIST (MRS�)

RS Number	RS Information	Source entitled to vacancy information (Y/N)	Recruitment Sources (“RS”) used to fill vacancy
1	Internal (Employee) referral	Y	1
2	On Air Advertising – Announcements on WNVL	Y	0
3	Careerbuilder.com	Y	0
4	Direct Applicant (submitted resume unsolicited – either mailed/dropped off or submitted at prior Job Fairs)	Y	1
5	Internal Applicant	Y	0
6	Activa Web page WWW.Activa1240.com	N	0
7	Social Media Facebook Activa 1240	Y	0
8	Advertisement on Radio Notas Web page.	N	0
9	Craigslist	N	0
10	Vanderbilt University Center for Student Professional Development 310 25 th Ave South, Suite 220 Nashville, TN 37240 Tel: 615-322-2750	N	0
11	Linkedin	Y	11

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (Menu Selection)	Brief Description of Activity
1	Internship	WNVL/WMDB maintains an ongoing informal internship program to train any interested individual in the various operations of a broadcasting facility.
2	Mentoring young advertising executives	WNVL/WMDB upper management continually mentors junior advertising executives for management positions.
3	Junior Shadow Day	WNVL/WMDB Support educational initiatives in the community. College and high school students can visit the radio station for one day. Program Director and DJ's could spend the day with the student who learns the ins and outs of radio broadcasting.
4	EEO Training to upper level management	WNVL Director of Human Resources Dawn Vesey. Attended training sections regarding interviewing techniques to ensure equal opportunity in the hiring process.

School of Journalism Internship Information
Internship/Practicum Application
MTSU School of Journalism

Applications are due prior to registering for internship/practicum. If you register late, you may be subject to late fees as specified by university registration. Once you have completed your application, submit it to the Journalism Office in Bragg 249 or email to greg.pitts@mtsu.edu.

Minimum Registration Requirements: To participate in an internship/practicum you must:

- Have at least junior standing
- Have no grades of incomplete in previous attempts at the internship course
- Have completed an appropriate mix of classes to prepare you for the internship or practicum.

Internship/Practicum Application Requirements:

- Please attach a cover letter and resume to your internship application. Include a statement of career goals or skills that you can bring to the internship in the cover letter. The cover letter should be written to the person who administers internships or practicums at the firm where you wish to be placed.
- Completed Learning Agreement form

Intern Contact Information:

Name: Genesis Rodriguez

M#: 101349821

Phone number: (786) 878-2918

E-mail: genesisrbia@hotmail.com

Course Requested (check one):

JOUR 3580 - MC Practicum

JOUR 4000 - MC Internship

Semester and Year Requested:

Year

Fall

Spring

Summer

Credit Hours Requested (check one):

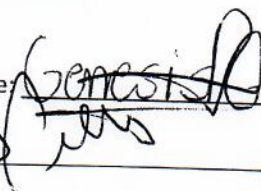
1 credit hour = 75 work hours within the semester

2 credit hours = 150 work hours within the semester

3 credit hours = 225 work hours within the semester

I have received, read and understand the School of Journalism policies outlined in this material, including the statement regarding academic integrity. I also understand that I must register for the specified internship/practicum class upon approval of application. My signature is an acknowledgment that I will abide by the school policies set forth in this material.

Printed name: Genesis Rodriguez

Signature: 

Date: 02/05/2018

Approved by the School of Journalism: 

Date: 2/7/18

615-494-8925
greg.pitts@mtsu.edu

Internship/Practicum Learning Agreement
MTSU School of Journalism

Student Name Genesis Rodriguez
Student Cell # 786-878-2918
Major Term/Year Senior
Student Address 1955 Old Castle Drive, Murfreesboro TN 37127.
Student Email Genesisrodriguez@gmail.com
Name & Title of Supervisor Carolina Sanchez, Business manager
Supervisor Email Carolina@tblcmedia.com
Supervisor Phone # 615-345-9482
Sponsoring Company/Organization TBLc Media LLC
Company Address 3955 Nolensville Pike, Nashville TN 37211
Expected Hours to be Worked 60 TOTAL Hourly Pay Rate 0

The internship begins with a list of learning objectives. To the degree possible, these objectives should be specific, measurable, and realistic. They should also reflect what activities the student will do during the internship. Objectives should relate to curriculum goals and be judged worthy and appropriate by the student's department chair.

Objectives

The student acknowledges that he/she is working under a site supervisor, deriving educational benefit from the experience, and is receiving course credit; moreover, he/she is not guaranteed employment upon conclusion of the internship/co-op experience. Please initial: _____

Signature: [Signature] Date: 2/5/18
(Sponsoring Organization)

Signature: Genesis R Date: 2/5/18
(Student)

Signature: [Signature] Date: 2/7/18
(School of Journalism)

Coordinator Contact Information:

Dr. Greg Pitts, Director of the School of Journalism, Middle Tennessee State University P.O. Box 64
Murfreesboro, TN 37132 Phone: 615-494-8925 Fax: 615-898-5682 Email: greg.pitts@mtsu.edu