

**ISSUES AND PROGRAM REPORT
FOR
STATION KCBS-AM AND KFRC-FM
4th QUARTER, 2015
(October-December, 2015)**

Prepared by: Jack Swanson, Director of News and Programming

PUBLIC AFFAIRS PROGRAMS

KCBS PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. KCBS In Depth Sundays at 8:30am and 8:30pm. Locally-produced commercial-free half-hour news interview program. Also airs 5:30am Saturdays.
2. Special News Programming Programming Dates Vary

NOTE: This report covers special, in depth public affairs news programming.
As an all news station, most KCBS programming addresses important public issues in the news.

**ISSUES OF CONCERN TO THE SAN FRANCISCO BAY AREA
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
4th Quarter, 2015**

1. San Francisco and World War II
2. Prepping for the Storms
3. LGBT High School Course
4. Following the Fire
5. SF Supervisor Race
6. RV Rentals
7. San Francisco's Prop F
8. Needs of Veterans
9. Wealth Distribution in the US
10. Allies Against ISIL and ISIS
11. Climate Change Summit
12. Palo Alto's Student Suicide Epidemic
13. Following Political Money
14. El Niño Landslides
15. Help for the Poor
16. Bay Area Gridlock

QUARTERLY ISSUES/PROGRAMS REPORT

4th Quarter 2015
(October-December 2015)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: San Francisco and World War II

KCBS In Depth
October 9th and 10th, 2015
5:30am and 8:30am, 8:30pm
30 Minutes

With Fleet Week Celebrations filling the streets of San Francisco, Golden Gate National Park Historian Stephen Haller discusses the significance that the city held during World War II and the reminders of the war that still remain around the Bay Area.

ISSUE: Prepping for the Storms

KCBS Special Report
October 13th, 2015
Hourly from 5am – 11pm
2 minute special reports

KCBS reporter Jennifer Hodges explained how the city of Santa Cruz is preparing for the winter El Niño storms while also recovering from damage created by a 2011 tsunami.

ISSUE: LGBT High School Course

KCBS In Depth
October 17th and 18th, 2015
5:30am and 8:30am, 8:30pm
30 Minutes

San Francisco Unified School District teacher Lyndsey Schalx gave an update to the first ever LGBT high school social studies course after the school year started, informing listeners on how students and parents are reacting to the elective class offering.

ISSUE: Following the Fire

KCBS Special Report

October 20th-22nd, 2015

6:30am, 8:30am, 12:30pm, 4:30pm, and 9:30pm

3 minute special reports

In a three-part series that aired over three days, KCBS reporter Doug Sovern spoke with community members and leaders about rebuilding from nothing after the Valley Fire devastated Lake, Napa, and Sonoma Counties.

ISSUE: SF Supervisor Race

KCBS Special Report

October 27th, 2015

Hourly from 5am – 11pm

2 minute special reports

KCBS reporter Doug Sovern gave a breakdown of a neck-and-neck race for the seat of Supervisor from the Third District of San Francisco.

ISSUE: RV Rentals

KCBS Special Report

October 30th, 2015

Hourly from 5am – 11pm

2 minute special reports

As rent continues to rise in Silicon Valley, KCBS reporter Mike Colgan took a look at a long waiting list for an RV Park as affordable housing options and the people who have no other options.

ISSUE: San Francisco's Prop F

KCBS In Depth

October 31st and November 1st, 2015

5:30am and 8:30am, 8:30pm

30 Minutes

Proposition F, the so-called AirBnB measure, is up for vote in San Francisco's election. The ballot was created to have stricter regulations on short term rentals in the city by regulating how many nights places can be posted on short-term rental sites, having people register their place with the city, among other things. Both sides of the issue were presented by Dale Carlson with Yes on F and Patrick Hannan of the No on F headquarters.

ISSUE: Needs of Veterans

KCBS In Depth

November 7th and 8th, 2015

5:30am and 8:30am, 8:30pm

30 Minutes

In honor of Veterans Day, Michael Blecker of Swords to Plowshares, a community based nonprofit that provides full spectrum care for veterans in the Bay Area, spoke about the needs of veterans and how the community can help.

ISSUE: Wealth Distribution in the US

KCBS In Depth

November 14th and 15th, 2015

5:30am and 8:30am, 8:30pm

30 Minutes

Following six years of growth for the US economy and unemployment rates dropping, none of the primary presidential candidates appear to be happy with how wealth is distributed in the country. University of California Berkeley Professor of Public Policy Robert Reich spoke about wealth and income inequality in the America and what fixes are needed.

ISSUE: **Allies Against ISIL and ISIS**

KCBS In Depth

November 21st and 22nd, 2015

5:30am and 8:30am, 8:30pm

30 Minutes

Dr. Gloria Duffy, President and CEO of the Commonwealth Club California and also an expert on global nuclear threats, spoke of the fallout a week following the terror attacks in Paris in which there are new calls for peace, increased military attacks, renewed displays of solidarity globally and how some strange alliances are forming – such as the US and Russia coming together against ISIL.

ISSUE: **Climate Change Summit**

KCBS In Depth

November 28th and 29th, 2015

5:30am and 8:30am, 8:30pm

30 Minutes

Before joining the UN Climate Change Summit in Paris, Executive Director of the Environmental Defense Fund Diane Regas, spoke about the global issues that needed to be addressed at the summit and agreements that need to be made.

ISSUE: **Palo Alto's Student Suicide Epidemic**

KCBS Special Report

December 1st and 2nd, 2015

Hourly from 5am – 11pm

2 minute special reports

In a two part series, KCBS Reporter Margie Shafer explored the culture of Silicon Valley, the suicide epidemic among students that was thrust into national attention following an article in The Atlantic, and what's being done to bring help and hope to those that need it the most.

ISSUE: Following Political Money

KCBS In Depth

December 12th and 13th, 2015

5:30am and 8:30am, 8:30pm

30 Minutes

Due to the work of a nonprofit, the public has easier access to follow where money in politics goes and see exactly how money affects public policy. President and co-founder of Maplight.org, Daniel Newman, spoke about how voters are using the service to look for way to stop influence of big money in public policy.

ISSUE: El Niño Landslides

KCBS Special Report

December 16th-18th, 2015

6:30am, 8:30am, 12:30pm, 4:30pm, and 9:30pm

3 minute special reports

In a three-part series that aired over three days, KCBS reporter Doug Sovern reported on what's being done in preparation for El Niño's deadliest consequences – landslides...especially in places where they've happened in past El Niño seasons.

ISSUE: Help for the Poor

KCBS In Depth

December 19th and 20th, 2015

5:30am and 8:30am, 8:30pm

30 Minutes

During the holiday season, as people put more focus on those who have less, Dr. David Grusky spoke about how the impoverished affectsociety as a whole. He's the director at the Center on Poverty and Inequality at Stanford – one of three new centers in the nation that focuses on research to lay out facts and deliver reports for evidence on what works and what doesn't when it comes to aiding the poor.

ISSUE: Bay Area Gridlock

KCBS In Depth

December 26th and 27th, 2015

5:30am and 8:30am, 8:30pm

30 Minutes

A new report shows traffic is getting worse. Freeway congestion in the Bay Area is growing faster than the growth of either housing or unemployment. The time commuters spend in congested traffic is up 40 percent in just the last 5 years. John Goodwin of the Metropolitan Transportation Commission spoke about what needs to be done to change the infrastructure, transit plans for the future, and what plans are in place to help people get around the Bay Area more easily.

A SAMPLING OF PUBLIC SERVICE ANNOUNCEMENTS AIRED ON KCBS DURING THE 4th QUARTER 2015

ORGANIZATION/EVENT

**Half Moon Bay Beautification Committee
JDRF Bay Area
SF SPCA
United Healthcare
San Mateo County History Museum
Silicon Valley Power
The Arthritis Foundation
East Bay HIREvent
OneGoodDay
Humane Society Silicon Valley
San Francisco Gay Men's Chorus
Saint Mary's College
International Fellowship
GLIDE
Bay Area Business Roundtable
Half Moon Bay Coastside
Monterey County Sheriff's Office
Swords to Plowshares**

**Art and Pumpkin Festival
2015 JDFR One Walk Benefit
Inaugural POPULAR Cocktail Benefit
Ride 2 Recovery California Challenge
Hands-on History Origami
Scholarship and Grant Applications
The Annual Jingle Bell Run/Walk
Community Job Fair
One Good Laugh Comedy Benefit Show
Animal Adoption Availability
Home for the Holidays Benefit Concert
Leadership for Social Justice Conference
Volunteer Host Families Search
Annual Holiday Jam Benefit
Free Job Training and Placement
Inaugural Sustaining Our Seas Seafood Festival
Holiday Toy Drive
Donation Drive**

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