



Ad Copy Play Count  
KPIF-DT Q3 PSA report  
Retro TV; Mon, Jun 26, 2017 to Sun, Sep 24, 2017

Title	Category	Duration	Broadcast Day		All Day
			07:00am-01:00am	07:00pm-10:00pm	
Autism Awareness/World of Autism		00:01:00	16	0	16
Beauty Revised		00:00:30	15	0	15
Bento Keyboard Cat		00:00:15	9	0	9
Bullying Prevention/Ben's Story		00:01:00	24	0	24
Bullying Prevention/I Am A Witness		00:00:30	4	0	4
Car Seats/Chairs		00:00:30	4	0	4
Car Seats/Know it Alls		00:01:00	13	0	13
Car Seats/Their Future		00:00:15	4	0	4
Caregiver Assidance / Bath		00:00:30	6	0	6
Caregiver Assidance / Moments		00:00:15	1	0	1
Caregiver Assidance / Perspectives		00:00:30	5	0	5
Caregiver Assidance / Roles		00:00:30	4	0	4
Daisy Revised		00:00:30	11	0	11
Diabetes/Busy Mom		00:00:30	1	0	1
Diabetes/Prediabetes Test		00:01:00	11	0	11
Emergency Prep/Don't Wait		00:01:00	14	0	14
Emergency Prep/Not Sharing-ALT		00:00:15	2	0	2
Emergency Prep/Progress		00:00:30	5	0	5
Emergency Prep/Seat of Your Pants-ALT		00:00:30	5	0	5
Fatherhood/Guys Night Out		00:00:30	7	0	7
Fatherhood/Laugh		00:00:15	3	0	3
Fatherhood/Major League Dad		00:00:30	6	0	6
Fatherhood/Mirror		00:00:30	7	0	7
Fatherhood/Sing		00:00:30	8	0	8
Fatherhood/Teapot		00:00:30	8	0	8
Financial Literacy/Boss Baby		00:00:30	1	0	1
Financial Literacy/Brown Bag		00:00:15	2	0	2
Financial Literacy/Chase		00:00:15	2	0	2
Fire Prevention/Ashes-Dragging Chains		00:00:15	2	0	2
Fire Prevention/Ashes-Tall Grass		00:00:15	2	0	2
Fire Prevention/Dragging Chains		00:00:30	2	0	2
Food Waste/Junk Food		00:01:00	27	0	27
Food Waste/Life of Strawberry		00:00:30	5	0	5
Food Waste/Life of Strawberry		00:01:00	21	0	21
Foster Care/Breakup		00:00:30	6	0	6
Foster Care/Cat		00:00:15	2	0	2
Foster Care/Cat		00:00:30	5	0	5
Foster Care/French		00:00:30	6	0	6
Foster Care/Haircut		00:00:15	3	0	3
Foster Care/Haircut		00:00:30	5	0	5
Foster Care/Suitcase		00:00:30	7	0	7
Hamilton the Pug		00:00:15	15	0	15
High School Equivalency/Angela		00:01:00	15	0	15
High School Equivalency/Karim		00:00:15	4	0	4
Hunger Prevention/Farmer		00:00:30	10	0	10
Hunger Prevention/Jennie Garth		00:01:00	24	0	24
Hunger Prevention/Wed Do Anything		00:00:15	1	0	1
Jobs/Andrae		00:00:15	3	0	3
Jobs/Atypical		00:01:00	15	0	15
Jobs/Donald		00:00:15	4	0	4

Jobs/Hard to See	00:00:30	5	0	5
Learning & Attention Issues/Directions	00:01:00	18	0	18
Learning & Attention Issues/Homework	00:00:30	2	0	2
Learning & Attention Issues/Miscommunication	00:00:30	2	0	2
Learning & Attention Issues/School	00:01:00	14	0	14
Learning & Attention Issues/Site Demo	00:00:15	2	0	2
Meals on Wheels / Anthem	00:01:00	26	0	26
Meals on Wheels / Harvey	00:00:15	1	0	1
Meals on Wheels / Harvey	00:00:30	4	0	4
Meals on Wheels / Lola	00:00:30	2	0	2
Meals on Wheels / Mr. Gaines	00:01:00	26	0	26
Molly Revised	00:00:30	11	0	11
Pets Anthem	00:00:30	20	0	20
Prince Revised	00:00:30	20	0	20
Recycle/Annedroids	00:00:30	4	0	4
Sand Castle	00:00:30	12	0	12
Seatbelt/Battlefield	00:00:15	4	0	4
Seatbelt/Long Haul	00:00:30	5	0	5
Stroke/The Day	00:00:30	1	0	1
Stroke/When I Was 6	00:00:15	1	0	1
Teacher/I Dare You	00:00:30	3	0	3
Teacher/Whattcha	00:00:30	2	0	2
Texting/Be a Friend	00:01:00	14	0	14
Texting/Both Eyes on the Road	00:00:30	5	0	5
Texting/Not Safe for Anyone	00:00:30	3	0	3
Texting/Penguins	00:00:30	4	0	4
Texting/Todd	00:00:30	3	0	3
Toast	00:00:30	21	0	21
		<b>617</b>	<b>0</b>	<b>617</b>