

WMEI Q3 2015 PSA SUMMARY

PSA	Length	Times aired
Booster Seat Education	:15	8 per air date
Discovering Nature	:15	2 per air date
Shelter Pet	:30	8 per air date
Texting and Driving Prevention	:30	8 per air date
Today's Military	:30	8 per air date
Help Children Early, So They Can Thrive Later	:60	8 per air date

WMEI Air Dates Q3 2015	WMEI Air Dates Q3 2015	Air Times
Saturday, July 04, 2015	Sunday, July 05, 2015	10:00AM-12:00PM
Saturday, July 11, 2015	Sunday, July 12, 2015	10:00AM-12:00PM
Saturday, July 18, 2015	Sunday, July 19, 2015	10:00AM-12:00PM
Saturday, July 25, 2015	Sunday, July 26, 2015	10:00AM-12:00PM
Saturday, August 01, 2015	Sunday, August 02, 2015	10:00AM-12:00PM
Saturday, August 08, 2015	Sunday, August 09, 2015	10:00AM-12:00PM
Saturday, August 15, 2015	Sunday, August 16, 2015	10:00AM-12:00PM

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PSA	Length	Times aired
Recycling	:15	8 per air date
Food Allergies	:15	2 per air date
American Heart Association: Go Red for Women	:30	8 per air date
Wildfire Prevention	:30	8 per air date
Internat'l Fund for Animal Welfare	:30	8 per air date
Mentoring - Big Bros & Sisters	:60	8 per air date

WMEI Air Dates Q3 2015	WMEI Air Dates Q3 2015	Air Times
Saturday, August 22, 2015	Sunday, August 23, 2015	10:00AM-12:00PM
Saturday, August 29, 2015	Sunday, August 30, 2015	10:00AM-12:00PM
Saturday, September 05, 2015	Sunday, September 06, 2015	10:00AM-12:00PM
Saturday, September 12, 2015	Sunday, September 13, 2015	10:00AM-12:00PM
Saturday, September 19, 2015	Sunday, September 20, 2015	10:00AM-12:00PM
Saturday, September 26, 2015	Sunday, September 27, 2015	10:00AM-12:00PM