

Issues/Programs List

Quarterly Issues Programs List for KPIF-DT
April 1, 2017 – June 30, 2017

Section I. Issues

1. Wildfire Prevention
2. Emergency Preparedness
3. Fatherhood Involvement
4. Type 2 Diabetes Prevention

Section II. Programs

1. Walking Wild
 - a. “Ashes Tall Grass” – April 9, 2017 8:00am. :30 seconds.
Addresses the dangers of dry tall grass and how to prevent accidental wildfires
 - b. “Don’t Wait” – May 14, 2017 8:00am. :30 seconds
The Federal Emergency Management Agency (FEMA) is designed to prepare American families for an effective response to whatever natural or man-made disaster may come next.
2. Dragonfly TV
 - a. “Rain” – May 21, 2017 8:30am :30 seconds.
This Fatherhood Involvement campaign will encourage men to “take time to be a dad today” by playing an active, responsible role in their children’s lives.
 - b. “Prediabetes Test” – June 11, 2017 8:30am :60 seconds
The campaign encourages people to learn their risk of type 2 diabetes by taking a short online test at the campaign website, which also features information on prediabetes as well as lifestyle programs and tips to help people reverse their risk.
3. Dog Tales
 - a. “Bear Hug Campfire” – April 16, 2017 9:00am :30 seconds
This campaign reminds nature enthusiasts to safely use and extinguish outdoor fires. The campaign rewards those who take the proper action and use fire responsibly with a bear hug.
4. Biz Kid\$
 - a. “Don’t Wait” – April 23, 2017 9:30am :30 seconds
5. Animal Rescue
 - a. “Prediabetes Test” – May, 21, 2017 10:00am :30 seconds
6. Think Big
 - a. “Ashes Tall Grass” – June 18, 2017 10:30am :30 seconds