

WMEI Q4 2015 PSA SUMMARY

PSA	Length	Times aired
Booster Seat Education	:15	8 per air date
Discovering Nature	:15	2 per air date
Shelter Pet	:30	8 per air date
Texting and Driving Prevention	:30	8 per air date
Today's Military	:30	8 per air date
Help Children Early, So They Can Thrive Later	:60	8 per air date

WMEI Air Dates Q4 2015	WMEI Air Dates Q4 2015	Air Times
Saturday, October 03, 2015	Sunday, October 04, 2015	10:00AM-12:00PM
Saturday, October 10, 2015	Sunday, October 11, 2015	10:00AM-12:00PM
Saturday, October 17, 2015	Sunday, October 18, 2015	10:00AM-12:00PM
Saturday, October 24, 2015	Sunday, October 25, 2015	10:00AM-12:00PM
Saturday, October 31, 2015	Sunday, November 01, 2015	10:00AM-12:00PM
Saturday, November 07, 2015	Sunday, November 08, 2015	10:00AM-12:00PM
Saturday, November 14, 2015	Sunday, November 15, 2015	10:00AM-12:00PM
Saturday, November 21, 2015	Sunday, November 22, 2015	10:00AM-12:00PM
Saturday, November 28, 2015	Sunday, November 29, 2015	10:00AM-12:00PM
Saturday, December 05, 2015	Sunday, December 06, 2015	10:00AM-12:00PM
Saturday, December 12, 2015	Sunday, December 13, 2015	10:00AM-12:00PM
Saturday, December 19, 2015	Sunday, December 20, 2015	10:00AM-12:00PM
Saturday, December 26, 2015	Sunday, December 27, 2015	10:00AM-12:00PM

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PSA	Length	Times aired
Recycling	:15	8 per air date
Food Allergies	:15	2 per air date
American Heart Association: Go Red for Women	:30	8 per air date
Wildfire Prevention	:30	8 per air date
Internat'l Fund for Animal Welfare	:30	8 per air date
Mentoring - Big Bros & Sisters	:60	8 per air date

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