

Issues/Programs List

Quarterly Issues Programs List for KPIF-DT
October 1, 2014 – December 31, 2015

Section I. Issues

1. Child Safety Seat Education
2. Child Oral Health Education
3. Women and Heart Disease Prevention

Section II. Programs

1. Mustard Pancakes
 - a. “LATCH System and Booster Seat Education” – October 6, 2014 8:00am. 15 seconds.
2. Eco Company
 - a. “LATCH System and Booster Seat Education” – November 13, 2014.8:00am 15 seconds.
3. 9th Period
 - a. “LATCH System and Booster Seat Education” – December 12, 2014 8:00am. 15 seconds.

The LATCH system (Lower Anchors and Tethers for Children) secures the car seat to the vehicle. The LATCH system was developed to make it easier to correctly install car seats without seatbelts. This segment seeks to educate parents on how LATCH works and the safety benefits LATCH provides and direct them to www.safercar.gov for more critical information.
4. Real Life 101
 - a. “Healthy Mouths Healthy Lives” – October 7, 2014 8:30am . 30 seconds.
5. Animal Rescue
 - a. “Healthy Mouths Healthy Lives” – November 12, 2014 8:00am . 30 seconds
6. Mouse in the House
 - a. “Healthy Mouths Healthy Lives” – December 16, 2014 8:00am . 30 seconds
Humorous depictions of life lessons which make the point that while parenting can be tricky at times, getting kids to brush for two minutes, twice a day can be easier than most other things parents will try to teach their children. This segment helps parents better understand why ignoring dental health can have serious consequences, and educate families about good dental health habits.
7. Think Big
 - a. “Go Red for Women” – October 24, 2014 8:30am. 60 seconds.

8. Dragonfly TV

- a. "Go Red for Women" – November 24, 2014 8:30 am. 60 seconds.

9. Animal Rescue

- a. "Go Red for Women" – December 24, 2014 8:00am. 60 seconds.

Educate women about heart disease and what they can do to live healthier lives and prevent heart disease.