



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

CreativeStream Inc
1428 N 2630 W
Provo, UT 84601

Contract # 1962428

Schedule Dates 10/29/14-11/03/14
Advertiser M Love for Utah Congress-R (73714)
Agency CreativeStream Inc (15869)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Mia Love Est. 103 (671572)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name HALL,JEFF
Phone/Fax (703) 528-7800 /
CPE 103
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/28/14
Last Modified 10/28/14
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,149.00
Net Total \$6,511.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Nov. 2014 29 \$7,660.00
Grand Total: 29 \$7,660.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/29/14-10/31/14	1	:15	4:58-15P- News-2 News at 5p				1	1	1			3	\$338.00	\$1,014.00	Salt Lake City (KUTV)		10/28/14
2.0	Normal Line / News	10/29/14-10/31/14	1	:15	5:59P- News-2 News at 6p				1	1	1			3	\$400.00	\$1,200.00	Salt Lake City (KUTV)		10/28/14
3.0	Normal Line / News	11/01/14-11/01/14	1	:15	5P- News-2 News at 5p							1		1	\$250.00	\$250.00	Salt Lake City (KUTV)		10/28/14
4.0	Normal Line / News	11/02/14-11/02/14	1	:15	5:02P- News-2 News at 5p								1	1	\$375.00	\$375.00	Salt Lake City (KUTV)		10/28/14
5.0	Normal Line / News	10/29/14-10/31/14	1	:15	6A- 8A (MST)				X	X	X			5	\$250.00	\$1,250.00	Salt Lake City (KUTV)		10/28/14
6.0	Normal Line / SPOT	10/29/14-10/31/14	1	:15	8A- CBS-This Morning (New Title)				2	2	2			6	\$225.00	\$1,350.00	Salt Lake City (KUTV)		10/28/14
7.0	Normal Line / News	10/29/14-10/31/14	1	:15	11:59-45A- News-2 News at Noon				X	X	X			5	\$168.00	\$840.00	Salt Lake City (KUTV)		10/28/14
8.0	Normal Line / News	11/03/14-11/03/14	1	:15	11:59-45A- News-2 News at Noon									1	\$168.00	\$168.00	Salt Lake City (KUTV)		10/28/14
9.0	Normal Line / SPOT	11/03/14-11/03/14	1	:15	8A- CBS-This Morning (New Title)									1	\$225.00	\$225.00	Salt Lake City (KUTV)		10/28/14
10.0	Normal Line / News	11/03/14-11/03/14	1	:15	6A- 8A (MST)									1	\$250.00	\$250.00	Salt Lake City (KUTV)		10/28/14
11.0	Normal Line / News	11/03/14-11/03/14	1	:15	5:59P- News-2 News at 6p									1	\$400.00	\$400.00	Salt Lake City (KUTV)		10/28/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Kristen Henderson 10/28/14



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News	11/03/14-11/03/14	1	:15	4:58:15P- News 2 News at 5P	1	1							1	\$338.00	\$338.00	Salt Lake City (KUTV)		10/28/14
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:											

#1962428

creative stream

Buy Report

Client: Mia Love Estimate: 103 Vendor: KUTV-TV Rep: Kristen Henderson Revision #: Date: 10/27/2014
 Media: TV 299 South Main Street
 Product: Mia Love Flight Start Date: 10/29/2014 Suite 150 KHenderson@sbgtv.com (801)839-1119
 Market: Salt Lake City Flight End Date: 11/3/2014 Salt Lake City, UT 84111
 Primary Demo: Adults 25-64 Survey: Buyer: Jared Hall Phone: 801-839-1103
 Fax: 801-839-1101

Comments:

Station	Program	Days	AirTime	Dur	Rate	Wks							11/3	Total	Spots	Total Cost	Adults 25-64 Rtg
						9/15	9/22	9/29	10/6	10/13	10/20	10/27					
KUTV-TV																	
1	2NEWS @ 5PM	M-F	5-5:30p	15 sec	\$338.00							3	1	4	4	\$1,352.00	
2	2NEWS @ 8PM	M-F	6-6:30p	15 sec	\$400.00							3	1	4	4	\$1,600.00	
3	2NEWS @ 5PM SAT	Sa	5:00-6p	15 sec	\$250.00							1	0	1	1	\$250.00	
4	2NEWS @ 5PM SU	Su	5:00-6p	15 sec	\$375.00							1	0	1	1	\$375.00	
5	2NEWS THIS MORNI	M-F	6:00-8a	15 sec	\$250.00							5	1	6	6	\$1,500.00	
6	CBS THIS MORNING	M-F	8:00-9a	15 sec	\$225.00							6	1	7	7	\$1,575.00	
8	2NEWS @ NOON	M-F	12:00-1p	15 sec	\$168.00							5	1	6	6	\$1,008.00	
															29	\$7,660.00	