

CONTRACT



KZBT-FM
11300 Highway 191
#2
Midland, TX 79707
(432) 563-5636

b93.net

And:

Admarc - Odessa
10 Desia Drive Ste 170LL
Midland, TX 79705

<u>Contract / Revision</u> 1290023A /		<u>Alt Order #</u>
<u>Advertiser</u> Patrick Payton for Mayor		<u>Original Date / Revision</u> 10/08/19 / 10/10/19
<u>Contract Dates</u> 10/14/19 - 11/05/19	<u>Estimate #</u> 1211	
<u>Product</u> Payton for Mayor		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KZBT-FM	<u>Account Executive</u> House Odessa	<u>Sales Office</u> Local Odessa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KZBT	10/15/19	10/18/19	M-F AM Drive	6a-10a		:30			NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/19	10/20/19	-TWTF--				8	\$45.00			
N 2	KZBT	10/21/19	10/25/19	M-F AM Drive	6a-10a		:30			NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	MTWTF--				10	\$45.00			
N 3	KZBT	10/28/19	11/01/19	M-F AM Drive	6a-10a		:30			NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	MTWTF--				10	\$45.00			
N 4	KZBT	11/04/19	11/05/19	M-F AM Drive	6a-10a		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	MT-----				4	\$45.00			
N 5	KZBT	10/14/19	10/18/19	M-F PM Drive	3p-7p		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/19	10/20/19	MTWTF--				8	\$40.00			
N 6	KZBT	10/21/19	10/25/19	M-F PM Drive	3p-7p		:30			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	MTWTF--				10	\$40.00			
N 7	KZBT	10/28/19	11/01/19	M-F PM Drive	3p-7p		:30			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	MTWTF--				10	\$40.00			
N 8	KZBT	11/04/19	11/05/19	M-F PM Drive	3p-7p		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	MT-----				4	\$40.00			
Totals											64	\$2,720.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/27/19	36	\$1,530.00	(\$229.50)	\$1,300.50
10/28/19 - 11/24/19	28	\$1,190.00	(\$178.50)	\$1,011.50
Totals	64	\$2,720.00	(\$408.00)	\$2,312.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1290023A /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patrick Payton for Mayor	10/08/19 / 10/10/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/14/19 - 11/05/19	Payton for Mayor	1211

Signature: _____ **Date:** _____

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Admarc

Broadcast Order

Admarc
10 Desta Drive, Suite 170LL
Midland, TX 79705
432-687-1127

To: Town Square Media
Attn: David Watkins
PO Box 731933
Dallas, TX 75373-1933

Rep: David Watkins
Phone: 432-563-9300 Fax: 432-782-1285

Order number 1211
Order date 10/08/19
Date printed 10/08/19
Client: PAYT
Job: PAYT-10189
Ordered by MGR
Market: Midland
Product:

REVISION:	Original
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Flight dates: Oct 15 - Nov 5
Broadcast month: Oct / Nov
Ad name: Payton for Mayor
Desc:

Dates	Days	Time	Program	Rating	Len	Rate	CPP	Spots	Total
10/14 - 10/18	Tu - F	AM Drive	AM Drive			\$45.00		8	\$360.00
10/21 - 10/25	M - F	AM Drive	AM Drive			\$45.00		10	\$450.00
10/28 - 11/01	M - F	AM Drive	AM Drive			\$45.00		10	\$450.00
11/04 - 11/05	M - Tu	AM Drive	AM Drive			\$45.00		4	\$180.00
10/14 - 10/18	Tu - F	PM Drive	PM Drive			\$40.00		8	\$320.00
10/21 - 10/25	M - F	PM Drive	PM Drive			\$40.00		10	\$400.00
10/28 - 11/01	M - F	PM Drive	PM Drive			\$40.00		10	\$400.00
11/04 - 11/05	M - Tu	PM Drive	PM Drive			\$40.00		4	\$160.00

TOTAL SPOTS: 64
TOTAL RATING:

GROSS: \$2,720.00
Less 15.00% Commission \$408.00

CPP:

NET: \$2,312.00

Additional Instructions:

Traffic Instructions:

Terms/Disclaimer:

Please Send Invoices to:
Admarc
10 Desta Drive #170LL
Midland, TX 79705

X
Lori Sharp
Admarc

PLEASE SIGN AND RETURN ONE COPY:

X
David Watkins
STATION/MEDIA REP

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Town Square Media / Midland</u>	Date: <u>10/7/19</u>
I, <u>Lori Sharp (Admarc)</u> ,	
being/on behalf of: <u>Payton for Mayor Campaign</u> ,	
a legally qualified candidate of the <u>Republican</u>	
political party for the office of: <u>Mayor-Midland TX</u>	
in the <u>local</u>	
election to be held on: <u>Nov. 5 2019</u>	

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
- See Order -					

Attach proposed schedule with charges (if available):

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Admarc

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least NA before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/10/19
Date

[Signature]
Signature

855-923-6272
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title