

**WKQC-FM**

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**STATION: WKQC-FM**

**1<sup>st</sup> QUARTER, 2017**

**(January, February, March)**

**Due April 10, 2017**

**Prepared by: Francene Marie Morris**  
**Public Affairs Director - Host/Producer**

**Description of Issues of Concern to Charlotte, North Carolina  
Addressed in Responsive Programming in the  
Airing Sundays 6am to 7am - The Francene Marie Show – 1<sup>st</sup> Quarter 2017**

**Health** – The need to find cure for Lupus with more awareness, easier ways to diagnosis. Autism therapies, cancer research, end of life wishes and healthier living and work spaces.

**Education** - The need to increase fun reading activities for school age students. The need for training options offered to unemployed and millennials.

**Community** – Opportunities to share dinning etiquette, social skills to teenage girls. Ways to bring North Carolina counties together for horticulture events. Law enforcement agencies coming together for community efforts.

**Politics** – Reviewing previous Whitehouse Administration. New policy changes within first 100 days.

**Small Business** – Free training for new startup business owners. The need to consult with retired business owners for successful transition. Women's Business Center opens in Charlotte, North Carolina.

**The Arts** – The need for non-profits to help raise money for the Arts in North Carolina schools. Events in the Arts to bring communities together through free musical events.

**Economy** – Mecklenburg Schools offers job fair. New IRS filing dates, rules and changes. DOT has new plans to reach out to low income families in various counties.

**Immigration** – Reducing donations for incoming refugees.

**Family/Children** – Non-profits focus on special needs of low income families. Help for moms of children with disabilities.

**Veterans** – Ways to help veterans. Air Force Reserves accepts veterans from all branches.

**WKQC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**The Francene Marie Show – First Quarter Report 2017**

**Issue: Community**

**Aired: January 1, 2017**

**Time: 6am to 7am**

**Length: 10 minutes of 1 hour**

**Show Description:** Major Nelson and Deputies with South Carolina Highway Patrol shares several community events to benefit various non-profits in South Carolina.

**Issue: Economy**

**Aired: January 1, 2017**

**Time: 6am to 7am**

**Length: 20 minutes of 1 hour**

**Show Description:** Tony Tupponce - Consultant with City of Charlotte Transportation Department discusses plans for new bus lines to bring passengers from surrounding pockets of low income counties into Charlotte to gain employment.

**Issue: Politics**

**Aired: January 1, 2017**

**Time: 6am to 7am**

**Length: 10 minutes of 1 hour**

**Show Description:** Senator Joel Ford comes by to share bipartisan views of how to work for voters. Ford reviews ways to find their representatives in designated districts.

**Issue: Health**

**Aired: January 1, 2017**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Hospice Development Director Christy Gysinger reminds listeners to make plans in 2017 to review and update Will's and last wishes. Hospice of Charlotte has free tools to on website to assist first time users.

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**Programs That Address Community Issues**  
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**The Francene Marie Show – First Quarter Report 2017**

**Issue: Health**

**Aired: January 8, 2017**

**Time: 6am to 7am**

**Length of segment: 20 minutes**

**Show Description:** KOMEN Charlotte representatives talked about upcoming 2017 Walk For A Cure open registration and how funds are spent in the Carolinas. Funds create room to pay for mammograms, cancer treatments and events to support families mentally and financially.

**Issue: Family/Children**

**Aired: January 8, 2017**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour (Rebroadcast)**

**Show Description:** Gina Spriggs shares tips during holiday season regarding family visits and remaining sane and in control of reactions. How to mentally deal with the many personalities and drama filled moments is simple when knowing how to intentionally protect feelings and emotions.

**Issue: Politics**

**Aired: January 8, 2017**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour (Rebroadcast)**

**Show Description:** John Paul Galles with CLT Charlotte shares his world view on policy changes in the works for 2017. CLT Charlotte is an online publication educating and sharing business sector of the Carolinas.

**Issue: Health**

**Aired: January 15, 2017**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Nancy Cole – Events Director of Hospice Charlotte shares Soup On Sunday event to raise money for families in need of Hospice services at the end of life. We reviewed 2017 menu and community sponsors.

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**The Francene Marie Show – First Quarter Report 2017**

**Issue: Economy**

**Aired: January 15, 2017**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** IRS representative recommends tax payers get ready to file taxes, pay taxes and make note of special dates and changes in tax codes.

**Issue: Small Business**

**Aired: January 15, 2017**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Eileen Joyce with Small Business Administration is looking for businesses presently making at least \$400,000 per year, staffing employees to join specialized SBA program to increase income to 1-million dollars. The commitment requires business owners to sign up for required class hours and complete weekly homework to grow businesses in the region.

**Issue: Politics**

**Aired: January 22, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** CLT Charlotte founder John Galles returns to recap Obama Administration. Reviewed top 10 accomplishments and what new Trump administration is doing to overturn key policies.

**Issue: Health**

**Aired: January 22, 2017**

**Time: 6am to 7am**

**Length of segment: 20 minutes**

**Show Description:** Tammy Simmons – President of Komen Charlotte talks about Laugh For The Cure. The event brings in one headliner (Craig Shoemaker) and one local comedian (Jason King) to raise money for 2017 event on March 9, 2017. Event raises awareness and money for Charlotte Cancer Patients.

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**The Francene Marie Show – First Quarter Report 2017**

**Issue: Economy**

**Aired: January 22, 2017**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour (Rebroadcast)**

**Show Description:** IRS representative recommends tax payers get ready to file taxes, pay taxes and make note of special dates and changes in tax codes. John Hanson also gave hypothetical scenarios for listeners to avoid.

**Issue: Community**

**Aired: January 29, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes**

**Show Description:** Girl Talk, Inc. shares their annual Prom Dress event coupled with etiquette classes to help teens behave appropriately. This year's event is sponsored by UPS and local businesses with an interest in raising the esteem and future of teenage girls.

**Issue: Health**

**Aired: January 29, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** Felecia Fletcher Relay For Life Coordinator shares their South Park event to raise money for local, regional and national research. Relay For Life identifies all cancers and cures for children and adults.

**Issue: Health**

**Aired: January 29, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes**

**Show Description:** Cystic Fibrosis Charlotte Chapter volunteer John Moscoti & Development Director Gretchen Roleher stops by to share their annual event on Super Bowl Sunday. They share systems, diagnosis and treatments presently offered to patients. Many times medical bills are covered for uninsured.

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**The Francene Marie Show – First Quarter Report 2017**

**Issue: Education**

**Aired: January 29, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** Charlotte Hornets Hugo Bus Tour shares their mobile library any civic or school, Monday through Friday. Comedian Derrick Jacobs and Dave Stogdill, the author of our Hornets Basketball team's signature book designed to assist school teachers in the classroom. The literacy program helps children in becoming bookworms.

**Issue: Immigration**

**Aired: February 5, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** Executive Director Marsha Hirsch shares news from the Carolina Refugee Resettlement Agency. She shares their plans in place to accept refugees stuck at Douglass International Airport. Presently the organization is not taking furniture donations because of travel ban for refugees flying in from Iran, Iraq, Syria, Sudan, Libya, Yemen and Somalia.

**Issue: Immigration**

**Aired: February 5, 2017**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** CLT Charlotte's John Galles discusses travel ban, women's rights and other issues in mainstream news. The conversation covered possible legislation ready to become law during the first 100 days of President Trump Administration.

**Issue: Small Business**

**Aired: February 5, 2017**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Executive Director Natalie Williams with Women's Business Center invites women business owners to take advantage of our new local office located in University area. Classes take place at lunch and after working hours for those with limited time due to fulltime employment.

**WKQC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**The Francene Marie Show – First Quarter Report 2017**

**Issue: Community**

**Aired: February 12, 2017**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Francene Marie interviews Huntersville's Police, Fire & Medic regarding "Battle of the Badges" Blood Drive, at Birkdale Village. Listeners just have to donate blood and designate on behalf of where it goes. Community Blood Center of the Carolinas will count up blood donations and will announce the winner.

**Issue: Health**

**Aired: February 12, 2017**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1-hour**

**Show Description:** Michelle Lally conducts interview with Francene Marie regarding how to escape stress with de-cluttering living domain. She talks about deep breathing techniques, plants and ways to live in peace without spending money on expensive therapies.

**Issue: Small Business**

**Aired: February 12, 2017**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** SCORE representations Jackie Whisler and Bill Gill share free services of retired, sometimes semi-retired executives to anyone going through the idea concept of a business and start-up businesses in the area.

**Issue: Health**

**Aired: February 19, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** Christine John Fuller – President of Lupus Foundation promotes their signature Lupus Masquerade Ball. The one night event raises over \$200,000 for support services to local patients in region suffering the cruel Lupus diagnosis. Systems range from A to Z as each patient has various immune attacks on the body.



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**The Francene Marie Show – First Quarter Report 2017**

**Issue: Health**

**Aired: February 19, 2017**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour (Re-edited version to sell more tickets)**

**Show Description:** Laugh For the Cure is back on March 9, 2017 at McGlowhon Theater at Spirit Square to raise money and awareness of Komen Charlotte. Tami Simmons the Executive Director of Komen Charlotte shares the lineup and support services for patients.

**Issue: Small Business**

**Aired: February 19, 2017**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour (revised)**

**Show Description:** Executive Director Natalie Williams with the Women's Business Center of Charlotte sat down with Francene Marie to talk about various signup opportunities. Charlotte North Carolina now has their own Women's Business Center to help women-owned businesses startup and grow.

**Issue: Small Business**

**Aired: February 26, 2017**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** SCORE representatives Jackie Whisler and Bill Gill share free services provided by semi and retired business owners to the general public. The free service is their way of giving back and leaving a legacy or information to succeed to start-up businesses in the area.

**Issue: Family/Children**

**Aired: February 26, 2017**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Keiba Young discusses First In Families of Mecklenburg County a project of InReach about availability of Summer Camp Funds for individuals with developmental disabilities and their siblings. The application intake process started and you can find an application on line.

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**Issue: Small Business**

**Aired: February 26, 2017**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Eileen Joyce with Small Business Administration is looking for businesses presently making at least \$400,000 per year, staffing employees to join specialized SBA program to increase income to 1-million dollars. The commitment requires business owners to sign up for required class hours and complete weekly homework to grow businesses in the region.

**Issue: Education**

**Aired: March 5, 2017**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1-hour**

**Show Description:** Johnson & Wales University's Charlotte Campus is more than Culinary Institution as Francene Marie uncovers from JWU President - Dr. Robert C. Mock, Jr.. Mock discusses their properties in Uptown Charlotte and a multitude of degrees offered.

**Issue: Veterans**

**Aired: March 5, 2017**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** Interview consisted of reviewing retirement packages for Air Force reserves with Travis E. Williams, MSgt, USAF. Evaluating signing bonuses, free tuition and opening doors to other armed forces joining Air Force Reserve after active duty. Air Force Reserve handles 20% of Air Force duties. President Truman called for the creation of Air Force Reserve in 1948.

**Issue: Small Business**

**Aired: March 5, 2017**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** (Rerun of content) Regarding the history of the original moonshine operations in North Carolina with George Smith of Goldsboro North Carolina. George shared how moonshine was made from the beginning up until present, more sophisticated methods, rules and regulations.

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**The Francene Marie Show – First Quarter Report 2017**

**Issue: Community**

**Aired: March 12, 2017**

**Time: 6am to 7am**

**Length of segment: 25 minutes of 1 hour**

**Show Description:** Heritage Festival Master Gardner Annie Howell talks about community event to bring neighbors from Charlotte, NC to Matthews North Carolina. The Festival features homemade crafts, entertainment and gardening & cooking demonstrations. .

**Issue: Economy**

**Aired: March 12, 2017**

**Time: 6am to 7am**

**Length of segment: 25 minutes of 1 hour**

**Show Description:** Charlotte Mecklenburg Schools is promoting a career fair for all positions inside and outside the classroom. Shaterika Parks and CMS teacher Peral Davis talks April 29<sup>th</sup> event and life long careers with CMS.

**Issue: Economy**

**Aired: March 12, 2017**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Carowinds is looking for teens and adults to fill the park for summer positions. Public Affairs rep Laresa Thompson reviews open positions, new shows, rides and County Fair attractions. Dancers, singers and performers are encouraged to apply.

**Issue: Health**

**Aired: March 19, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1-hour**

**Show Description:** Francene Marie interviews Miss North Carolina United States – Marcie Trivette. She's using her title to promote her personal platform, Autism Speaks, through advocacy throughout not only the state, but the nation. Marcie promoted Autism Skates event. She also shared her brother's journey with Autism.

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**Issue: The Arts**

**Aired: March 19, 2017**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Mary A. Deissler the President and Chief Executive Officer of our Charlotte Symphony and Tyrone Jefferson composer of “A Sign of the Times of the Carolinas” talked about 2 FREE concerts to bring people together on opposite sides of town.

**Issue: The Arts**

**Aired: March 19, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1-hour**

**Show Description:** Executive Director Dianne Lumpkin with Charlotte Concerts shares upcoming event. Gathering grade school, middle and high school students to compete for funds to help buy musical instruments and sheet music.

**Issue: Veterans**

**Aired: March 26, 2017**

**Time: 5am to 6am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Terry Synder with Operation North State is talking Veterans on field trips across North Carolina. Events include fishing experiences, and fundraisers to help veterans maintain their lives after serving. Terry brings listeners up to speed with their growth since packing up gifts for deployed during the holidays.

**Issue: Health**

**Aired: March 26, 2017**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1-hour (Rebroadcast)**

**Show Description:** Francene Marie interviews Miss North Carolina United States – Marcie Trivette. She’s using her title to promote her personal platform, Autism Speaks, through advocacy throughout not only the state, but the nation. Marcie promoted Autism Skates event. She also shared her brother’s journey with Autism.

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**Issue: The Arts**

**Aired: March 26, 2017**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour (Rebroadcast)**

**Show Description:** Mary A. Deissler the President and Chief Executive Officer of our Charlotte Symphony and Tyrone Jefferson the most talented trombonist, composer, arranger, producer and visionary with "A Sign of the Times of the Carolinas" joined Francene Marie to talk about 2 FREE concerts on opposite sides of town to help people realize music can bring people together.

**Public Service Announcements  
First Quarter 2017**

Throughout the quarter the station aired PSAs during Public Affairs Programming.  
The information below reflects community activities and issues.

:30 seconds – Hire Diversity  
:30 seconds – Seatbelt Safety  
:30 seconds – Meals On Wheels  
:30 seconds - Forever Families  
:30 seconds – Spot a stroke  
:30 seconds – Saving for retirement  
:30 seconds – Forrest Animals  
:30 seconds – Expensive Night (Drinking While Driving)  
:30 seconds - Grown Up (Ad Council)  
:30 seconds – Donate – Goodwill Industries  
:60 seconds - Expensive Night – Ad Council  
:30 seconds – Good Opportunity – UNCF - Ad Council  
:30 seconds – Texting at 55 miles an hour – Stop Text Stop Wrecks - Ad Council  
:30 seconds - Overcoming A Criminal Record  
:15 seconds – Immigrant Status – Ad Council  
:30 seconds – Beware Buying Guns Online – Ad Council  
:15 seconds – Wheel Chairs Needed – Goodwill Industries  
:30 seconds – Goodwill Industries of the Southern Piedmont  
:30 seconds – Animal Adoption – Ad Council  
:30 seconds – Brave Steps (Sexual Abuse Survivors)  
:30 seconds – Empower caregivers – Ad Council