

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: House Majority PAC

Agency name: Waterfront Strategies

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact: Laura Bassett

Phone number: 202-338-8700

Email: laura.bassett@gmmb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: House Majority PAC

Address: 1032 15th St NW, Suite 247, Washington, DC 20005

Contact: Brian Wolff

Phone number: (202)853-9089

Email: bwolff@thehousemajoritypac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mike Smith - president  
Brian Wolff - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Various/TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 11/5/2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <b>House Majority PAC</b>	Station Representative
Signature: <i>Laura Bassett</i>	Signature: <i>[Handwritten Signature]</i>
Name: Laura Bassett	Name: <i>DON HIGHER</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>4/30/24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KATK-AM</i>	Date Received/Requested: <i>4/24</i>
Est. #:	Station Location: <i>Carlsbad AM</i>	Run Start and End Dates: <i>5/3-11/4</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CARLSBAD RADIO, INC  
 PO Box 1538  
 CARLSBAD, NM 88221

Client: House Majority PAC  
 Order #: 3830-00003  
 Description: EST.13165/INV#4458396  
 Date Entered: 5/1/2024  
 P.O.#: EST.13165  
 Salesperson: Hughes, Don  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 9th Floor Suite #903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/10/2024	9/16/2024	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
2 9/10/2024	9/16/2024	KATK-AM	10:00:00a to 03:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
3 9/10/2024	9/16/2024	KATK-AM	03:00:00p to 07:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
4 9/10/2024	9/16/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	1	1	1	1	1	0	0
5 9/10/2024	9/16/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	0	0	0	0	0	3	2

Order Start Date: 9/10/2024    Order End Date: 9/16/2024    Spots: 40

Total Charges: \$530.00  
 Combined Discounts: \$79.50  
 Adjusted Gross Billing: \$450.50  
 Total Sales Tax: \$33.32  
 Total Net: \$483.82

**Projected Media Month Billing Totals for House Majority PAC / 3830-00003 :**

	Spot Count	Gross Billing	Combined Disc.	Net Billing
September 2024	40	\$530.00	\$79.50	\$450.50

Confirmed & Accepted for CARLSBAD RADIO, INC By: \_\_\_\_\_

Accepted for Media Financial Services By: \_\_\_\_\_

Please Sign and Return One Copy

CARLSBAD RADIO, INC  
 PO Box 1538  
 CARLSBAD, NM 88221

Client: House Majority PAC  
 Order #: 3830-00002  
 Description: EST.13227/Inc#4458395  
 Date Entered: 5/1/2024  
 P.O.#: 13227  
 Salesperson: Hughes, Don  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 9th Floor Suite #903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/3/2024	9/9/2024	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
2 9/3/2024	9/9/2024	KATK-AM	10:00:00a to 03:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
3 9/3/2024	9/9/2024	KATK-AM	03:00:00p to 07:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
4 9/3/2024	9/9/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	1	1	1	1	1	0	0
5 9/3/2024	9/9/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	0	0	0	0	0	2	3

Order Start Date: 9/3/2024	Order End Date: 9/9/2024	Spots: 40	Total Charges:	\$530.00
			Combined Discounts:	\$79.50
			Adjusted Gross Billing:	\$450.50
			Total Sales Tax	\$33.32
			Total Net:	\$483.82

**Projected Media Month Billing Totals for House Majority PAC / 3830-00002 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
September 2024	40	\$530.00	\$79.50	\$450.50

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

CARLSBAD RADIO, INC  
 PO Box 1538  
 CARLSBAD, NM 88221

Client: House Majority PAC  
 Order #: 3830-00004  
 Description: EST.13171/INV#4458397  
 Date Entered: 5/2/2024  
 P.O.#: EST.13171  
 Salesperson: Hughes, Don  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 9th Floor Suite #903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/22/2024	10/28/2024	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
2 10/22/2024	10/28/2024	KATK-AM	10:00:00a to 03:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
3 10/22/2024	10/28/2024	KATK-AM	03:00:00p to 05:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
4 10/22/2024	10/28/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	1	1	1	1	1	0	0
5 10/22/2024	10/28/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	0	0	0	0	0	2	3

Order Start Date: 10/22/2024 Order End Date: 10/28/2024 Spots: 40

Total Charges: \$530.00  
 Combined Discounts: \$79.50  
 Adjusted Gross Billing: \$450.50  
 Total Sales Tax: \$33.32  
 Total Net: \$483.82

**Projected Media Month Billing Totals for House Majority PAC / 3830-00004 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2024	33	\$435.00	\$65.25	\$369.75
November	2024	7	\$95.00	\$14.25	\$80.75

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy