

Contract # 33475

CBS (WSWGO)

WSWGO

Advertiser Political Issue/Black Lives Matter (3688)

Entered By Susan Vancel

Dec. 2020

12

\$720.00



Sadler Strategic Media
12103 Viewcrest Road
Studio City, CA 91604

Product Political (1040)

External # ECR27218454

Brand POLITICAL ISSUE (1529)

Demo

Salesperson MILLENNIUM, LOS ANGELES CA (1024)

Order Type DO NOT USE

Sales Office LOS ANGELES, CA.

Package Deal

Buyer Name Sheri,Sadler,

Commission % 15.00

CPE 361/494/2484

Net Total \$1,377.00

Account Types National/Political

Sales Tax

Billing Type Standard

Comments Special Election
Separation: 30

Date Entered 12/21/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/22/20-01/04/21

Last Modified 12/21/20
No

By Broadcast Month	Spots	Rate
Grand Total:	12	\$720.00

Agency Sadler Strategic Media (1608)

CO-OP

Phone/Fax (818) 506-5443 / Commission \$243.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/22/20-12/25/20	1	:30	11:35P- 12:37A (EST)			1	1	1	1			4	\$60.00	\$240.00	CBS (WSWGO)	COMMENTS APPLY TO SUB LINES A THRU A The Late Show-CBS	#####
3.0	Normal Line / SPOT	12/22/20-12/25/20	1	:30	12:37A- 1:37A (EST)			1	1	1	1			4	\$60.00	\$240.00	CBS (WSWGO)	COMMENTS APPLY TO SUB LINES A THRU A The Late Show-CBS	#####
5.0	Normal Line / SPOT	12/22/20-12/25/20	1	:30	1:37A- 2:07A (EST)			1	1	1	1			4	\$60.00	\$240.00	CBS (WSWGO)	COMMENTS APPLY TO SUB LINES A THRU A Funny You Should Ask	#####

WSWG

Schedule Dates	12/22/20-01/04/21	Last Modified	12/21/20	By Broadcast Month	Spots	Rate
Advertiser	Political Issue/Black Lives Matter (3688)	Entered By				
Product	Political (1040)	External #	ECR27218454			
Brand	POLITICAL ISSUE (1529)	Demo				
Salesperson	MILLENNIUM, LOS ANGELES CA (1024)	Order Type	DO NOT USE			
Sales Office	LOS ANGELES, CA.	Package Deal				
Buyer Name	Sheri,Sadler,	Commission %	15.00			
CPE	361/494/2484	Net Total	\$1,377.00			
Account Types	National/Political	Sales Tax				
Billing Type	Standard					
Comments	Special Election Separation: 30					

Sadler Strategic Media
12103 Viewcrest Road
Studio City, CA 91604

Contract # 33475 Date Entered 12/21/20 Albany CBS (WSWG)



P.O. BOX 4009
Salisbury, MD 21803

Susan Vancel Jan. 2021 15 \$900.00

No Grand Total: 15 \$900.00

Agency Sadler Strategic Media (1608) **CO-OP**
Phone/Fax (818) 506-5443 / **Commission** \$243.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / SPOT	01/04/21-01/04/21	1	:30	11:35P- 12:37A (EST)	1	X							1	\$60.00	\$60.00	Albany CBS (WSWG)	COMMENTS APPLY TO SUB LINES A THRU A The Late Show-CBS	#####
4.0	Normal Line / SPOT	01/04/21-01/04/21	1	:30	12:37A- 1:37A (EST)	1	X							1	\$60.00	\$60.00	Albany CBS (WSWG)	COMMENTS APPLY TO SUB LINES A THRU A The Late Show-CBS	#####
6.0	Normal Line / SPOT	01/04/21-01/04/21	1	:30	1:37A- 2:07A (EST)	1	X							1	\$60.00	\$60.00	Albany CBS (WSWG)	COMMENTS APPLY TO SUB LINES A THRU A Funny You Should Ask	#####
7.0	Normal Line / SPOT	12/29/20-01/01/21	1	:30	11:35P- 12:37A (EST)			1	1	1	1			4	\$60.00	\$240.00	Albany CBS (WSWG)	COMMENTS APPLY TO SUB LINES A THRU A The Late Show-CBS	#####
8.0	Revised Line / SPOT	12/29/20-01/01/21	1	:30	12:37A- 1:37A (EST)			1	1	1	1						CBS (WSWGO)	COMMENTS APPLY TO SUB LINES A THRU A The Late Show-CBS	#####
8.1	Normal Line / SPOT	12/29/20-01/01/21	1	:30	12:37A- 1:37A (EST)			1	1	1	1			4	\$60.00	\$240.00	Albany CBS (WSWG)	COMMENTS APPLY TO SUB LINES A THRU A The Late Show-CBS	#####

Contract # 33475

Albany CBS (WSWG)

WSWG

Advertiser Political Issue/Black Lives Matter (3688) **Entered By** Susan Vancel Jan. 2021 15 \$900.00



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Brand POLITICAL ISSUE (1529) **Demo**
Salesperson MILLENNIUM, LOS ANGELES CA (1024) **Order Type** DO NOT USE
Sales Office LOS ANGELES, CA. **Package Deal**

Sadler Strategic Media
 12103 Viewcrest Road
 Studio City, CA 91604

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Sales Tax
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By Broadcast Month
 Grand Total: Spots 15 Rate \$900.00

Agency Sadler Strategic Media (1608)
Phone/Fax (818) 506-5443 /
CO-OP
Commission \$243.00

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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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