

Issues Today 14-1

Date Aired: 1/5/14 Time Aired: 7:00AM
Length: 28 Min.

1. Phil DeMuth, Financial Advisor and Author

He gave some investment tips for the new year. He also talked about reassessing an all-cash position.

Issues covered:

1. Economy
2. Education

2. Sue Nothstine, Educator and Parent Adviser

She discussed ways teachers and parents can communicate better. She also commented on common core and national education guidelines.

Issues covered:

1. Education
2. Parenting

3. Meridan Zerner, Registered Dietician and Wellness Professional

She talked about the importance of eye health. She gave some advice on how good dietary supplements can help to slow degenerative diseases.

Issues covered:

1. Health
2. Seniors

Issues Today 14-2

Date Aired: 1/12/14 Time Aired: 7:00 AM
Length: 28 Min

1. Paul Kita, Senior Editor, Men's Health Magazine

He talked about deceptive food labeling and how it is affecting eating habits. He also discussed the need for more clarity for consumers.

Issues covered:

1. Food Labelling
2. Health

2. Louis Navellier, CEO of Navellier Growth

He commented on the bitcoin phenomenon. He discussed his concern that it is being marketed in a misleading way and many buyers could lose money.

Issues covered:

1. Economy
2. Crime

3. Mark Pastin, Founder and CEO of Council of Ethical Organizations

He talked about how organizations can become more ethical. He said the main goal is to make sure they put out factual information, not just spin.

Issues covered:

1. Consumerism
2. Big Government

WSBG-EM

Issues Today 14-3

Date Aired: 1/19/14 Time Aired: 7:00 AM
Length 28 Min.

1. Matt Iseman, TV Personality and Arthritis Spokesperson

He talked about his work in educating the public about Rheumatoid Arthritis. He also discussed injecting humor into the health debate.

Issues covered:

1. Health
2. Education

2. David DeLugas, Founder of National Association of Parents

He gave a history of the organization and their mission. He also talked about the need for more parenting rights.

Issues covered:

1. Parenting
2. Youth

3. Jordan Tabach-Bank, CEO of Beverly Hills Loan Co.

He detailed how pawn shops in high income areas are doing well because of the bad economy. He also talked about the type of customers they have.

Issues covered:

1. Personal Debt
2. Consumerism

Issues Today 14-4

Date Aired: 1/26/14 Time Aired: 7:00 PM
Length: 28 Min.

1. Tippi Hedrin, Actress and Animal Activist

She detailed why owning an exotic cat or lion is dangerous. She also talked about her work with the Shambala Preserve that takes in stranded animals.

Issues covered:

1. Animal Safety
2. Volunteerism

2. Anthony Belotti, Founder of White Coat Waste Project

He gave a brief history of the organization that focuses on alleged fraud in animal research going on at universities.

Issues covered:

1. Animal Testing
2. Big Government

3. Donna Skeels Cygan, CPA and Author of "The Joys of Financial Security"

She discussed the relationship between money and happiness. She also gave some tips on budgeting and saving money.

Issues covered:

1. Economy
2. Parenting